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**SUBSTITUTE HOUSE BILL 2994**

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**State of Washington                      61st Legislature                      2010 Regular Session**

**By** House State Government & Tribal Affairs (originally sponsored by Representatives Appleton, Miloscia, Hunt, and Darneille)

READ FIRST TIME 02/03/10.

1            AN ACT Relating to prohibiting public service announcements by  
2 elected officials during reelection campaigns; adding a new section to  
3 chapter 42.52 RCW; and adding a new section to chapter 42.23 RCW.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5            NEW SECTION.    **Sec. 1.** A new section is added to chapter 42.52 RCW  
6 to read as follows:

7            No state-elected official may speak or appear in a public service  
8 announcement that is broadcast, shown, or distributed in any form  
9 whatsoever during the period beginning January 1st and continuing  
10 through the general election if that official is a candidate. If the  
11 official does not control the broadcast, showing, or distribution of a  
12 public service announcement in which he or she speaks or appears, then  
13 the official shall contractually limit the use of the public service  
14 announcement to be consistent with this section prior to participating  
15 in the public service announcement. This section does not apply to  
16 public service announcements that are part of the regular duties of the  
17 office that only mention or visually display the office or office seal  
18 or logo and do not mention or visually display the name of the official  
19 in the announcement.

1        NEW SECTION.   **Sec. 2.**   A new section is added to chapter 42.23 RCW  
2   to read as follows:

3        No municipal officer may speak or appear in a public service  
4   announcement that is broadcast, shown, or distributed in any form  
5   whatsoever during the period beginning January 1st and continuing  
6   through the general election if that officer is a candidate.   If the  
7   officer does not control the broadcast, showing, or distribution of a  
8   public service announcement in which he or she speaks or appears, then  
9   the officer shall contractually limit the use of the public service  
10   announcement to be consistent with this section prior to participating  
11   in the public service announcement.   This section does not apply to  
12   public service announcements that are part of the regular duties of the  
13   office that only mention or visually display the office or office seal  
14   or logo and do not mention or visually display the name of the officer  
15   in the announcement.

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