
HOUSE BILL 2208

State of Washington

66th Legislature

2020 Regular Session

By Representative Kirby; by request of Insurance Commissioner

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1 AN ACT Relating to implementation credits and performance
2 standards; amending RCW 48.30.140 and 48.30.150; adding new sections
3 to chapter 48.30 RCW; and providing an effective date.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5 **Sec. 1.** RCW 48.30.140 and 2019 c 253 s 1 are each amended to
6 read as follows:

7 (1) Except to the extent provided for in an applicable filing
8 with the commissioner then in effect, no insurer, insurance producer,
9 or title insurance agent shall, as an inducement to insurance, or
10 after insurance has been effected, directly or indirectly, offer,
11 promise, allow, give, set off, or pay to the insured or to any
12 employee of the insured, any rebate, discount, abatement, or
13 reduction of premium or any part thereof named in any insurance
14 contract, or any commission thereon, or earnings, profits, dividends,
15 or other benefit, or any other valuable consideration or inducement
16 whatsoever which is not expressly provided for in the policy.

17 (2) Subsection (1) of this section shall not apply as to
18 commissions paid to a licensed insurance producer, or title insurance
19 agent for insurance placed on that person's own property or risks.

20 (3) This section shall not apply to the allowance by any marine
21 insurer, or marine insurance producer, to any insured, in connection

1 with marine insurance, of such discount as is sanctioned by custom
2 among marine insurers as being additional to the insurance producer's
3 commission.

4 (4) This section shall not apply to advertising or promotional
5 programs conducted by insurers or insurance producers whereby prizes,
6 goods, wares, gift cards, gift certificates, or merchandise, not
7 exceeding one hundred dollars in value per person in the aggregate in
8 any twelve-month period, are given to all insureds or prospective
9 insureds under similar qualifying circumstances. This subsection does
10 not apply to title insurers or title insurance agents.

11 (5) This section does not apply to an offset or reimbursement of
12 all or part of a fee paid to an insurance producer as provided in RCW
13 48.17.270.

14 (6) (a) Subsection (1) of this section shall not be construed to
15 prohibit a health carrier or disability insurer from including as
16 part of a group or individual health benefit plan or contract
17 containing health benefits, a wellness program which meets the
18 requirements for an exception from the prohibition against
19 discrimination based on a health factor under the health insurance
20 portability and accountability act (P.L. 104-191; 110 Stat. 1936) and
21 regulations adopted pursuant to that act.

22 (b) For purposes of this subsection: (i) "Health carrier" and
23 "health benefit plan" have the same meaning as provided in RCW
24 48.43.005; and (ii) "wellness program" has the same meaning as
25 provided in 45 C.F.R. 146.121(f).

26 ~~(7) ((Subsection (1) of this section does not apply to a payment~~
27 ~~by an insurer to offset documented expenses incurred by a group~~
28 ~~policyholder in changing coverages from one insurer to another.~~
29 ~~Insurers shall describe any such payment in the group insurance~~
30 ~~policy or in an applicable filing with the commissioner. If an~~
31 ~~implementation credit is given to a group, the implementation credit~~
32 ~~is part of the premium for the purposes of RCW 48.14.020 and~~
33 ~~48.14.0201.)) This section does not apply to an implementation credit~~
34 ~~offered or provided in compliance with section 3 of this act. This~~
35 ~~exception ((to subsection (1) of this section)) does not apply to~~
36 ~~"medicare supplemental insurance" or "medicare supplemental insurance~~
37 ~~policies" as defined in chapter 48.66 RCW, nor does this exception~~
38 ~~apply to small groups as defined in RCW 48.43.005.~~

39 ~~(8) ((Subsection (7) of this section does not apply to small~~
40 ~~groups as defined in RCW 48.43.005.)) This section does not apply to~~

1 a performance standard offered or provided in compliance with section
2 4 of this act.

3 **Sec. 2.** RCW 48.30.150 and 2019 c 253 s 2 are each amended to
4 read as follows:

5 (1) No insurer, insurance producer, title insurance agent, or
6 other person shall, as an inducement to insurance, or in connection
7 with any insurance transaction, provide in any policy for, or offer,
8 or sell, buy, or offer or promise to buy or give, or promise, or
9 allow to, or on behalf of, the insured or prospective insured in any
10 manner whatsoever:

11 (a) Any shares of stock or other securities issued or at any time
12 to be issued on any interest therein or rights thereto; or

13 (b) Any special advisory board contract, or other contract,
14 agreement, or understanding of any kind, offering, providing for, or
15 promising any profits or special returns or special dividends; or

16 (c) Any prizes, goods, wares, gift cards, gift certificates, or
17 merchandise of an aggregate value in excess of one hundred dollars
18 per person in the aggregate in any consecutive twelve-month period.
19 This subsection (1)(c) does not apply to title insurers or title
20 insurance agents.

21 (2) Subsection (1) of this section shall not be deemed to
22 prohibit the sale or purchase of securities as a condition to or in
23 connection with surety insurance insuring the performance of an
24 obligation as part of a plan of financing found by the commissioner
25 to be designed and operated in good faith primarily for the purpose
26 of such financing, nor shall it be deemed to prohibit the sale of
27 redeemable securities of a registered investment company in the same
28 transaction in which life insurance is sold.

29 (3)(a) Subsection (1) of this section shall not be deemed to
30 prohibit a health carrier or disability insurer from including as
31 part of a group or individual health benefit plan or contract
32 providing health benefits, a wellness program which meets the
33 requirements for an exception from the prohibition against
34 discrimination based on a health factor under the health insurance
35 portability and accountability act (P.L. 104-191; 110 Stat. 1936) and
36 regulations adopted pursuant to that act.

