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SUBSTITUTE SENATE BILL 5781

State of Washington 65th Legislature 2017 Regular Session

By Senate Commerce, Labor & Sports (originally sponsored by Senators Fortunato and Baumgartner)

READ FIRST TIME 02/17/17.

- 1 AN ACT Relating to special occasion and banquet provisions for
- 2 charitable or nonprofit organizations; amending RCW 66.24.380,
- 3 66.28.070, 66.28.180, 66.24.170, 66.28.295, and 66.28.310; and
- 4 reenacting and amending RCW 66.20.010.
- 5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 6 **Sec. 1.** RCW 66.20.010 and 2016 c 235 s 6 and 2016 c 129 s 1 are 7 each reenacted and amended to read as follows:
 - Upon application in the prescribed form being made to any employee authorized by the board to issue permits, accompanied by payment of the prescribed fee, and upon the employee being satisfied that the applicant should be granted a permit under this title, the employee must issue to the applicant under such regulations and at such fee as may be prescribed by the board a permit of the class applied for, as follows:
- 15 (1) Where the application is for a special permit by a physician or dentist, or by any person in charge of an institution regularly conducted as a hospital or sanitorium for the care of persons in ill health, or as a home devoted exclusively to the care of aged people, a special liquor purchase permit, except that the governor may waive the requirement for a special liquor purchase permit under this subsection pursuant to an order issued under RCW 43.06.220(2);

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(2) Where the application is for a special permit by a person engaged within the state in mechanical or manufacturing business or in scientific pursuits requiring alcohol for use therein, or by any private individual, a special permit to purchase alcohol for the purpose named in the permit, except that the governor may waive the requirement for a special liquor purchase permit under this subsection pursuant to an order issued under RCW 43.06.220(2);

- (3) Where the application is for a special permit to consume liquor at a banquet, at a specified date and place, a special permit to purchase liquor for consumption at such banquet, to such applicants as may be fixed by the board;
- (4) Where the application is for a special occasion and banquet permit to sell, or provide at no charge, liquor at an event held by a not-for-profit society or charitable organization, at a specified date and place, a special occasion and banquet permit to purchase liquor for sale or consumption at such banquet, to such applicants as may be fixed by the board;
- (5) Where the application is for a special permit to consume liquor on the premises of a business not licensed under this title, a special permit to purchase liquor for consumption thereon for such periods of time and to such applicants as may be fixed by the board;
- ((+5))) (6) Where the application is for a special permit by a manufacturer to import or purchase within the state alcohol, malt, and other materials containing alcohol to be used in the manufacture of liquor, or other products, a special permit;
- $((\frac{(6)}{(6)}))$ $(\frac{7}{(7)})$ Where the application is for a special permit by a person operating a drug store to purchase liquor at retail prices only, to be thereafter sold by such person on the prescription of a physician, a special liquor purchase permit, except that the governor may waive the requirement for a special liquor purchase permit under this subsection pursuant to an order issued under RCW 43.06.220(2);
- $((\frac{1}{2}))$ (8) Where the application is for a special permit by an authorized representative of a military installation operated by or for any of the armed forces within the geographical boundaries of the state of Washington, a special permit to purchase liquor for use on such military installation;
- ((+8)) (9) Where the application is for a special permit by a vendor that manufactures or sells a product which cannot be effectively presented to potential buyers without serving it with liquor or by a manufacturer, importer, or distributor, or

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representative thereof, to serve liquor without charge to delegates and guests at a convention of a trade association composed of licensees of the board, when the said liquor is served in a hospitality room or from a booth in a board-approved suppliers' display room at the convention, and when the liquor so served is for consumption in the said hospitality room or display room during the convention, anything in this title to the contrary notwithstanding. Any such spirituous liquor must be purchased from a spirits retailer or distributor, and any such liquor is subject to the taxes imposed by RCW 82.08.150, 66.24.290, and 66.24.210;

(((9))) (10) Where the application is for a special permit by a manufacturer, importer, or distributor, or representative thereof, to donate liquor for a reception, breakfast, luncheon, or dinner for delegates and guests at a convention of a trade association composed of licensees of the board, when the liquor so donated is for consumption at the said reception, breakfast, luncheon, or dinner during the convention, anything in this title to the contrary notwithstanding. Any such spirituous liquor must be purchased from a spirits retailer or distributor, and any such liquor is subject to the taxes imposed by RCW 82.08.150, 66.24.290, and 66.24.210;

