ENGROSSED SUBSTITUTE HOUSE BILL 1551

State of Washington 69th Legislature 2025 Regular Session

By House Consumer Protection & Business (originally sponsored by Representatives Reeves, Entenman, Morgan, Kloba, Ormsby, Santos, Doglio, and Hill)

READ FIRST TIME 02/21/25.

- AN ACT Relating to extending the cannabis social equity program to evaluate the program and implement efficiencies; amending RCW 69.50.335 and 43.330.540; creating a new section; and declaring an emergency.
- 5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 6 NEW SECTION. Sec. 1. The legislature intends to extend and 7 evaluate the cannabis social equity program, and conduct a review and analysis of the first round of licensing and grant awards that was 8 2025, to 9 recently conducted before support the successful 10 implementation of the cannabis social equity program. By requiring 11 the liquor and cannabis board, in consultation with the department of 12 commerce when appropriate, to evaluate the cannabis social equity 13 program as provided in this act and submit a report with findings and 14 policy options to the governor and legislature by December 1, 2025, 15 the legislature will have an opportunity in the 2026 legislative 16 session to make any policy changes the legislature deems appropriate. 17 The legislature also intends to extend the cannabis social equity 18 program an additional two years until July 1, 2034, and remove a 19 restriction on the issuance of grants to cannabis licensees who meet the social equity applicant criteria. The evaluation required by this 20 21 act must include opportunities for public feedback, and the

p. 1 ESHB 1551

- 1 identification of any provisions of law or rule and any economic,
- 2 market, or practical factors that effectively prevent or hinder the
- 3 successful opening, operation, and business success of cannabis
- 4 businesses licensed under the cannabis social equity program. This
- 5 will provide the legislature with information to ensure policies are
- 6 in place to support successful and efficient implementation of the
- 7 program.

28

2930

31

32

- 8 **Sec. 2.** RCW 69.50.335 and 2023 c 220 s 3 are each amended to 9 read as follows:
- (1) (a) ((Beginning December 1, 2020, and until)) Until July 1, ((2032)) 2034, cannabis retailer licenses, cannabis processor licenses, and cannabis producer licenses that have been subject to
- 13 forfeiture, revocation, or cancellation by the board, or cannabis
- 14 retailer licenses that were not previously issued by the board but
- 15 could have been issued without exceeding the limit on the statewide
- 16 number of cannabis retailer licenses established before January 1,
- 17 2020, by the board, may be issued or reissued to an applicant who
- 18 meets the cannabis retailer license, cannabis processor license, or
- 19 cannabis producer license requirements of this chapter.
- 20 (b) In accordance with (a) of this subsection, the board may 21 issue or reissue:
- (i) Up to 100 cannabis processor licenses immediately; and
- (ii) Beginning January 1, 2025, up to 10 cannabis producer licenses, which must be issued in conjunction with a cannabis processor license.
 - (c) In addition to the cannabis retailer licenses and cannabis producer licenses that may be issued under (a) and (b) of this subsection, beginning January 1, 2023, and continuing every three years until July 1, ((2032)) 2034, the board may, with the approval of the legislature through the passage of a bill, increase the number of cannabis retailer licenses and cannabis producer licenses for the social equity program based on:
- 33 (i) The most recent census data available as of January 1, 2023; 34 and
- 35 (ii) The annual population estimates published by the office of 36 financial management.
- 37 (d) In addition to the cannabis retailer licenses that may be 38 issued under (a) of this subsection, beginning January 1, 2024, and

p. 2 ESHB 1551

until July 1, ((2032)) 2034, the board may issue up to 52 cannabis retailer licenses for the social equity program.

- (e) (i) At the time of licensure, all licenses issued under the social equity program under this section may be located in any city, town, or county in the state that allows cannabis retail, cannabis production, or cannabis processing business activities, as applicable, at the proposed location, regardless of:
- 8 (A) Whether a cannabis retailer license, cannabis producer 9 license, or cannabis processor license was originally allocated to or 10 issued in another city, town, or county; and
 - (B) The maximum number of retail cannabis licenses established by the board for each county under RCW 69.50.345.
 - (ii) The board must adopt rules establishing a threshold of the number of licenses created by this section that can be located in each county.
 - (f) After a social equity license has been issued under this section for a specific location, the location of the licensed business may not be moved to a city, town, or county different from the city, town, or county for which it was initially licensed.
 - (2) (a) In order to be considered for a cannabis retailer license, cannabis processor license, or cannabis producer license under subsection (1) of this section, an applicant must be a social equity applicant and submit required cannabis license materials to the board. If the application proposes ownership by more than one person, then at least 51 percent of the proposed ownership structure must reflect the qualifications of a social equity applicant.
 - (b) Persons holding an existing cannabis retailer license or title certificate for a cannabis retailer business in a local jurisdiction subject to a ban or moratorium on cannabis retail businesses may apply for a license under this section.
 - (3) (a) In determining the priority for issuance of a license among applicants, the board must select a third-party contractor to identify and score social equity applicants, using a scoring rubric developed by the board. The board must rely on the score provided by the third-party contractor in issuing licenses.
- 36 (b) The board may deny any application submitted under this 37 subsection if:
- 38 (i) The board determines that, upon the advice of the third-party 39 contractor, the application does not meet the social equity licensing 40 requirements of this chapter; or

