HOUSE BILL 1111

State of Washington 68th Legislature 2023 Regular Session

By Representatives Ryu, Walen, Peterson, Lekanoff, Street, Bateman, Ramel, Fitzgibbon, Leavitt, Wylie, Pollet, Davis, and Santos

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- AN ACT Relating to housing benefit districts; and adding a new
- 2 chapter to Title 35 RCW.

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- 3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 4 NEW SECTION. Sec. 1. (1) The legislature finds the following:
- 5 (a) Housing for low-income and moderate-income households is a 6 fundamental government purpose;
 - (b) Providing local governments with more options to increase residential capacity, especially in urban areas, consistent with RCW 43.21C.420, is essential to fulfill this public purpose;
 - (c) A history of segregation and displacement has led to disparities in access to education, living wage employment, affordable housing, and transportation, particularly for black, indigenous, and people of color communities. This history has also allowed certain populations to obtain and build wealth and to access critical resources at the expense of others. Over time these factors have put pressure on, marginalized, and displaced many from these same communities;
- 18 (d) Black, Hispanic, and American Indian and Alaska Native 19 residents in the King, Pierce, and Snohomish county region experience 20 disproportionate housing cost burden and are more likely to be 21 renters than homeowners. According to 2018 data from the federal

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housing and urban development department, the rates of homeownership for black residents were half the rate for white residents of the region. Black renters are also 30 percent more likely to be cost-burdened than white renters, and black homeowners are 38 percent more likely to be cost-burdened than white homeowners. Similar disparities exist for Hispanic populations whose rates of homeownership are 58 percent of the rate of white homeownership, are 17 percent more likely to be rental cost-burdened than white renters, and 25 percent more likely to be owner cost-burdened than white homeowners. American Indian and Alaska Native populations have rates of homeownership that are 71 percent that of white residents, are 12 percent more likely to be rental cost-burdened than white renters, and eight percent more likely to be owner cost-burdened than white homeowners;

(e) According to the fair housing equity assessment for the central Puget Sound region published by the Puget Sound regional council in 2014:

- (i) Black residents continue to be the most segregated racial group in the region, which cannot be explained by income differences among racial groups; and
- (ii) White and Asian residents are more likely to live in census tracts with high or very high access to opportunity relative to the total population when compared to foreign-born, American Indian, Hispanic, and black residents who are more likely to live in census tracts with low or very low access to opportunity relative to the total population. Living in poverty is associated with a higher likelihood of living in an area of low or very low access to opportunity, but this cannot explain why black and Hispanic persons living in poverty are more likely to live in areas of low or very low access to opportunity than their white or Asian peers;
- (f) Many publicly funded salaried professionals and paraprofessionals such as teachers, firefighters, law enforcement officers, nurses, social workers, and transit operators cannot afford to live in the community in which they serve due to increasing housing costs;
- (g) Many employees of nonprofit organizations who help deliver essential public services on contract, as well as those who help provide essential services to the poor and infirm as part of their organizational mission, are similarly housing cost-constrained;
- (h) The failure to make adequate provision for low-income and moderate-income housing pushes many households to seek housing

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further away from work, which leads to increased greenhouse gas emissions from transportation, as well as congestion on state managed transportation infrastructure, so providing for more low-income and moderate-income housing within station areas would enable the state to better meet established goals for greenhouse gas emissions reduction and commute trip reduction;

- (i) Better public policy outcomes, including improvements and benefits to transportation infrastructure and business, will occur if more public servants and nonprofit employees can afford to live in the community they serve;
- (j) Communities across the state are facing an affordable housing crisis and there is a particularly acute need for affordable housing in the Puget Sound region. With historic investments in transit in the Puget Sound region, communities have the unprecedented and urgent opportunity to plan for, invest in, and build additional affordable housing, ensuring the region gets the most out of these investments in transit while meeting critical economic, environmental, and equity goals; and
- 19 (k) Housing can drive economic growth within neighborhoods if 20 developed with a focus on services, jobs, infrastructure 21 improvements, open spaces, equity, and other elements that make 22 housing vital and economically additive to nearby residents and the 23 region as a whole.
 - (2) The legislature intends to establish a housing benefit district pilot program which, using a land acquisition and deployment strategy, would produce more affordable low-income and moderate-income housing, ensuring any loss of affordable housing in a station area is exceeded by new affordable units, to enable all members of the workforce to live in the community in which they serve, including members of racial and ethnic groups disproportionately experiencing adverse housing outcomes, to make sure that the transportation and housing investments in our state help to foster racial equity and rectify discriminatory practices.
- NEW SECTION. Sec. 2. The definitions in this section apply throughout this chapter unless the context clearly requires otherwise.
- 37 (1) "Affordable housing" means residential housing that is rented 38 by a person or household whose monthly housing costs, including

