
SUBSTITUTE SENATE BILL 5978

State of Washington

61st Legislature

2009 Regular Session

By Senate Labor, Commerce & Consumer Protection (originally sponsored by Senators Haugen and Kohl-Welles)

READ FIRST TIME 02/25/09.

1 AN ACT Relating to consumer rebates; and adding a new chapter to
2 Title 19 RCW.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 NEW SECTION. **Sec. 1.** As used in this chapter:

5 (1) "Person" has the same meaning as in RCW 19.86.010.

6 (2) "Rebate" means an offer to provide cash, credit, or credit
7 towards future purchases, that is offered to consumers who acquire or
8 purchase a specified product or service and that is conditioned upon
9 the customer submitting a request for redemption after satisfying the
10 terms and conditions of the offer. "Rebate" does not include: Any
11 discount from the purchase price that is taken at the time of purchase;
12 any discount, cash, credit, or credit towards a future purchase that is
13 automatically provided to a consumer with the need to submit a request
14 for redemption; or any refund that may be given to a consumer in
15 accordance with a company's return, guarantee, adjustment, or warranty
16 policies, or any company's frequent shopper customer reward program.

17 NEW SECTION. **Sec. 2.** (1) Any person who offers a consumer rebate
18 shall allow a minimum of fourteen days from the date the consumer

1 purchases the product, or becomes eligible for the rebate upon
2 satisfying the terms and conditions of the offer, for the submission of
3 a request for redemption by the customer.

4 (2) Upon receipt of a request for redemption meeting the terms and
5 conditions of the rebate offer, the person offering or processing the
6 rebate shall transmit the rebate funds to the consumer within ninety
7 days.

8 (3) If a rebate is sent to a consumer as a check, the check must be
9 mailed in a manner that identifies the piece of mail as the expected
10 rebate check.

11 NEW SECTION. **Sec. 3.** The legislature finds that the practices
12 covered by this chapter are matters vitally affecting the public
13 interest for the purpose of applying the consumer protection act,
14 chapter 19.86 RCW. A violation of this chapter is not reasonable in
15 relation to the development and preservation of business and is an
16 unfair or deceptive act in trade or commerce and an unfair method of
17 competition for the purpose of applying the consumer protection act,
18 chapter 19.86 RCW.

19 NEW SECTION. **Sec. 4.** Sections 1 through 3 of this act constitute
20 a new chapter in Title 19 RCW.

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