((\(\frac{(10)}{10}\))) (11) Where the application is for a special permit by a manufacturer, importer, or distributor, or representative thereof, to donate and/or serve liquor without charge to delegates and guests at an international trade fair, show, or exposition held under the auspices of a federal, state, or local governmental entity or organized and promoted by a nonprofit organization, anything in this title to the contrary notwithstanding. Any such spirituous liquor must be purchased from a liquor spirits retailer or distributor, and any such liquor is subject to the taxes imposed by RCW 82.08.150, 66.24.290, and 66.24.210;

((\(\frac{(11)}{11}\))) (12) Where the application is for an annual special permit by a person operating a bed and breakfast lodging facility to donate or serve wine or beer without charge to overnight guests of the facility if the wine or beer is for consumption on the premises of the facility. "Bed and breakfast lodging facility," as used in this subsection, means a facility offering from one to eight lodging units and breakfast to travelers and guests;

 $((\frac{12}{12}))$ (13) Where the application is for a special permit to allow tasting of alcohol by persons at least eighteen years of age under the following circumstances:

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1 (a) The application is from a community or technical college as 2 defined in RCW 28B.50.030, a regional university, or a state 3 university;

- (b) The person who is permitted to taste under this subsection is enrolled as a student in a required or elective class that is part of a culinary, sommelier, wine business, enology, viticulture, wine technology, beer technology, or spirituous technology-related degree program;
- (c) The alcohol served to any person in the degree-related programs under (b) of this subsection is tasted but not consumed for the purposes of educational training as part of the class curriculum with the approval of the educational provider;
- (d) The service and tasting of alcoholic beverages is supervised by a faculty or staff member of the educational provider who is twenty-one years of age or older. The supervising faculty or staff member shall possess a class 12 or 13 alcohol server permit under the provisions of RCW 66.20.310;
- (e) The enrolled student permitted to taste the alcoholic beverages does not purchase the alcoholic beverages; and
- (f) The permit fee for the special permit provided for in this subsection $((\frac{12}{12}))$ must be waived by the board;
- $((\frac{(13)}{)})$ (14) Where the application is for a special permit by a distillery or craft distillery for an event not open to the general public to be held or conducted at a specific place, including at the licensed premise of the applying distillery or craft distillery, upon a specific date for the purpose of tasting and selling spirits of its own production. The distillery or craft distillery must obtain a permit for a fee of ten dollars per event. An application for the permit must be submitted for private banquet permits prior to the event and, once issued, must be posted in a conspicuous place at the premises for which the permit was issued during all times the permit is in use. No licensee may receive more than twelve permits under this subsection $((\frac{(13)}{(14)}))$ (14) each year;
- ((\(\frac{(14)}{)}\)) (15) Where the application is for a special permit by a manufacturer of wine for an event not open to the general public to be held or conducted at a specific place upon a specific date for the purpose of tasting and selling wine of its own production. The winery must obtain a permit for a fee of ten dollars per event. An application for the permit must be submitted at least ten days before the event and once issued, must be posted in a conspicuous place at

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the premises for which the permit was issued during all times the permit is in use. No more than twelve events per year may be held by a single manufacturer under this subsection;

((\(\frac{(15)}{15}\))) (16) Where the application is for a special permit by a manufacturer of beer for an event not open to the general public to be held or conducted at a specific place upon a specific date for the purpose of tasting and selling beer of its own production. The brewery or microbrewery must obtain a permit for a fee of ten dollars per event. An application for the permit must be submitted at least ten days before the event and, once issued, must be posted in a conspicuous place at the premises for which the permit was issued during all times the permit is in use. No more than twelve events per year may be held by a single manufacturer under this subsection;

((\(\frac{16}{}\))) (17) Where the application is for a special permit by an individual or business to sell a private collection of wine or spirits to an individual or business. The seller must obtain a permit at least five business days before the sale, for a fee of twenty-five dollars per sale. The seller must provide an inventory of products sold and the agreed price on a form provided by the board. The seller ((shall)) must submit the report and taxes due to the board no later than twenty calendar days after the sale. A permit may be issued under this section to allow the sale of a private collection to licensees, but may not be issued to a licensee to sell to a private individual or business which is not otherwise authorized under the license held by the seller. If the liquor is purchased by a licensee, all sales are subject to taxes assessed as on liquor acquired from any other source. The board may adopt rules to implement this section.