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- 1 utilities other than telephone, do not exceed 30 percent of the 2 household's monthly income.
- 3 (2) "City" means a city or town as defined in Title 35 or 35A 4 RCW.
- 5 (3) "Community land trust" means a community housing development organization:
 - (a) That is not sponsored by a for-profit organization;
 - (b) That is established to:

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- 9 (i) Acquire parcels of land, held in perpetuity, primarily for conveyance under long-term ground leases;
 - (ii) Transfer ownership of any structural improvements located on such leased parcels to the lessee; and
 - (iii) Retain a preemptive option to purchase any such structural improvement at a price determined by formula that is designed to ensure that the improvement remains affordable to low-income and moderate-income families in perpetuity;
 - (c) Whose corporate membership is open to any adult resident of a particular geographic area specified in the bylaws of the organization; and
 - (d) Whose board of directors:
- 21 (i) Includes a majority of members who are elected by the 22 corporate membership; and
- (ii) Is composed of equal numbers of: (A) Lessees pursuant to (b) of this subsection; (B) corporate members who are not lessees; and (C) any other category of persons described in the bylaws of the organization.
 - (4) "District" means a housing benefit district established as a new, or part of an existing, public corporation or authority under RCW 35.21.730 by a participating city.
 - (5) "Extremely low-income household" means a single person, family, or unrelated persons living together whose income is at or below 30 percent of the median income, as determined by the United States department of housing and urban development, with adjustments for household size, for the county where the housing benefit district is located.
- 36 (6) "Low-income household" means a single person, family, or 37 unrelated persons living together whose income is above 50 percent 38 and at or below 80 percent of the median income, as determined by the 39 United States department of housing and urban development, with

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adjustments for household size, for the county where the housing benefit district is located.

- (7) "Major transit stop" means:
- (a) A stop on a high capacity transportation system funded or expanded under the provisions of chapter 81.104 RCW;
 - (b) Commuter rail stops;

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- 7 (c) Stops on rail or fixed guideway systems, including 8 transitways;
 - (d) Stops on bus rapid transit routes or routes that run on high occupancy vehicle lanes with service at intervals no greater than 15 minutes apart for five hours during the peak hours of operation on weekdays; or
 - (e) Stops for a bus or other transit mode providing actual fixed route service, or circulator service to another form of frequent transit, at intervals of at least 15 minutes for at least five hours during the peak hours of operation.
 - (8) "Moderate-income household" means a single person, family, or unrelated persons living together whose income is above 80 percent and at or below 120 percent of the median income, as determined by the United States department of housing and urban development, with adjustments for household size, for the county where the housing benefit district is located.
- 23 (9) "Participating city" means a city that is selected to receive 24 a housing benefit district grant under the pilot program established 25 in section 5 of this act.
- 26 (10) "Permanently affordable homeownership" means homeownership that:
- 28 (a) Is sponsored by a nonprofit organization or government 29 entity, including a housing benefit district;
- 30 (b) Is subject to a ground lease or deed restriction that 31 includes a:
- 32 (i) Resale restriction designed to provide affordability for 33 future low-income and moderate-income homebuyers;
- 34 (ii) Right of first refusal for the sponsor organization to 35 purchase the home at resale; and
- (iii) Requirement that the sponsor must approve any refinancing, including home equity lines of credit; and
 - (c) Allows the sponsor organization to:

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1 (i) Execute a new ground lease or deed restriction with a 2 duration of at least 99 years at the initial sale and with each 3 successive sale; and

