

2SHB 2872 - H AMD 889

By Representative Fey

ADOPTED 03/02/2016

1 On page 2, line 19, after "to" strike "state patrol officers" and
2 insert "~~((state patrol officers))~~ troopers and sergeants"

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4 On page 2, after line 38, insert the following:

5 "NEW SECTION. Sec. 4. A new section is added to chapter 43.43 RCW
6 to read as follows:

7 To ensure that it is adequately and thoroughly reaching potential
8 recruits, the Washington state patrol must develop a comprehensive
9 outreach and marketing strategic plan that expands on the success of
10 current strategies and looks for ways to tap into groups or individuals
11 that do not currently show an interest in the state patrol or law
12 enforcement as a career. The plan must include, but is not limited to,
13 expanding marketing and outreach efforts online and through other media
14 outlets and expanding recruitment relationships in respective
15 communities. The plan must also include polling applicants about their
16 application. Results from the polling must be tracked to determine the
17 success of each outreach method."

18

19 Renumber the remaining section consecutively and correct any
20 internal references accordingly.

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22 Correct the title.

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EFFECT: Specifies that the legislation addresses troopers and sergeants of the Washington State Patrol and not all state patrol officers. Requires the Washington State Patrol to develop a comprehensive outreach and marketing strategic plan looking for ways to reach groups and individuals that currently do not show an interest in law enforcement. Requires the plan to also include

polling applicants to determine the success of each outreach method.

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