p. 3 ESHB 1551

1 (ii) The board determines the application does not otherwise meet 2 licensing requirements.

- (4) The board must adopt rules to implement this section. Prior to adopting any rule implementing this section, the board must consider advice on the social equity program from individuals the program is intended to benefit. Rules may also require that licenses awarded under this section only be transferred to or assumed by individuals or groups of individuals who comply with the requirements for initial licensure as a social equity applicant for a period of at least five years from the date of initial licensure.
- 11 (5) The annual fee for issuance, reissuance, or renewal for any 12 license under this section must be waived through July 1, ((2032)) 13 2034.
 - (6) By December 1, 2025, and within existing resources, the board, in consultation with the department of commerce when specified in this subsection, shall evaluate the cannabis social equity program as provided in this subsection and submit a report to the governor and appropriate committees of the legislature with findings and policy options. In conducting the evaluation, the board shall provide opportunities for public comment on the cannabis social equity program from communities throughout Washington. The evaluation must include the following components:
 - (a) A review of feedback received by the board in public comments while the board implements this subsection from individuals the program is intended to benefit, the public, and the cannabis industry;
 - (b) An examination of the issuance and reissuance of cannabis retailer licenses that began before January 1, 2025, under the provisions of chapter 236, Laws of 2020, including a comparative analysis of the applicants who successfully secured a location and were issued a cannabis retailer license relative to applicants who remain pending but were issued a preliminary letter of approval by the board;
 - (c) An examination, in consultation with the department of commerce, of the awarding of grants and the provision of mentorship under RCW 43.330.540 and opportunities for the alignment of the board's implementation of this section with the department of commerce's implementation of RCW 43.330.540;
 - (d) The demographic information about owners of licensed cannabis businesses who became licensed under the cannabis social equity

p. 4 ESHB 1551

1 program to the extent such information is available or obtainable by 2 the board;

3

4

5

7

28

2930

31

32

33

34

35

36

37

3839

- (e) The identification of any provisions of law or rule and any economic, market, or practical factors that effectively prevent or hinder the successful opening, operation, and business success of cannabis businesses licensed under the cannabis social equity program; and
- (f) An examination of the impact of provisions in laws and rules 8 on cannabis licensees in the cannabis social equity program with 9 respect to: (i) Permissible locations for the siting of licensed 10 cannabis businesses including distance restrictions in RCW 11 69.50.331(8), zoning or other location restrictions in local 12 government ordinances, and local written objections under RCW 13 69.50.331(11); (ii) the mobility of cannabis licenses to or between 14 15 jurisdictions; (iii) the ability of persons holding an existing cannabis retailer license or title certificate for a cannabis 16 17 retailer business in a local jurisdiction subject to a ban or moratorium on cannabis retail businesses to apply for a cannabis 18 license under this section; (iv) prioritizing license applications 19 through use of a third-party contractor using a scoring rubric 20 developed by the board; (v) restrictions on the transfer or 21 assumption of a cannabis license issued through the cannabis social 22 23 equity program other than to individuals or groups of individuals who comply with the requirements for initial licensure as a social equity 24 25 applicant for a period of at least five years from the date of initial licensure; and (vi) the definition of a "social equity 26 27 applicant."
 - $\underline{(7)}$ The definitions in this subsection apply throughout this section unless the context clearly requires otherwise.
 - (a) "Disproportionately impacted area" means a census tract or comparable geographic area within Washington state where community members were more likely to be impacted by the war on drugs. These areas must be determined in rule by the board, in consultation with the office of equity, using a standardized statistical equation to identify areas with demographic indicators consistent with populations most impacted by the war on drugs. These areas must be assessed to account for demographic changes in the composition of the population over time. Disproportionately impacted areas must include census tracts or comparable geographic areas in the top 15th

