

WAC 208-660-445 May I advertise over the internet using a URL address that is not my licensed business name? Yes, provided that the URL address does not misrepresent the identity of your company or contain any misleading, deceptive, or otherwise prohibited language. URL addresses may be used as DBA names upon request to and approval from DFI.

[Statutory Authority: RCW 43.320.040 and 19.146.225. WSR 19-21-142, § 208-660-445, filed 10/22/19, effective 11/24/19. Statutory Authority: RCW 43.320.040, 19.146.223, and 2010 c 35. WSR 10-20-125, § 208-660-445, filed 10/5/10, effective 11/5/10.]