37 (b) For purposes of this subsection: (i) "Health carrier" and
38 "health benefit plan" have the same meaning as provided in RCW

1 48.43.005; and (ii) "wellness program" has the same meaning as
2 provided in 45 C.F.R. 146.121(f).

3 ~~(4) ((Subsection (1) of this section does not prohibit an insurer~~
4 ~~from issuing any payment to offset documented expenses incurred by a~~
5 ~~group policyholder in changing coverages from one insurer to another~~
6 ~~as provided in RCW 48.30.140. If an implementation credit is given to~~
7 ~~a group, the implementation credit is part of the premium for the~~
8 ~~purposes of RCW 48.14.020 and 48.14.0201.)) This section does not~~
9 ~~apply to an implementation credit offered or provided in compliance~~
10 ~~with section 3 of this act. This exception ((to subsection (1) of~~
11 ~~this section)) does not apply to "medicare supplemental insurance" or~~
12 ~~"medicare supplemental insurance policies" as defined in chapter~~
13 ~~48.66 RCW, nor does this exception apply to small groups as defined~~
14 ~~in RCW 48.43.005.~~

15 ~~(5) ((Subsection (4) of this section does not apply to small~~
16 ~~groups as defined in RCW 48.43.005.)) This section does not apply to~~
17 ~~a performance standard offered or provided in compliance with section~~
18 ~~4 of this act.~~

19 NEW SECTION. **Sec. 3.** A new section is added to chapter 48.30
20 RCW to read as follows:

21 (1) An insurer must describe any implementation credits provided
22 to a policyholder, along with the process that the policyholder must
23 follow to document an expense in order for it to be paid, in the
24 group insurance policy. The insurer must file the policy with the
25 commissioner. An implementation credit is part of the premium for the
26 purposes of RCW 48.14.020 and 48.14.0201, and must be included in the
27 rate schedule for the policy.

28 (2) The dollar amount of implementation credits offered to a
29 policyholder must be based on the size of the group plan being
30 implemented, as described in this subsection:

31 (a) The policyholder for a group with more than one thousand
32 covered lives may be offered implementation credits of up to one
33 million dollars.

34 (b) The policyholder for a group covering fifty-one to one
35 thousand covered lives may be offered implementation credits of up to
36 five hundred thousand dollars.

37 (c) The policyholder for a group covering fifty or fewer covered
38 lives may be offered implementation credits of up to fifty thousand
39 dollars.

1 (3) An implementation credit does not need to be actuarially
2 justified. However, the premium rate filing must include a
3 certification by a member of the American academy of actuaries, or
4 other person approved by the commissioner, that the implementation
5 credit is considered in the premium development and the benefits
6 provided are reasonable in relation to the premium charged for the
7 contract.

8 (4) An insurer that offers implementation credits must offer them
9 to all group policyholders that are similarly situated with regard to
10 risk, exposure factors, and expense elements. Implementation credits
11 offered in compliance with this subsection (4) must not be considered
12 unfair discrimination under RCW 48.18.480.

13 (5) The commissioner may adopt rules to implement this section.

14 (6) The definitions in this subsection apply throughout this
15 section unless the context clearly requires otherwise.

16 (a) "Documented expenses" means expenses actually incurred by the
17 group policyholder and invoiced to the insurer. The expenses must be
18 reasonable given current industry practice and prevailing market
19 rates for such expenses. RCW 48.05.280 applies to all documentation
20 required under this section. The commissioner must develop a form
21 that insurers must use in order to comply with this documentation
22 requirement.

23 (b) "Implementation credit" means a payment by an insurer after
24 an executed contract is in place to offset documented expenses
25 incurred by a group policyholder in changing coverages from one
26 insurer to another. Some examples of expenses that may be documented
27 and reimbursed include but are not limited to:

28 (i) Transfer of historical experience data provided by the
29 previous insurer to the new insurer;

30 (ii) Implementation project expenses, including project
31 management and staffing expenses for complex implementations
32 involving coordination with multiple systems, insurers, and entities;

33 (iii) Costs required for existing insurers and entities involved
34 in plan management to program and establish secure data sharing
35 systems and compliance processes with a new insurer;

36 (iv) Design, creation, printing, and mailing of member
37 communications related to implementation or new insurer plans,
38 services, or goods; and

39 (v) Providing new identification cards to group members.

1 NEW SECTION. **Sec. 4.** A new section is added to chapter 48.30
2 RCW to read as follows:

3 (1) For purposes of this section, "performance standard" or
4 "performance guarantee" means a contractual provision in an insurance
5 contract that establishes a specific standard for the insurer's
6 performance of an obligation in the contract, and under which the
7 insurer is required to remit a penalty payment, based on a percentage
8 of the premium or a set dollar amount, to the policyholder for the
9 next policy term if the insurer fails to comply with the standard.
10 Policyholders and insurers may calculate the amount of penalty based
11 on a percentage of the overall premium owed to the insurer by the
12 policyholder.

13 (2) Remittance of payment to the policyholder in compliance with
14 this section does not constitute a premium under RCW 48.18.170 and
15 48.43.005. Nothing in this section prevents the health care authority
16 from including performance standards in contracts.

17 (3) If an insurance contract includes any performance standards,
18 the insurer must describe the performance standards in the insurance
19 contract and file the contract with the commissioner.

20 (4) Remittance of a premium or a credit to the policyholder in
21 compliance with this section must not be considered a return premium
22 for purposes of RCW 48.14.020 and 48.14.0201.

23 (5) The commissioner may adopt rules to implement this section.

24 NEW SECTION. **Sec. 5.** This act takes effect July 1, 2020.

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