Sec. 2. RCW 66.24.380 and 2016 c 235 s 2 are each amended to 30 read as follows:

(1)(a) There is a ((retailer's license to be designated as a special occasion license to be issued to a not-for-profit society or organization to sell)) permit to be designated as a special occasion and banquet permit to be issued to a not-for-profit society or organization to sell and provide free of charge spirits, beer, and wine by the individual serving for on-premises consumption at a specified event, such as at picnics ((or other special occasions, at a specified date and place; fee sixty dollars per day)), special

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- occasions, or banquets, at a specified date and place, for a fee of ten dollars per day.
- 3 (b) For events occurring under this subsection (1)(b), the board 4 must provide for an online permit to be issued on the day the event 5 occurs.
- 6 (((1) The not-for-profit society or organization is limited to 7 sales of no more than twelve calendar days per year.))(2) For the purposes of this subsection, special occasion ((licensees)) and 8 banquet permittees that are "agricultural area 9 fairs" "agricultural county, district, and area fairs," as defined by RCW 10 11 15.76.120, that receive a special occasion ((license)) and banquet permit may, once per calendar year, count as one event fairs that 12 last multiple days, so long as alcohol sales are at set dates, times, 13 14 and locations, and the board receives prior notification of the dates, times, and locations. The special occasion ((license 15 16 applicant)) and banquet permit applicant under this subsection (2) 17 will pay the sixty dollars per day for this event.
- $((\frac{(2)}{2}))$ (3) The licensee may sell spirits, beer, and/or wine in original, unopened containers for off-premises consumption if permission is obtained from the board prior to the event.
- (((3))) <u>(4)</u> In addition to offering ((the sale of)) wine <u>for</u> sale, or at no charge, by the individual serving for on-premises consumption, the licensee may sell wine in original, unopened containers for on-premises consumption if permission is obtained from the board prior to the event.
- $((\frac{4}{1}))$ (5) Sale, service, and consumption of spirits, beer, and wine is to be confined to specified premises or designated areas only.
- 29 (((5))) <u>(6)</u> Liquor sold under this special occasion ((license)) 30 <u>and banquet permit</u> must be purchased from a licensee of the board.
- ((+6+)) (7) Any violation of this section is a class 1 civil infraction having a maximum penalty of two hundred fifty dollars as provided for in chapter 7.80 RCW.
- 34 **Sec. 3.** RCW 66.28.070 and 2012 c 2 s 118 are each amended to 35 read as follows:
- 36 (1) Except as provided in subsection (2) of this section, it is 37 unlawful for any retail spirits, beer, or wine licensee to purchase 38 spirits, beer, or wine, except from a duly licensed distributor,

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- domestic winery, domestic brewer, or certificate of approval holder with a direct shipment endorsement.
- 3 (2)(a) A spirits, beer, or wine retailer may purchase spirits, 4 beer, or wine:
- 5 (i) From a government agency that has lawfully seized liquor 6 possessed by a licensed distributor or retailer;
- 7 (ii) From a board-authorized manufacturer or certificate holder 8 authorized by this title to act as a distributor of liquor;
- 9 (iii) From a licensed retailer which has discontinued business if 10 the distributor has refused to accept spirits, beer, or wine from 11 that retailer for return and refund;
- (iv) From a retailer whose license or license endorsement permits resale to a retailer of wine and/or spirits for consumption on the premises, if the purchasing retailer is authorized to sell such wine and/or spirits.
- 16 (b) Goods purchased under this subsection (2) must meet the 17 quality standards set by the manufacturer of the goods.
- (3) Special occasion ((licensees)) and banquet permittees holding a special occasion ((license)) and banquet permit may only purchase spirits, beer, or wine from a spirits, beer, or wine retailer duly licensed to sell spirits, beer, or wine for off-premises consumption, or from a duly licensed spirits, beer, or wine distributor.
- 23 **Sec. 4.** RCW 66.28.180 and 2012 c 2 s 121 are each amended to 24 read as follows:
 - (1) Beer and/or wine distributors.

- 26 (a) Every beer distributor must maintain at its liquor-licensed 27 location a price list showing the wholesale prices at which any and 28 all brands of beer sold by the distributor are sold to retailers 29 within the state.
- 30 (b) Each price list must set forth:
- 31 (i) All brands, types, packages, and containers of beer offered 32 for sale by the distributor; and
- 33 (ii) The wholesale prices thereof to retail licensees, including 34 allowances, if any, for returned empty containers.
- 35 (c) No beer distributor may sell or offer to sell any package or 36 container of beer to any retail licensee at a price differing from 37 the price for such package or container as shown in the price list, 38 according to rules adopted by the board.

