

HB 1938-S - DIGEST

(DIGEST OF PROPOSED 1ST SUBSTITUTE)

Establishes the statewide tourism marketing act.

Establishes the framework and funding for a statewide tourism marketing program.

Creates the Washington tourism marketing authority to act as a business management organization on behalf of the citizens of the state to manage financial resources and contract for statewide tourism marketing services.

Creates the statewide tourism marketing account.

Imposes a charge of fifteen cents per occupied room per night on every lodging business in this state and requires the revenue from the charge, including penalties and interest on delinquent lodging charges, to be deposited in the statewide tourism marketing account.