
SENATE BILL 6202

State of Washington 63rd Legislature 2014 Regular Session

By Senators Hewitt and Conway; by request of Washington State Lottery
Read first time 01/17/14. Referred to Committee on Commerce & Labor.

1 AN ACT Relating to alternative revenue sources for the state
2 lottery; and adding a new section to chapter 67.70 RCW.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 NEW SECTION. **Sec. 1.** A new section is added to chapter 67.70 RCW
5 to read as follows:

6 Beginning September 1, 2014, the director or the director's
7 designee may begin:

8 (1) Selling internet advertisements for display on the state
9 lottery web site subject to the following conditions:

10 (a) The web site must include a disclaimer indicating the inclusion
11 of advertisements does not imply endorsement by the state;

12 (b) Prior to selling advertisements, the commission must establish
13 policy, style, and content guidelines for advertisements;

14 (c) Revenue generated from the sale of internet advertisements must
15 be deposited in the state lottery account created in RCW 67.70.230;

16 (2) Charging for the use of the state lottery logo and trademark
17 subject to the following conditions:

18 (a) Charges for use of the state lottery logo or trademark must be

1 conducted pursuant to commission established policies and content
2 guidelines; and

3 (b) Revenue generated from charges under this subsection must be
4 deposited in the state lottery account created in RCW 67.70.230.

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