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(d) Quantity discounts of sales prices of beer are prohibited. No distributor's sale price of beer may be below the distributor's acquisition cost.

- (e) Distributor prices below acquisition cost on a "close-out" item are allowed if the item to be discontinued has been listed for a period of at least six months, and upon the further condition that the distributor who offers such a close-out price may not restock the item for a period of one year following the first effective date of such close-out price.
- (f) Any beer distributor may sell beer at the distributor's listed prices to any annual or special occasion ((retail licensee)) and banquet permittee upon presentation to the distributor at the time of purchase or delivery of an original or facsimile license or a special permit issued by the board to such licensee.
- (g) Every annual or special occasion ((retail licensee)) and banquet permittee, upon purchasing any beer from a distributor, must immediately cause such beer to be delivered to the licensed premises, and the licensee may not thereafter permit such beer to be disposed of in any manner except as authorized by the ((license)) permit.
- (h) Beer sold as provided in this section must be delivered by the distributor or an authorized employee either to the retailer's licensed premises or directly to the retailer at the distributor's licensed premises. When a brewery, microbrewery, or certificate of approval holder with a direct shipping endorsement is acting as a distributor of beer of its own production, a licensed retailer may contract with a common carrier to obtain the beer directly from the brewery, microbrewery, or certificate of approval holder with a direct shipping endorsement. A distributor's prices to retail licensees for beer must be the same at both such places of delivery. Wine sold to retailers must be delivered to the retailer's licensed premises, to a location specified by the retailer and approved for deliveries by the board, or to a carrier engaged by either party to the transaction.
 - (2) Beer suppliers' contracts and memoranda.
- (a) Every domestic brewery, microbrewery, certificate of approval holder, and beer and/or wine importer offering beer for sale to distributors within the state and any beer distributor who sells to other beer distributors must maintain at its liquor-licensed location a beer price list and a copy of every written contract and a memorandum of every oral agreement which such brewery may have with

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any beer distributor for the supply of beer, which contracts or memoranda must contain:

3 (i) All advertising, sales and trade allowances, and incentive 4 programs; and

- (ii) All commissions, bonuses or gifts, and any and all other discounts or allowances.
- (b) Whenever changed or modified, such revised contracts or memoranda must also be maintained at its liquor licensed location.
- (c) Each price list must set forth all brands, types, packages, and containers of beer offered for sale by such supplier.
 - (d) Prices of a domestic brewery, microbrewery, or certificate of approval holder for beer must be uniform prices to all distributors or retailers on a statewide basis less bona fide allowances for freight differentials. Quantity discounts of suppliers' prices for beer are prohibited. No price may be below the supplier's acquisition or production cost.
 - (e) A domestic brewery, microbrewery, certificate of approval holder, importer, or distributor acting as a supplier to another distributor must file with the board a list of all distributor licensees of the board to which it sells or offers to sell beer.
 - (f) No domestic brewery, microbrewery, or certificate of approval holder may sell or offer to sell any package or container of beer to any distributor at a price differing from the price list for such package or container as shown in the price list of the domestic brewery, microbrewery, or certificate of approval holder and then in effect, according to rules adopted by the board.
 - (3) In selling wine to another retailer, to the extent consistent with the purposes of chapter 2, Laws of 2012, a grocery store licensee with a reseller endorsement must comply with all provisions of and regulations under this title applicable to wholesale distributors selling wine to retailers.
- 32 (4) With respect to any alleged violation of this title by sale 33 of wine at a discounted price, all defenses under applicable trade 34 regulation laws are available including, without limitation, good 35 faith meeting of a competitor's lawful price and absence of harm to 36 competition.
- **Sec. 5.** RCW 66.24.170 and 2016 c 235 s 1 are each amended to 38 read as follows:

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(1) There is a license for domestic wineries; fee to be computed only on the liters manufactured: Less than two hundred fifty thousand liters per year, one hundred dollars per year; and two hundred fifty thousand liters or more per year, four hundred dollars per year.

