

---

HOUSE BILL 2279

---

State of Washington

63rd Legislature

2014 Regular Session

By Representatives Holy, Condotta, and Hurst; by request of Washington State Lottery

Read first time 01/15/14. Referred to Committee on Government Accountability & Oversight.

1 AN ACT Relating to alternative revenue sources for the state  
2 lottery; and adding a new section to chapter 67.70 RCW.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 NEW SECTION. **Sec. 1.** A new section is added to chapter 67.70 RCW  
5 to read as follows:

6 Beginning September 1, 2014, the director or the director's  
7 designee may begin:

8 (1) Selling internet advertisements for display on the state  
9 lottery web site subject to the following conditions:

10 (a) The web site must include a disclaimer indicating the inclusion  
11 of advertisements does not imply endorsement by the state;

12 (b) Prior to selling advertisements, the commission must establish  
13 policy, style, and content guidelines for advertisements;

14 (c) Revenue generated from the sale of internet advertisements must  
15 be deposited in the state lottery account created in RCW 67.70.230;

16 (2) Charging for the use of the state lottery logo and trademark  
17 subject to the following conditions:

18 (a) Charges for use of the state lottery logo or trademark must be

1 conducted pursuant to commission established policies and content  
2 guidelines; and

3 (b) Revenue generated from charges under this subsection must be  
4 deposited in the state lottery account created in RCW 67.70.230.

--- END ---