

SENATE BILL REPORT

SB 5202

As of January 26, 2015

Title: An act relating to the financial education public-private partnership.

Brief Description: Regarding the financial education public-private partnership.

Sponsors: Senators Mullet, Fain, Litzow, Billig, Frockt, Keiser and Habib.

Brief History:

Committee Activity: Early Learning & K-12 Education: 1/20/15.

SENATE COMMITTEE ON EARLY LEARNING & K-12 EDUCATION

Staff: Matthew Lemon (786-7405)

Background: The Financial Education Public-Private Partnership (Partnership) consists of four legislators, four representatives from the financial services sector, four educators, one designee from the Department of Financial Institutions, and two representatives from the Office of Superintendent of Public Instruction (OSPI).

The duties of the Partnership include the following:

- communicating financial education standards and strategies for improving financial education to school districts;
- reviewing and developing a procedure for endorsing financial education curriculum;
- identifying assessments and outcome measures that schools can use to determine whether students meet financial education standards; and
- monitoring and providing guidance for professional development.

Legislation enacted in 2007 established understanding the importance of work and finance as one of the goals of basic education. In 2008 financial literacy was included in Washington's seventh grade level expectations for social studies and economics. There are no separate Essential Academic Learning Requirements (EALRs) for financial education.

The JumpStart Coalition for Personal Financial Literacy (Coalition) is a nonprofit organization that promotes financial literacy among students from prekindergarten through college. The Coalition partners with corporate, nonprofit, academic, and government entities, including Washington. The Washington branch of the Coalition adopted financial literacy concepts that link with EALRs, which school districts are encouraged to adopt.

This analysis was prepared by non-partisan legislative staff for the use of legislative members in their deliberations. This analysis is not a part of the legislation nor does it constitute a statement of legislative intent.

Summary of Bill: The State Treasurer or the State Treasurer's designee is added as a member to the Partnership. Teachers who are members of the Partnership must be paid their travel expenses according to current law from funds available in the Partnership account. Funds from the Partnership account may also pay for a substitute teacher when member teachers attend official meetings of the Partnership. If the Partnership pays for these expenses, the school district must release a teacher to attend official Partnership meetings.

Online instructional materials and resources are added to the financial education curriculum that the Partnership reviews on an ongoing basis. The Partnership must work with OSPI to integrate financial education skills and content knowledge into the Common Core State Standards, and work with the State Board of Education to incorporate financial education into definitions and standards for career and college readiness.

The Partnership is no longer required to identify assessments and outcome measures for schools to determine whether students meet the financial education standards, or to create professional development that could lead to a certificate endorsement or other certification of competency.

OSPI must make curricula available to all districts for a course or courses in financial education. These courses must be selected with input from the Partnership. School districts must provide high school students the opportunity to complete financial education courses and publicize the availability of these courses to students and their families.

Appropriation: None.

Fiscal Note: Requested on January 16, 2015.

Committee/Commission/Task Force Created: No.

Effective Date: Ninety days after adjournment of session in which bill is passed.

Staff Summary of Public Testimony: PRO: Many young people today lack basic financial literacy. This bill will encourage young people to make better personal financial decisions that will save the state money in the long run. This bill ensures all students will receive a basic financial education that will serve them throughout their lives. More financial literacy education will protect people from fraud and help students make smart fiscal decisions. The Partnership currently provides 12 professional development trainings on their proposed standards and have already trained over 400 teachers on integrating financial literacy into standards and curriculum. The Partnership has trained educators from all but nine school districts in the state.

OTHER: The bill presents challenges in implementing new financial literacy standards within the Common Core state standards. There is no assessment or professional development to support the standards. This bill may create an unfunded mandate to implement the new standards without adequate support. More financial education for students is needed, but new graduation and EALRs would be difficult to integrate now because these requirements have changed so much in the last few years. If financial education is going to be incorporated within the Common Core State Standards, it will take

careful planning and time to properly identify where these standards should be incorporated. Designating the Jumpstart Coalition's financial literacy standards as the EALRs may be premature and unnecessary if financial literacy standards are integrated throughout the Common Core State Standards.

Persons Testifying: PRO: Senator Mullet, prime sponsor; Mark Minickiello, NW Credit Union Assn.; Linda Jekel, Dept. of Financial Institutions; Dan McGrady, PEMCO Insurance; Denny Eliason, WA Bankers Assn.

OTHER: Jerry Bender, Assn. of WA School Principals; Lucinda Young, WA Education Assn.; Julia Suliman, State Board of Education.