SENATE BILL 5242

State of Washington 67th Legislature 2021 Regular Session

By Senators Liias, Short, Frockt, Hunt, Keiser, Nguyen, Saldaña, and Wilson, C.

Read first time 01/15/21. Referred to Committee on Early Learning & K-12 Education.

- 1 AN ACT Relating to supporting media literacy and digital
- 2 citizenship; adding new sections to chapter 28A.300 RCW; and
- 3 providing expiration dates.
- 4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 5 <u>NEW SECTION.</u> **Sec. 1.** A new section is added to chapter 28A.300 6 RCW to read as follows:
- 7 (1) (a) The office of the superintendent of public instruction 8 shall establish a grant program for the purposes of supporting media 9 literacy and digital citizenship through school district leadership 10 teams. The office of the superintendent of public instruction shall 11 establish and publish criteria for the grant program, and may accept 12 gifts, grants, or endowments from public or private sources for the 13 grant program.
 - (b) A school district that receives a grant under this section is not prohibited from receiving a grant in subsequent grant cycles.
- 16 (2)(a) For a school district to qualify for a grant under this 17 section, the grant proposal must provide that the grantee create a 18 district leadership team that develops a curriculum unit on media 19 literacy or digital citizenship, or both, that may be integrated into 20 one of the following areas:
- 21 (i) Social studies;

14

15

p. 1 SB 5242

- (ii) English language arts; or
- 2 (iii) Health.

1

6

7

8

19

2021

2526

27

30 31

- 3 (b) School districts selected under the grant program are 4 expected to evaluate the curriculum unit they develop under this 5 subsection (2).
 - (c) In developing their curriculum unit, school districts selected under the grant program are encouraged to work with school district teacher-librarians or a school district library information technology program, if applicable.
- 10 (3) The establishment of the grant program under this section is 11 subject to the availability of amounts appropriated for this specific 12 purpose.
- 13 (4) The curriculum unit developed under this section must be made 14 available as an open educational resource.
- 15 (5)(a) Up to 10 grants a year awarded under this section must be 16 for establishing media literacy professional learning communities 17 with the purpose of sharing best practices in the subject of media 18 literacy.
 - (b) (i) Grant recipients under this subsection (5) are required to develop an online presence for their community to model new strategies and to share ideas, challenges, and successful practices.
- (ii) Grant recipients shall attend the group meetings created by the office of the superintendent of public instruction under (c) of this subsection (5).
 - (c) The office of the superintendent of public instruction shall convene group meetings for the purpose of sharing best practices and strategies in media literacy education.
- 28 (d) Additional activities permitted for the use of these grants 29 include, but are not limited to:
 - (i) Organizing teachers from across a school district to develop new instructional strategies and to share successful strategies;
- 32 (ii) Sharing successful practices across a group of school 33 districts; and
- 34 (iii) Facilitating coordination between educational service 35 districts and school districts to provide training.
- 36 (6)(a) At least one grant awarded in each award cycle must be for 37 developing and using a curriculum that contains a focus on synthetic 38 media as a major component.
- 39 (b) For the purposes of this section, "synthetic media" means an 40 image, an audio recording, or a video recording of an individual's

p. 2 SB 5242

- 1 appearance, speech, or conduct that has been intentionally
- 2 manipulated with the use of digital technology in a manner to create
- 3 a realistic but false image, audio, or video.
- 4 (7) This section expires July 31, 2031.
- 5 <u>NEW SECTION.</u> **Sec. 2.** A new section is added to chapter 28A.300 6 RCW to read as follows:
- 7 (1) Subject to the availability of amounts appropriated for this 8 specific purpose, the office of the superintendent of public 9 instruction shall convene two regional conferences on the subject of 10 media literacy and digital citizenship.
 - (2) The conferences in this section should highlight the work performed by the recipients of the grant program established under section 1 of this act, as well as best practices in media literacy and digital citizenship.
- 15 (3) The locations for conferences convened under this section 16 must include one site in western Washington and one site in eastern 17 Washington.
- 18 (4) This section expires July 31, 2031.

11

1213

14

--- END ---

p. 3 SB 5242