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- (2) The license allows for the manufacture of wine in Washington state from grapes or other agricultural products.
- (3) Any domestic winery licensed under this section may also act as a retailer of wine of its own production. Any domestic winery licensed under this section may act as a distributor of its own production. Notwithstanding any language in this title to the contrary, a domestic winery may use a common carrier to deliver up to one hundred cases of its own production, in the aggregate, per month to licensed Washington retailers. A domestic winery may not arrange for any such common carrier shipments to licensed retailers of wine not of its own production. Except as provided in this section, any winery operating as a distributor and/or retailer under this subsection must comply with the applicable laws and rules relating to distributors and/or retailers, except that a winery operating as a distributor may maintain a warehouse off the premises of the winery for the distribution of wine of its own production provided that: (a) The warehouse has been approved by the board under RCW 66.24.010; and (b) the number of warehouses off the premises of the winery does not exceed one.
- (4) A domestic winery licensed under this section, at locations separate from any of its production or manufacturing sites, may serve samples of its own products, with or without charge, may sell wine of its own production at retail, and may sell for off-premises consumption wines of its own production in kegs or sanitary containers meeting the applicable requirements of federal law brought to the premises by the purchaser or furnished by the licensee and filled at the tap at the time of sale, provided that: (a) Each additional location has been approved by the board under RCW 66.24.010; (b) the total number of additional locations does not exceed two; (c) a winery may not act as a distributor at any such additional location; and (d) any person selling or serving wine at an additional location for on-premises consumption must obtain a class 12 or class 13 alcohol server permit. Each additional location is deemed to be part of the winery license for the purpose of this title. At additional locations operated by multiple wineries under this section, if the board cannot connect a violation of RCW

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1 66.44.200 or 66.44.270 to a single licensee, the board may hold all licensees operating the additional location jointly liable. Nothing in this subsection may be construed to prevent a domestic winery from holding multiple domestic winery licenses.

- (5)(a) A domestic winery licensed under this section may apply to the board for an endorsement to sell wine of its own production at retail for off-premises consumption at a qualifying farmers market. The annual fee for this endorsement is seventy-five dollars. An endorsement issued pursuant to this subsection does not count toward the two additional retail locations limit specified in this section.
 - (b) For each month during which a domestic winery will sell wine at a qualifying farmers market, the winery must provide the board or its designee a list of the dates, times, and locations at which bottled wine may be offered for sale. This list must be received by the board before the winery may offer wine for sale at a qualifying farmers market.
 - (c) The wine sold at qualifying farmers markets must be made entirely from grapes grown in a recognized Washington appellation or from other agricultural products grown in this state.
 - (d) Each approved location in a qualifying farmers market is deemed to be part of the winery license for the purpose of this title. The approved locations under an endorsement granted under this subsection include tasting or sampling privileges subject to the conditions pursuant to RCW 66.24.175. The winery may not store wine at a farmers market beyond the hours that the winery offers bottled wine for sale. The winery may not act as a distributor from a farmers market location.
 - (e) Before a winery may sell bottled wine at a qualifying farmers market, the farmers market must apply to the board for authorization for any winery with an endorsement approved under this subsection to sell bottled wine at retail at the farmers market. This application shall include, at a minimum: (i) A map of the farmers market showing all booths, stalls, or other designated locations at which an approved winery may sell bottled wine; and (ii) the name and contact information for the on-site market managers who may be contacted by the board or its designee to verify the locations at which bottled wine may be sold. Before authorizing a qualifying farmers market to allow an approved winery to sell bottled wine at retail at its farmers market location, the board must notify the persons or entities of such application for authorization pursuant to RCW

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- 1 66.24.010 (8) and (9). An authorization granted under this subsection 2 (5)(e) may be withdrawn by the board for any violation of this title 3 or any rules adopted under this title.
 - (f) The board may adopt rules establishing the application and approval process under this section and such additional rules as may be necessary to implement this section.
 - (g) For the purposes of this subsection:

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- (i) "Qualifying farmers market" means an entity that sponsors a regular assembly of vendors at a defined location for the purpose of promoting the sale of agricultural products grown or produced in this state directly to the consumer under conditions that meet the following minimum requirements:
- 13 (A) There are at least five participating vendors who are farmers selling their own agricultural products;
 - (B) The total combined gross annual sales of vendors who are farmers exceeds the total combined gross annual sales of vendors who are processors or resellers. However, if a farmers market does not satisfy this subsection (5)(g)(i)(B), a farmers market is still considered a "qualifying farmers market" if the total combined gross annual sales of farmers and processors at the farmers market is one million dollars or more;
- (C) The total combined gross annual sales of vendors who are farmers, processors, or resellers exceeds the total combined gross annual sales of vendors who are not farmers, processors, or resellers;
- 26 (D) The sale of imported items and secondhand items by any vendor 27 is prohibited; and
 - (E) No vendor is a franchisee.
- (ii) "Farmer" means a natural person who sells, with or without processing, agricultural products that he or she raises on land he or she owns or leases in this state or in another state's county that borders this state.
- (iii) "Processor" means a natural person who sells processed food that he or she has personally prepared on land he or she owns or leases in this state or in another state's county that borders this state.
- 37 (iv) "Reseller" means a natural person who buys agricultural 38 products from a farmer and resells the products directly to the 39 consumer.

