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**SUBSTITUTE SENATE BILL 6466 (Corrected Copy)**

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**State of Washington**

**61st Legislature**

**2010 Regular Session**

**By** Senate Early Learning & K-12 Education (originally sponsored by Senators Shin, McAuliffe, Kastama, Marr, Kline, McDermott, and Tom)

READ FIRST TIME 01/28/10.

1       AN ACT Relating to advertising on school buses; amending RCW  
2 46.61.380; and adding a new section to chapter 46.61 RCW.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4       **Sec. 1.** RCW 46.61.380 and 2002 c 29 s 1 are each amended to read  
5 as follows:

6       (1) The state superintendent of public instruction shall adopt and  
7 enforce rules not inconsistent with the law of this state to govern the  
8 design, marking, and mode of operation of all school buses owned and  
9 operated by any school district or privately owned and operated under  
10 contract or otherwise with any school district in this state for the  
11 transportation of school children.

12       (2) School districts shall not be prohibited from placing or  
13 displaying a flag of the United States on a school bus when it does not  
14 interfere with the vehicle's safe operation. The state superintendent  
15 of public instruction shall adopt and enforce rules not inconsistent  
16 with the law of this state to govern the size, placement, and display  
17 of the flag of the United States on all school buses referenced in  
18 subsection (1) of this section.

1       (3) The Washington state school directors' association shall  
2 develop a model policy and procedures regarding the content of  
3 advertising and educational materials placed on school buses. Each  
4 school district board of directors shall take into consideration the  
5 model policy and procedures developed by the school directors'  
6 association and establish and approve its own policy.

7       (4) School districts shall be permitted to place advertising and  
8 educational material on and in school buses if the advertising and  
9 educational material is approved by the school district board of  
10 directors. The superintendent of public instruction shall adopt and  
11 enforce rules, not inconsistent with the laws of this state, to govern  
12 the placement and securing of any such advertising and educational  
13 material. The advertising and educational material may not be placed  
14 on the front or the rear of a school bus.

15       (5) Rules shall by reference be made a part of any such contract or  
16 other agreement with the school district. Every school district, its  
17 officers and employees, and every person employed under contract or  
18 otherwise by a school district is subject to such rules. It is  
19 unlawful for any officer or employee of any school district or for any  
20 person operating any school bus under contract with any school district  
21 to violate any of the provisions of such rules.

22       NEW SECTION. Sec. 2. A new section is added to chapter 46.61 RCW  
23 to read as follows:

24       School districts that receive revenue from advertising or  
25 educational material under RCW 46.61.380 shall deposit the revenue in  
26 the school district's general fund or transportation vehicle fund.

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