
HOUSE BILL 2210

State of Washington 65th Legislature 2017 1st Special Session
By Representative Young

1 AN ACT Relating to theater licenses; and amending RCW 66.24.655.

2 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

3 **Sec. 1.** RCW 66.24.655 and 2013 c 237 s 1 are each amended to
4 read as follows:

5 (1) There is a theater license to sell spirits, beer, including
6 strong beer, or wine, or all, at retail, for consumption on theater
7 premises. Except as otherwise provided in this subsection, a spirits,
8 beer, and wine theater license may be issued ((only)) to theaters
9 that have no more than one hundred twenty seats per screen and that
10 are maintained in a substantial manner as a place for preparing,
11 cooking, and serving complete meals ((and providing tabletop
12 accommodations for in-theater dining)). A theater that otherwise
13 meets the requirements of this section may also have one additional
14 theater utilizing an IMAX screen projection system, but with no more
15 than three hundred seats, that may serve alcohol pursuant to the
16 terms of the license. Requirements for complete meals are the same as
17 those adopted by the board in rules pursuant to chapter 34.05 RCW for
18 a spirits, beer, and wine restaurant license authorized by RCW
19 66.24.400. The annual fee for a spirits, beer, and wine theater
20 license is two thousand dollars.

1 (2) If the theater premises is to be frequented by minors, an
2 alcohol control plan must be submitted to the board at the time of
3 application. The alcohol control plan must be approved by the board
4 and be prominently posted on the premises, prior to minors being
5 allowed.

6 (3) For the purposes of this section:

7 (a) "Alcohol control plan" means a written, dated, and signed
8 plan submitted to the board by an applicant or licensee for the
9 entire theater premises, or rooms or areas therein, that shows where
10 and when alcohol is permitted, where and when minors are permitted,
11 and the control measures used to ensure that minors are not able to
12 obtain alcohol or be exposed to environments where drinking alcohol
13 predominates.

14 (b) "Theater" means a place of business where motion pictures or
15 other primarily nonparticipatory entertainment are shown.

16 (4) The board must adopt rules regarding alcohol control plans
17 and necessary control measures to ensure that minors are not able to
18 obtain alcohol or be exposed to areas where drinking alcohol
19 predominates. All alcohol control plans must include a requirement
20 that any person involved in the serving of spirits, beer, and/or wine
21 must have completed a mandatory alcohol server training program.

22 (5)(a) A licensee that is an entity that is exempt from taxation
23 under Title 26 U.S.C. Sec. 501(c)(3) of the federal internal revenue
24 code of 1986, as amended as of January 1, 2013, may enter into
25 arrangements with a spirits, beer, or wine manufacturer, importer, or
26 distributor for brand advertising at the theater or promotion of
27 events held at the theater. The financial arrangements providing for
28 the brand advertising or promotion of events may not be used as an
29 inducement to purchase the products of the manufacturer, importer, or
30 distributor entering into the arrangement and such arrangements may
31 not result in the exclusion of brands or products of other companies.

32 (b) The arrangements allowed under this subsection (5) are an
33 exception to arrangements prohibited under RCW 66.28.305. The board
34 must monitor the impacts of these arrangements. The board may conduct
35 audits of a licensee and the affiliated business to determine
36 compliance with this subsection (5). Audits may include, but are not
37 limited to: Product selection at the facility; purchase patterns of
38 the licensee; contracts with the spirits, beer, or wine manufacturer,
39 importer, or distributor; and the amount allocated or used for
40 spirits, beer, or wine advertising by the licensee, affiliated

1 business, manufacturer, importer, or distributor under the
2 arrangements.

3 (6) The maximum penalties prescribed by the board in WAC
4 314-29-020 relating to fines and suspensions are double for
5 violations involving minors or the failure to follow the alcohol
6 control plan with respect to theaters licensed under this section.

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