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- (6) Wine produced in Washington state by a domestic winery licensee may be shipped out-of-state for the purpose of making it into sparkling wine and then returned to such licensee for resale. Such wine is deemed wine manufactured in the state of Washington for the purposes of RCW 66.24.206, and ((shall)) may not require a special license.
- (7) During an event held by a nonprofit holding a special occasion ((license)) and banquet permit issued under RCW 66.24.380, a domestic winery licensed under this section may take orders, either in writing or electronically, and accept payment for wines of its own production under the following conditions:
- 12 (a) Wine produced by the domestic winery may be served for on-13 premises consumption by the special occasion ((licensee)) banquet 14 permittee;
- 15 (b) The domestic winery delivers wine to the consumer on a date 16 after the conclusion of the special occasion <u>and banquet</u> event;
 - (c) The domestic winery delivers wine to the consumer at a location different from the location at which the special occasion and banquet event is held;
- 20 (d) The domestic winery complies with all requirements in chapter 21 66.20 RCW for direct sale of wine to consumers;
 - (e) The wine is not sold for resale; and

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- (f) The domestic winery is entitled to all proceeds from the sale and delivery of its wine to a consumer after the conclusion of the special occasion and banquet event, but may enter into an agreement to share a portion of the proceeds of these sales with the special occasion ((licensee licensed)) and banquet permittee permitted under RCW 66.24.380.
- 29 **Sec. 6.** RCW 66.28.295 and 2011 c 66 s 2 are each amended to read 30 as follows:
- Nothing in RCW 66.28.290 ((shall)) prohibits:
- 32 (1) A licensed domestic brewery or microbrewery from being 33 licensed as a retailer pursuant to chapter 66.24 RCW for the purpose 34 of selling beer or wine at retail on the brewery premises and at one 35 additional off-site retail only location.
- 36 (2) A domestic winery from being licensed as a retailer pursuant 37 to chapter 66.24 RCW for the purpose of selling beer or wine at 38 retail on the winery premises. Such beer and wine so sold at retail 39 shall be subject to the taxes imposed by RCW 66.24.290 and 66.24.210

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and to reporting and bonding requirements as prescribed by regulations adopted by the board pursuant to chapter 34.05 RCW, and beer and wine that is not produced by the brewery or winery ((shall)) must be purchased from a licensed beer or wine distributor.

- (3) A microbrewery holding a beer and/or wine restaurant license under RCW 66.24.320 from holding the same privileges and endorsements attached to the beer and/or wine restaurant license.
- 8 (4) A licensed craft distillery from selling spirits of its own 9 production under RCW 66.24.145.
 - (5) A licensed distiller, domestic brewery, microbrewery, domestic winery, or a lessee of a licensed domestic brewer, microbrewery, or domestic winery, from being licensed as a spirits, beer, and wine restaurant pursuant to chapter 66.24 RCW for the purpose of selling liquor at a spirits, beer, and wine restaurant premises on the property on which the primary manufacturing facility of the licensed distiller, domestic brewer, microbrewery, or domestic winery is located or on contiguous property owned or leased by the licensed distiller, domestic brewer, microbrewery, or domestic winery as prescribed by rules adopted by the board pursuant to chapter 34.05 RCW.
 - (6) A microbrewery holding a spirits, beer, and wine restaurant license under RCW 66.24.420 from holding the same privileges and endorsements attached to the spirits, beer, and wine restaurant license.
 - (7) A brewery or microbrewery holding a spirits, beer, and wine restaurant license or a beer and/or wine license under chapter 66.24 RCW operated on the premises of the brewery or microbrewery from holding a second retail only license at a location separate from the premises of the brewery or microbrewery.
 - (8) Retail licensees with a caterer's endorsement issued under RCW 66.24.320 or 66.24.420 from operating on a domestic winery premises.
 - (9) An organization qualifying under RCW 66.24.375 formed for the purpose of constructing and operating a facility to promote Washington wines from holding retail licenses on the facility property or leasing all or any portion of such facility property to a retail licensee on the facility property if the members of the board of directors or officers of the board for the organization include officers, directors, owners, or employees of a licensed domestic

