

SENATE BILL REPORT

SHB 1110

As Reported by Senate Committee On:
Early Learning & K-12 Education, March 23, 2009

Title: An act relating to prohibiting advertising and marketing to students receiving home-based instruction.

Brief Description: Prohibiting advertising and marketing to students receiving home-based instruction and their parents.

Sponsors: House Committee on Education (originally sponsored by Representatives Sullivan, Lias, Upthegrove, Orwall and Simpson).

Brief History: Passed House: 2/20/09, 94-0.

Committee Activity: Early Learning & K-12 Education: 3/23/09 [DP].

SENATE COMMITTEE ON EARLY LEARNING & K-12 EDUCATION

Majority Report: Do pass.

Signed by Senators McAuliffe, Chair; Kauffman, Vice Chair, Early Learning; Oemig, Vice Chair, K-12; King, Ranking Minority Member; Brandland, Hobbs, Holmquist, Jarrett, McDermott, Roach and Tom.

Staff: Juliana Roe (786-7438)

Background: Under current law, parents whose children are receiving home-based instruction have the duty to, among other requirements, annually file with the Office of the Superintendent of Public Instruction a signed declaration of intent that they are planning to provide home-based instruction to their children. Failure to comply with this requirement is treated as a failure to attend school without justification and triggers the same statutorily prescribed actions by the school district that it would take to address truancy.

Summary of Bill: School districts may not disseminate advertising, marketing, or other unsolicited information about learning programs offered by the school district to students or parents who have filed the statutorily-required declaration of intent regarding home-based instruction. "Learning programs" include, but are not limited to, digital learning programs, part-time enrollment opportunities, and other alternative learning programs. School districts may respond to parents' requests for information. General mailings or newsletters sent to all households in a district are not included in the prohibition.

This analysis was prepared by non-partisan legislative staff for the use of legislative members in their deliberations. This analysis is not a part of the legislation nor does it constitute a statement of legislative intent.

Appropriation: None.

Fiscal Note: Not requested.

Committee/Commission/Task Force Created: No.

Effective Date: Ninety days after adjournment of session in which bill is passed.

Staff Summary of Public Testimony: PRO: This bill protects student information from being used to send unsolicited information. It would prohibit school districts from using this information in their directories so organizations are unable to continue this type of practice.

Persons Testifying: PRO: DiAnna Brannan, Christian Homeschool Network.