

HB 1896-S - DIGEST

(DIGEST AS ENACTED)

Prohibits an electric utility from disclosing or selling private or proprietary customer information for the purposes of marketing services or product offerings to a retail electric customer who does not already subscribe to that service or product, unless the electric utility has first obtained the customer's written or electronic permission to do so.

Prohibits an individual, partnership, corporation, limited liability company, or other organization or commercial entity from capturing or obtaining private or proprietary customer information for a commercial purpose unless the customer is informed before capturing or obtaining the information and the customer's written or electronic permission to capture or obtain the information has been received.