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- winery. Financing for the construction of the facility must include both public and private money.
- (10) A bona fide charitable nonprofit society or association 3 registered under Title 26 U.S.C. Sec. 501(c)(3) of the federal 4 internal revenue code, or a local wine industry association 5 6 registered under Title 26 U.S.C. Sec. 501(c)(6) of the federal 7 internal revenue code as it existed on July 22, 2007, and having an officer, director, owner, or employee of a licensed domestic winery 8 or a wine certificate of approval holder on its board of directors 9 from holding a special occasion ((license)) and banquet permit under 10 RCW 66.24.380. 11
- (11) A person licensed pursuant to RCW 66.24.170, 66.24.240, or 66.24.244 from exercising the privileges of distributing and selling at retail such person's own production or from exercising any other right or privilege that attaches to such license.
- (12) A person holding a certificate of approval pursuant to RCW 66.24.206 from obtaining an endorsement to act as a distributor of their own product or from shipping their own product directly to consumers as authorized by RCW 66.20.360.
- 20 (13) A person holding a wine shipper's permit pursuant to RCW 21 66.20.375 from shipping their own product directly to consumers.
- 22 (14) A person holding a certificate of approval pursuant to RCW 23 66.24.270(2) from obtaining an endorsement to act as a distributor of their own product.
- 25 (15) A domestic winery and a restaurant licensed under RCW 26 66.24.320 or 66.24.400 from entering an arrangement to waive a 27 corkage fee.
- 28 **Sec. 7.** RCW 66.28.310 and 2015 c 94 s 1 are each amended to read 29 as follows:
- (1)(a) Nothing in RCW 66.28.305 prohibits an industry member from providing retailers branded promotional items ((which)) that are of nominal value, singly or in the aggregate. Such items include but are not limited to: Trays, lighters, blotters, postcards, pencils, coasters, menu cards, meal checks, napkins, clocks, mugs, glasses, bottles or can openers, corkscrews, matches, printed recipes, shirts, hats, visors, and other similar items. Branded promotional items:
- 37 (i) Must be used exclusively by the retailer or its employees in 38 a manner consistent with its license;

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- 1 (ii) Must bear imprinted advertising matter of the industry 2 member only, except imprinted advertising matter of the industry 3 member can include the logo of a professional sports team which the 4 industry member is licensed to use;
 - (iii) May be provided by industry members only to retailers and their employees and may not be provided by or through retailers or their employees to retail customers; and

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- (iv) May not be targeted to or appeal principally to youth.
- 9 (b) An industry member is not obligated to provide any such 10 branded promotional items, and a retailer may not require an industry 11 member to provide such branded promotional items as a condition for 12 selling any alcohol to the retailer.
 - (c) Any industry member or retailer or any other person asserting that the provision of branded promotional items as allowed in (a) of this subsection has resulted or is more likely than not to result in undue influence or an adverse impact on public health and safety, or is otherwise inconsistent with the criteria in (a) of this subsection may file a complaint with the board. Upon receipt of a complaint the board may conduct such investigation as it deems appropriate in the circumstances. If the investigation reveals the provision of branded promotional items has resulted in or is more likely than not to result in undue influence or has resulted or is more likely than not to result in an adverse impact on public health and safety or is otherwise inconsistent with (a) of this subsection the board may issue an administrative violation notice to the industry member, to the retailer, or both. The recipient of the administrative violation notice may request a hearing under chapter 34.05 RCW.
 - (2) Nothing in RCW 66.28.305 prohibits:
- 29 (a) An industry member from providing to a special occasion 30 ((licensee)) and banquet permittee and a special occasion 31 ((licensee)) and banquet permittee from receiving services for:
 - (i) Installation of draft beer dispensing equipment or advertising;
- 34 (ii) Advertising, pouring, or dispensing of beer or wine at a 35 beer or wine tasting exhibition or judging event; or
- (iii) Pouring or dispensing of spirits by a licensed domestic distiller or the accredited representative of a distiller, manufacturer, importer, or distributor of spirituous liquor licensed under RCW 66.24.310; or

