

HOUSE BILL REPORT

HB 1845

As Reported by House Committee On:
Business & Financial Services

Title: An act relating to the delivery of insurance notices and documents by electronic means.

Brief Description: Concerning the delivery of insurance notices and documents by electronic means.

Sponsors: Representatives Vick, Kirby and Haler.

Brief History:

Committee Activity:

Business & Financial Services: 2/7/17, 2/8/17 [DPS].

Brief Summary of Substitute Bill

- Establishes that, in insurance notices and documents sent electronically, an electronic signature is deemed the equivalent of a digital signature for purposes of satisfying the requirements of the Washington Electronic Authentication Act.

HOUSE COMMITTEE ON BUSINESS & FINANCIAL SERVICES

Majority Report: The substitute bill be substituted therefor and the substitute bill do pass. Signed by 11 members: Representatives Kirby, Chair; Reeves, Vice Chair; Vick, Ranking Minority Member; J. Walsh, Assistant Ranking Minority Member; Barkis, Bergquist, Blake, Jenkin, McCabe, Santos and Stanford.

Staff: Peter Clodfelter (786-7127).

Background:

Electronic Delivery of Insurance-Related Notices or Documents.

In 2015 the Legislature established that any notice to a party or any other document required under applicable law in an insurance transaction or that is to serve as evidence of insurance coverage may be delivered, stored, and presented by electronic means so long as it meets the requirements of the Washington Electronic Authentication Act (Act). Pursuant to the 2015

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legislation, and separate from any requirements under the Act, various requirements must be met before an insurer may deliver notices and documents electronically to a party, including through electronic mail (e-mail).

The party to receive electronic notices or documents must affirmatively consent to that method of delivery. Consent may later be withdrawn. Before giving consent, the party must be provided with a clear and conspicuous statement informing the party of the following:

- the party's right to withdraw consent and of any conditions or consequences that may be imposed in the event consent is withdrawn;
- the types of notices and documents to which the party's consent will apply;
- the party's right to have a notice or document in paper form; and
- the procedures a party must follow to withdraw consent to have a notice or document delivered by electronic means and to update the party's e-mail address.

Additionally, before giving consent, the party must be provided with a statement of the hardware and software needed to access and retain any electronic notices or documents. And the party must consent electronically, or confirm consent electronically, in a manner that reasonably demonstrates that the party can access information in the electronic form that will be used for notices or documents if consent is given. After consent is given, a change in hardware or software requirements necessary to access or retain an electronic notice or document may require an insurer to provide the party with information about the hardware or software changes, the party's right to withdraw consent, and other disclosures.

An insurer must deliver a notice or document by another delivery method permitted by law, other than electronically, if the insurer attempts to deliver the notice or document by electronic means and has a reasonable basis for believing that the notice or document has not been received by the party, or the insurer becomes aware that the e-mail address provided by the party is no longer valid.

Washington Electronic Authentication Act.

The Act, enacted in 1996, is separate from the Insurance Code. The Act allows the use of digital signature technology in electronic transactions and creates a process for the voluntary licensing of certification authorities. The Office of the Secretary of State is responsible for implementing and administering the Act. The focus of the Act is digital signatures, which are different than electronic signatures. Although not all electronic signatures are digital signatures, all digital signatures are electronic signatures. Digital signatures can give the recipient reason to believe the message was sent by the person who claims to have sent it, and that it was not altered after being sent.

The Act defines an electronic signature as a signature in electronic form attached to or logically associated with an electronic record, including but not limited to a digital signature. A digital signature is an electronic signature that is a transformation of a message using an algorithm that provides a secure key pair such that a person having the initial message and the signer's public key can accurately determine the following:

- whether the transformation was created using the private key that corresponds to the signer's public key; and
- whether the message has been altered since the transformation was made.

Under the Act, certification authorities may become licensed by the Secretary of State to issue certificates to subscribers. A subscriber is listed in a certificate, and holds a private key that corresponds with a public key. The subscriber can use the private key to affix a digital signature to a document, which another party can verify the validity of using the public key of the subscriber. The Act imposes duties on certification authorities as well as on subscribers of certification authorities.

Where a law requires a signature, or provides certain consequences in the absence of a signature, the Act establishes that the law is satisfied by a digital signature if the following conditions are met:

- the digital signature must be verified by reference to the public key listed in a valid certificate issued by a licensed certification authority;
- the digital signature must have been affixed by the signer with the intention of signing the message; and
- the recipient has no knowledge or notice that the signer either breached a duty as a subscriber or does not rightfully hold the private key used to affix the digital signature.

However, the Act also provides that it does not preclude a mark from being valid as a signature under other applicable law.

Summary of Substitute Bill:

Electronic Delivery of Insurance-Related Notices or Documents.

In any notice to a party or any other document required under applicable law in an insurance transaction or that is to serve as evidence of insurance coverage that is delivered, stored, or presented by electronic means, an electronic signature is deemed the equivalent of a digital signature for purposes of satisfying the requirements of the Washington Electronic Authentication Act.

Substitute Bill Compared to Original Bill:

The requirement that certain notices or documents related to insurance that are sent electronically must comply with the Washington Electronic Authentication Act is restored. It is established that an electronic signature in an insurance notice or document is deemed the equivalent of a digital signature under insurance statutes for the purposes of satisfying the requirements of the Washington Electronic Authentication Act.

Appropriation: None.

Fiscal Note: Not requested.

Effective Date of Substitute Bill: The bill takes effect 90 days after adjournment of the session in which the bill is passed.

Staff Summary of Public Testimony:

(In support) This is a technical cleanup bill. In 2015 the Legislature enacted a law to allow for the electronic posting and delivery of insurance notices and documents. It was based on model legislation, enacted in many other states. The law was a result of the Office of the Insurance Commissioner (OIC) and stakeholders working together to bring the insurance industry into the twenty-first century. The intent of the 2015 legislation was to simplify insurance transactions and align insurance industry standards with standards for other types of commercial transactions. Unintentionally, the 2015 law references digital signatures, which are a more elaborate form of electronic signature. Digital signatures require encryption and other technical requirements that greatly impair the usability of the law. The use of electronic signatures is consistent with the intent of the 2015 legislation and with other commercial and consumer transactions. The underlying bill simply strikes the reference to the Washington Electronic Authentication Act, the source of the digital signature requirement. However, it was subsequently determined that doing so may have unintended consequences. So, stakeholders worked with the OIC to develop an alternative approach to solving the problem and there is an agreed-upon amendment to the underlying bill.

(Opposed) None.

Persons Testifying: Representative Vick, prime sponsor; Mel Sorenson, Property Casualty Insurers Association of America and American Council of Life Insurers; Lonnie Johns-Brown, Office of the Insurance Commissioner; and Steve Buckner, MetLife.

Persons Signed In To Testify But Not Testifying: None.