
HOUSE BILL 2042

State of Washington 61st Legislature 2009 Regular Session

By Representatives Kenney, Parker, Hasegawa, Chase, and Ormsby

Read first time 02/06/09. Referred to Committee on Community & Economic Development & Trade.

1 AN ACT Relating to the incentive in the motion picture
2 competitiveness programs; and amending RCW 43.365.020.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 **Sec. 1.** RCW 43.365.020 and 2008 c 85 s 1 are each amended to read
5 as follows:

6 (1) The department shall adopt criteria for an approved motion
7 picture competitiveness program with the sole purpose of revitalizing
8 the state's economic, cultural, and educational standing in the
9 national and international market of motion picture production. Rules
10 adopted by the department shall allow the program, within the
11 established criteria, to provide funding assistance only when it
12 captures economic opportunities for Washington's communities and
13 businesses and shall only be provided under a contractual arrangement
14 with a private entity. In establishing the criteria, the department
15 shall consider:

16 (a) The additional income and tax revenue to be retained in the
17 state for general purposes;

18 (b) The creation and retention of family wage jobs which provide
19 health insurance and payments into a retirement plan;

1 (c) The impact of motion picture projects to maximize in-state
2 labor and the use of in-state film production and film postproduction
3 companies;

4 (d) The impact upon the local economies and the state economy as a
5 whole, including multiplier effects;

6 (e) The intangible impact on the state and local communities that
7 comes with motion picture projects;

8 (f) The regional, national, and international competitiveness of
9 the motion picture filming industry;

10 (g) The revitalization of the state as a premier venue for motion
11 picture production and national television commercial campaigns;

12 (h) Partnerships with the private sector to bolster film production
13 in the state and serve as an educational and cultural purpose for its
14 citizens;

15 (i) The vitality of the state's motion picture industry as a
16 necessary and critical factor in promoting the state as a premier
17 tourist and cultural destination;

18 (j) Giving preference to additional seasons of television series
19 that have previously qualified;

20 (k) Other factors the department may deem appropriate for the
21 implementation of this chapter.

22 (2) The board of directors created under RCW 43.365.030 shall
23 create and administer an account for carrying out the purposes of
24 subsection (3) of this section.

25 (3) Money received by an approved motion picture competitiveness
26 program shall be used only for: (a) Health insurance and payments into
27 a retirement plan, and other costs associated with film production; (b)
28 a tax credit marketer to market the tax credits authorized under RCW
29 82.04.4489; and (c) staff and related expenses to maintain the
30 program's proper administration and operation.

31 (4) Maximum funding assistance from an approved motion picture
32 competitiveness program is limited to an amount up to (~~twenty~~) thirty
33 percent of the total actual investment in the state of at least:

34 (a) Five hundred thousand dollars for a single feature film
35 produced in Washington state;

36 (b) Three hundred thousand dollars per television episode produced
37 in Washington state; or

1 (c) One hundred fifty thousand dollars for an infomercial or
2 television commercial associated with a national or regional
3 advertisement campaign produced in Washington state.

4 (5) Funding assistance approval must be determined by the approved
5 motion picture competitiveness program within a maximum of thirty
6 calendar days from when the application is received, if the application
7 is submitted after August 15, 2006.

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