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- (b) Special occasion ((licensees)) and banquet permittees from paying for beer, wine, or spirits immediately following the end of the special occasion or banquet event; or
- (c) Wineries, breweries, or distilleries that are participating in a special occasion <u>or banquet</u> event from paying reasonable booth fees to the special occasion ((licensee)) <u>and banquet permittee</u>.
- (3) Nothing in RCW 66.28.305 prohibits industry members from performing, and retailers from accepting the service of building, rotating, and restocking displays and stockroom inventories; rotating and rearranging can and bottle displays of their own products; providing point of sale material and brand signs; pricing case goods of their own brands; and performing such similar business services consistent with board rules, or personal services as described in subsection (5) of this section.
 - (4) Nothing in RCW 66.28.305 prohibits:

- (a) Industry members from listing on their internet web sites information related to retailers who sell or promote their products, including direct links to the retailers' internet web sites; and
- (b) Retailers from listing on their internet web sites information related to industry members whose products those retailers sell or promote, including direct links to the industry members' web sites; or
- (c) Industry members and retailers from producing, jointly or together with regional, state, or local industry associations, brochures and materials promoting tourism in Washington state which contain information regarding retail licensees, industry members, and their products.
- (5) Nothing in RCW 66.28.305 prohibits the performance of personal services offered from time to time by a domestic winery or certificate of approval holder to retailers when the personal services are (a) conducted at a licensed premises, and (b) intended to inform, educate, or enhance customers' knowledge or experience of the manufacturer's products. The performance of personal services may include participation and pouring, bottle signing events, and other similar informational or educational activities at the premises of a retailer holding a spirits, beer, and wine restaurant license, a wine and/or beer restaurant license, a specialty wine shop license, a special occasion ((license)) and banquet permit, a grocery store license with a tasting endorsement, or a private club license. A domestic winery or certificate of approval holder is not obligated to

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perform any such personal services, and a retail licensee may not require a domestic winery or certificate of approval holder to conduct any personal service as a condition for selling any alcohol to the retail licensee, or as a condition for including any product of the domestic winery or certificate of approval holder in any б tasting conducted by the licensee. Except as provided in RCW 66.28.150, the cost of sampling may not be borne, directly or indirectly, by any domestic winery or certificate of approval holder or any distributor. Nothing in this section prohibits wineries, breweries, microbreweries, certificate of approval holders, and retail licensees from identifying the producers on private labels authorized under RCW 66.24.400, 66.24.425, 66.24.450, 66.24.360, and 66.24.371.

(6) Nothing in RCW 66.28.305 prohibits an industry member from entering into an arrangement with any holder of a sports entertainment facility license or an affiliated business for brand advertising at the licensed facility or promoting events held at the sports entertainment facility as authorized under RCW 66.24.570.

- (7) Nothing in RCW 66.28.305 prohibits the performance of personal services offered from time to time by a domestic brewery, microbrewery, or beer certificate of approval holder to grocery store licensees with a tasting endorsement when the personal services are (a) conducted at a licensed premises in conjunction with a tasting event, and (b) intended to inform, educate, or enhance customers' knowledge or experience of the manufacturer's products. The performance of personal services may include participation and pouring, bottle signing events, and other similar informational or educational activities. A domestic brewery, microbrewery, or beer certificate of approval holder is not obligated to perform any such personal services, and a grocery store licensee may not require the performance of any personal service as a condition for including any product in any tasting conducted by the licensee.
- (8) Nothing in RCW 66.28.305 prohibits an arrangement between a domestic winery and a restaurant licensed under RCW 66.24.320 or 66.24.400 to waive a corkage fee.
- (9) Nothing in this section prohibits professional sports teams who hold a retail liquor license or their agents from accepting bona fide liquor advertising from manufacturers, importers, distributors, or their agents for use in the sporting arena. Professional sports teams who hold a retail liquor license or their agents may license

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the manufacturer, importer, distributor, or their agents to use the name and trademarks of the professional sports team in their advertising and promotions, under the following conditions:

- (a) Such advertising must be paid for by said manufacturer, importer, distributor, or their agent at the published advertising rate or at a reasonable fair market value.
- (b) Such advertising may carry with it no express or implied offer on the part of the manufacturer, importer, distributor, or their agent, or promise on the part of the retail licensee whose operation is directly or indirectly part of the sporting arena, to stock or list any particular brand of liquor to the total or partial exclusion of any other brand.
- (10) Nothing in RCW 66.28.305 prohibits a licensed domestic brewery or microbrewery from providing branded promotional items which are of nominal value, singly or in the aggregate, to a nonprofit charitable corporation or association exempt from taxation under 26 U.S.C. Sec. 501(c)(3) of the internal revenue code as it existed on July 24, 2015, for use consistent with the purpose or purposes entitling it to such exemption.

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