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- (ii) Support homeowners and enforce the ground lease or deed restriction.
- (11) "Station area" means an area within one-half mile, including contiguous full and partial blocks as defined by the street grid, of a major transit stop that is zoned to have an average minimum density of at least 15 dwelling units per gross acre.
- 10 (12) "Station area plan" means a subarea plan adopted under RCW 11 43.21C.420.
- 12 (13) "Very low-income household" means a single person, family, 13 or unrelated persons living together whose income is above 30 percent 14 and at or below 50 percent of the median income, as determined by the 15 United States department of housing and urban development, with 16 adjustments for household size, for the county where the housing 17 benefit district is located.
- NEW SECTION. Sec. 3. (1) Cities are authorized to establish a 18 housing benefit district within their city boundaries for the purpose 19 20 of acquiring, land banking, predevelopment contracting, selling, improving, funding, and leasing land for the development of 21 affordable housing for low-income and moderate-income households 22 within a station area consistent with any existing state, regional, 23 24 or county housing plans and chapter 43.185B RCW and utilizing 25 existing surplus land databases.
 - (2) The participating city shall provide for the nomination and appointment of board members of the housing benefit district to provide oversight, relevant experience, and expertise. If the housing benefit district is established as a newly formed public corporation or authority, the participating city must appoint at least two board members who represent impacted communities in the geographic area of the district.
 - (3) The treasurer of a city participating in the pilot program shall act as the ex officio treasurer of the housing benefit district.
 - (4) Once a participating city has established a housing benefit district within its boundaries, the district shall align land acquisition and disposition policies of their housing benefit district plan with the most recently adopted comprehensive plan of

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- the participating city and plan for and facilitate the following mix of affordable housing within the station area:
- (a) A minimum of 33 percent affordable to extremely low-income, very low-income, and low-income households;
 - (b) A maximum of 33 percent for market rate; and

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- 6 (c) Housing affordable to moderate-income households, provided 7 the minimum in (a) of this subsection is met.
 - (5) A city establishing a housing benefit district within a county with a population of at least 750,000 must adopt an equitable station area plan. Station area plans must be approved by the advisory board created in section 6 of this act and include an equitable framework with equity goals. Districts must submit any subsequent amendments to station area plans to the advisory board for approval.
- 15 (6) A housing benefit district is a public corporation or 16 authority with the power and authority of RCW 35.21.730 through 17 35.21.759.
 - <u>NEW SECTION.</u> **Sec. 4.** (1) A housing benefit district shall by covenant, deed restriction, and contract ensure that the properties that it transfers or arranges to develop for housing purposes meet or exceed the minimum affordable housing mixture requirements of section 3(4) of this act and ensure that the overall mixture of housing developed shall result in a net gain in extremely low-income, very low-income, and low-income housing from the levels existing at the time of formation of the district. Once a housing benefit district is established and housing has been transferred or developed by the district and opened for residency, the participating city must conduct regular audits of those housing units built to date on properties of which the district has either transferred ownership for housing purposes or retained ownership and developed for housing to ensure that the district and current owners or operators of such housing units are achieving the affordable housing mix as required by section 3(4) of this act.
 - (2) Audits shall be performed every three years, and at least one-third of all units must be audited during each three-year cycle, with the entire number of units audited after three audit cycles. The audit should determine whether there is a net gain of affordable housing within each quartile below median income within the station area. Audits shall be conducted at the expense of the housing benefit

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district. If any owner or manager of housing units is determined by the audits required by this section to not be offering units deemed affordable to the residents pursuant to the mixture of affordability established by the district, the auditing city shall provide notice to the district and establish a plan to bring the owner or manager into compliance for minor or inadvertent variation from the plan.

- (3) For significant variances from the affordable housing plan and commitments, the city shall notify the department of revenue and the state, county, and city shall require repayment of any tax preference provided on the basis of the owner providing affordable housing for all years during which the owner was not substantially in compliance; and may issue penalties up to the difference between the market rate at which units were offered and the affordable housing rental rate which would have been charged if the owner or manager was compliant with the plan. Penalties collected by the city shall be transferred to the housing benefit district and used solely for purposes associated with providing affordable housing and related services as defined in section 5 of this act.
- NEW SECTION. Sec. 5. (1) The housing finance commission shall administer a housing benefit district grant program. Subject to the availability of amounts appropriated for the specific purposes provided in this section, the commission must establish a process to receive, review, process, and competitively award grants to cities who have established or plan to establish a housing benefit district. No participating city may receive an award exceeding \$50,000,000 in any biennium.
 - (2) (a) Funds awarded under the grant program must be spent to pay or reimburse jurisdictions for the cost of implementing the purposes of this chapter, directly or by contracting with the participating city or other entity, including the following:
- (i) Station area planning strategies, including creating new or updating existing plans, including an equitable framework and equity goals, identifying a community vision including with those that are most impacted by housing and transportation disparities, assessing the current regulatory environment and identify possible barriers to affordable housing development, assessing displacement risk for current low-income residents and underrepresented racial and ethnic minorities, creating a displacement mitigation plan including an equitable framework and equity goals, promoting equitable

