

SENATE BILL REPORT

HB 2032

As of February 14, 2024

Title: An act relating to reducing the size of yard signs that are exempt from certain political advertising disclosure requirements.

Brief Description: Reducing the size of yard signs that are exempt from certain political advertising disclosure requirements.

Sponsors: Representatives Cheney, Low, Ramos and Graham.

Brief History: Passed House: 1/25/24, 91-2.

Committee Activity: State Government & Elections: 2/15/24.

Brief Summary of Bill

- Narrows the exemption from requirements to display sponsors and donors on political advertisement yard signs to apply only to signs that are 24 inches by 18 inches or smaller.

SENATE COMMITTEE ON STATE GOVERNMENT & ELECTIONS

Staff: Greg Vogel (786-7413)

Background: Under state law, political advertisements for candidates or ballot propositions must include certain disclosures:

- all advertisements must include the name of the sponsor;
- for partisan office candidates, the candidate's party or independent preference must be included;
- if the advertisement is undertaken by someone other than a political party, it must state that no candidate authorized the advertisement, and it must include the name of who paid for it; and
- if the advertisement is sponsored by a political committee, it must include a list of the committee's top five contributors, and if any of those contributors are political

This analysis was prepared by non-partisan legislative staff for the use of legislative members in their deliberations. This analysis is not part of the legislation nor does it constitute a statement of legislative intent.

committees, a list of the top three donors to the committees must be included.

State law regulates the location, size, and display of such disclosures in visual or print advertisements.

Political advertisement yard signs that are 8 feet by 4 feet in size or smaller are exempt from the requirement to include the name of the sponsor, as well as the the committee's top five contributors and the top three donors to political committees.

Summary of Bill: The exemption from disclosure requirements for political advertisement yard signs is narrowed to apply only to signs that are 24 inches by 18 inches or smaller.

Appropriation: None.

Fiscal Note: Not requested.

Creates Committee/Commission/Task Force that includes Legislative members: No.

Effective Date: Ninety days after adjournment of session in which bill is passed.