p. 5 ESHB 1551

- percentile in at least two of the following demographic indicators of 1 populations most impacted by the war on drugs:
- (i) The area has a high rate of people living under the federal 3 4 poverty level;
- (ii) The area has a high rate of people who did not graduate from 5 6 high school;
 - (iii) The area has a high rate of unemployment; or
- (iv) The area has a high rate of people receiving public 8 assistance. 9
- (b) "Social equity applicant" means an applicant who has at least 10 11 51 percent ownership and control by one or more individuals who meet at least two of the following qualifications: 12
- 13 (i) Lived in a disproportionately impacted area in Washington 14 state for a minimum of five years between 1980 and 2010;
- (ii) Has been arrested or convicted of a cannabis offense or has 15 16 a family member who has been arrested or convicted of a cannabis 17 offense;
- (iii) Had a household income in the year prior to submitting an 18 application under this section that was less than the median 19 household income within the state of Washington as calculated by the 20 21 United States census bureau; or
 - (iv) Is both a socially and economically disadvantaged individual as defined by the office of minority and women's business enterprises under chapter 39.19 RCW.
 - (c) "Social equity goals" means:

7

22

23

24 25

26

27

28

- (i) Increasing the number of cannabis retailer, producer, and processor licenses held by social equity applicants from disproportionately impacted areas; and
- 29 (ii) Reducing accumulated harm suffered by individuals, families, and local areas subject to severe impacts from the historical 30 31 application and enforcement of cannabis prohibition laws.
- $((\frac{7}{1}))$ (8) Except for the process detailed in subsection (1) of 32 this section, the process for creating new cannabis retail licenses 33 34 under this chapter remains unaltered.
- 35 **Sec. 3.** RCW 43.330.540 and 2023 c 220 s 1 are each amended to read as follows: 36
- 37 (1) The cannabis social equity technical assistance grant program is established and is to be administered by the department. 38

ESHB 1551 p. 6

- 1 (2)(a) The cannabis social equity technical assistance grant 2 program must award grants to:
 - (i) Cannabis license applicants who are social equity applicants as defined in RCW 69.50.335 submitting social equity plans as defined in RCW 69.50.101; and
 - (ii) Cannabis licensees ((holding a license issued after April 1, 2023, and before July 1, 2024,)) who meet the social equity applicant criteria under RCW 69.50.335.
 - (b) Grant recipients under this subsection (2) must demonstrate completion of their project within 12 months of receiving a grant, unless a grant recipient requests, and the department approves, additional time to complete the project.
 - (3) The department must award grants primarily based on the strength of the social equity plans submitted by cannabis license applicants and cannabis licensees ((holding a license issued after April 1, 2023, and before July 1, 2024)) identified in subsection (2)(a) of this section, but may also consider additional criteria if deemed necessary or appropriate by the department. Technical assistance activities eligible for funding include, but are not limited to:
 - (a) Assistance navigating the cannabis licensure process;
- 22 (b) Cannabis-business specific education and business plan 23 development;
 - (c) Regulatory compliance training;

4

5

7

8

9

10

1112

1314

1516

1718

19

20

21

2425

26

29

30 31

32

33

34

35

- (d) Financial management training and assistance in seeking financing;
- (e) Strengthening a social equity plan as defined in RCW 69.50.101; and
 - (f) Connecting social equity applicants with established industry members and tribal cannabis enterprises and programs for mentoring and other forms of support.
 - (4) The department may contract to establish a roster of mentors who are available to support and advise social equity applicants and current licensees who meet the social equity applicant criteria under RCW 69.50.335. Contractors under this section must:
- 36 (a) Have knowledge and experience demonstrating their ability to 37 effectively advise eligible applicants and licensees in navigating 38 the state's licensing and regulatory framework or on producing and 39 processing cannabis;

p. 7 ESHB 1551

- 1 (b) Be a business that is at least 51 percent minority or woman-2 owned; and
 - (c) Meet department reporting and invoicing requirements.

4

5

7

8

- (5) Funding for the cannabis social equity technical assistance grant program must be provided under RCW 69.50.540. Additionally, the department may solicit, receive, and expend private contributions to support the grant program.
 - (6) The department may adopt rules to implement this section.
- 9 (7) For the purposes of this section, "cannabis" has the meaning provided under RCW 69.50.101.
- NEW SECTION. Sec. 4. This act is necessary for the immediate preservation of the public peace, health, or safety, or support of the state government and its existing public institutions, and takes effect immediately.

--- END ---

p. 8 ESHB 1551