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homeownership opportunities for underrepresented racial and ethnic minorities, and assessing alternate pathways to ownership models such as permanently affordable homeownership models and limited or shared equity cooperatives;

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- (ii) Infrastructure development, such as area-wide environmental plans, sewers, and sidewalks; and
- (iii) Land acquisition, based on equitable station area plans and 7 local jurisdictions, nonprofit and for-profit 8 working with developers, and other permanently affordable homeownership developers 9 to acquire, assemble, lease, land bank parcels, or sell, in cases 10 where the station area plan clearly demonstrates that it is not 11 financially feasible to lease all development parcels, with the net 12 proceeds directed to subsidies for affordable housing and permanently 13 14 affordable homeownership and to promote permanently affordable homeownership models and infrastructure costs. Where leasing a 15 16 development parcel is financially feasible, the housing benefit 17 district may also choose to retain the underlying ownership of the parcel. The housing benefit district shall include in station area 18 plans specific enforceable commitments to include 19 deed restrictions, covenants, contracts, and leases that ensure that the 20 21 plan does not reduce the housing units available in the station area 22 for extremely low, very low, and low-income residents; and which establish a plan to meet the affordable housing population 23 24 requirements in section 3(4) of this act, including minimum 25 expectations for owners and managers of all properties which it has purchased. The housing benefit district shall provide ongoing funding 26 for the participating city that is adequate for the jurisdiction to 27 perform the auditing function required pursuant to section 4 of this 28 29 act.
 - (b) A housing benefit district may lease or sell land for an amount that represents a discount from the market value of the land in consideration of the lessee's or buyer's enforceable obligation to provide affordable housing meeting the district's requirements.
 - (3) Up to one percent of revenue generated by the grant funds and penalties under this act may be used to:
- 36 (a) Cover the actual costs incurred by the advisory board created 37 in section 6 of this act in the performance of its oversight and 38 technical assistance duties; and

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- 1 (b) Compensate housing finance commission staff providing support 2 to the advisory board and managing the grant program in subsection 3 (1) of this section.
- NEW SECTION. Sec. 6. (1) There is hereby established a housing benefit district advisory board, to be appointed by the governor, to provide oversight and technical assistance to districts.
 - (2) (a) The governor shall appoint nine members of the advisory board, one of whom shall be appointed by the governor as chair. The advisory board shall consist of the following voting members:
- 10 (i) One member with public or private real estate finance 11 experience;
 - (ii) One member with affordable housing development experience;
 - (iii) One member with market rate housing development experience;
- 14 (iv) One member with experience in neighborhood and community 15 planning;
 - (v) One member with design and architecture experience;
 - (vi) One member with experience in transit-oriented development;
- 18 (vii) One member with economic development experience;

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- 19 (viii) One member representing advocates for affordable housing 20 for marginalized communities; and
 - (ix) One member representing nonprofit housing developers.
 - (b) In appointing persons to serve on the advisory board, the governor shall strive to reflect the racial and ethnic makeup of state residents overall to ensure the inclusion of members of racial and ethnic groups disproportionately experiencing severe and moderate housing cost burden.
 - (c) The term of the persons appointed by the governor, other than the chair, is four years from the date of their appointment, except that the terms of three of the initial appointees are for two years from the date of their appointment.
- 31 (3) The advisory board must review and approve the station area 32 plans submitted by the districts pursuant to section 3(5) of this 33 act.
- 34 (4) Staff to the housing finance commission under chapter 43.180 35 RCW must provide administrative and staff support to the advisory 36 board and must be compensated for its services as prescribed under 37 section 5(3) of this act. In performing administrative and staff 38 support to the advisory board, housing finance commission staff must:

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- 1 (a) Employ permanent and temporary staff with expertise in 2 housing finance, land use and planning, transit, and project 3 development; and
- 4 (b) Provide all administrative and information technology 5 services required for the advisory board.
- 6 <u>NEW SECTION.</u> **Sec. 7.** Sections 1 through 6 of this act 7 constitute a new chapter in Title 35 RCW.

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