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E2SSB 6409 - H COMM AMD By Committee on Ways & Means

NOT CONSIDERED 03/11/2010

Strike everything after the enacting clause and insert the 1 2 following:

3 "NEW SECTION. Sec. 1. The legislature finds that institutions of 4 higher education are key to the future employment opportunities of 5 Washington citizens and to the economic well-being of the state. The 6 legislature further finds that current student financial aid programs are underfunded and subject to the unpredictability of the state 7 8 It is the intent of the legislature to direct increases in 9 lottery account moneys toward stabilizing and increasing existing 10 resources for opportunity grants, GET ready for math and science 11 scholarships, passport to college scholarships, college 12 scholarships, the state work study program, the state need grant, 13 Washington scholars awards, and the Washington award for vocational 14 excellence.

15 NEW SECTION. Sec. 2. A new section is added to chapter 28B.76 RCW to read as follows: 16

The Washington opportunity pathways account is created in the state treasury. Expenditures from the account may be used only for programs 28B.12 RCW (state work-study), chapter chapter 28B.50 (opportunity grant), RCW 28B.76.660 (Washington scholars award), RCW 28B.76.670 (Washington award for vocational excellence), chapter 28B.92 RCW (state need grant program), chapter 28B.105 RCW (GET ready for math and science scholarship), chapter 28B.117 RCW (passport to college promise), and chapter 28B.118 RCW (college bound scholarship).

- **Sec. 3.** RCW 67.70.340 and 2009 c 576 s 2 and 2009 c 479 s 45 are 25
- 26 each reenacted and amended to read as follows:
- 27 (1) The legislature recognizes that creating a shared game lottery 28 could result in less revenue being raised by the existing state lottery

ticket sales. The legislature further recognizes that the fund most 1 2 impacted by this potential event is the education construction account. Therefore, it is the intent of the legislature to use some of the 3 4 proceeds from the shared game lottery to make up the difference that the potential state lottery revenue loss would have on the education 5 construction account. The legislature further intends to use some of 6 7 the proceeds from the shared game lottery to fund programs and services 8 related to problem and pathological gambling.

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- (2) The education construction account is expected to receive one hundred two million dollars annually from state lottery games other than the shared game lottery. For fiscal year 2003 and thereafter, if the amount of lottery revenues earmarked for the education construction account is less than one hundred two million dollars, the commission, after making the transfer required under subsection (3) of this section, must transfer sufficient moneys from revenues derived from the shared game lottery into the education construction account to bring the total revenue up to one hundred two million dollars.
- (3)(a) The commission shall transfer, from revenue derived from the shared game lottery, to the problem gambling account created in RCW 43.20A.892, an amount equal to the percentage specified in (b) of this subsection of net receipts. For purposes of this subsection, "net receipts" means the difference between (i) revenue received from the sale of lottery tickets or shares and revenue received from the sale of shared game lottery tickets or shares; and (ii) the sum of payments made to winners.
- (b) In fiscal year 2006, the percentage to be transferred to the problem gambling account is one-tenth of one percent. In fiscal year 2007 and subsequent fiscal years, the percentage to be transferred to the problem gambling account is thirteen one-hundredths of one percent.
- (4) The commission shall transfer the remaining net revenues, if any, derived from the shared game lottery "Powerball" authorized in RCW 67.70.044(1) after the transfers pursuant to this section into the state general fund for the student achievement program under RCW 28A.505.220.
- 35 (5) The remaining net revenues, if any, in the shared game lottery 36 account after the transfers pursuant to this section shall be deposited 37 into the ((general fund)) Washington opportunity pathways account.

NEW SECTION. Sec. 4. In consultation with independent experts and in collaboration with the higher education coordinating board, the state lottery commission shall upon the effective date of this act develop and begin implementation of a strategy and plan for actively marketing the state lottery as an essential contributor to higher The commission shall report to the appropriate committees of the legislature on the key messages, components, performance objectives, and anticipated revenue impacts of the strategy by December 1, 2010.

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- Sec. 5. The joint legislative audit and review NEW SECTION. committee shall conduct a review of marketing and vendor expenditures and incentive payment programs at the state lottery commission to identify cost savings and efficiencies to maximize contributions to beneficiaries under this act. This review shall include examination of the following:
- 16 (1) The expenditures at the state lottery commission related to 17 marketing and vendors compared with ticket sales. This review shall include an analysis of: Marketing expenses for fiscal years 2005 to 2010 and the impact on ticket sales; the impact to sales of tickets 19 20 from the change in lottery beneficiaries provided in this act from the education construction fund to the Washington opportunity pathways account; and the competitive bidding process for vendors in Washington. 23 In its final report on this subject, due to the legislature by November 24 2010, the joint legislative audit and review committee shall provide: A description of the competitive contracting processes for marketing 25 26 services and vendors, and any marketing programs or expenditures funded 27 through the lottery administrative account; an all-state survey of vendor contractors for other 28 marketing and state lotteries; 29 identification of whether there are duplicative or unproductive marketing activities; identification of whether savings may occur from 30 changing vendors; and an analysis of marketing expenses and ticket sales for fiscal year 2000 through the months of fiscal year 2011 for 32 which data are available. 33
 - (2) The incentive payment program for employees at the state lottery commission. This review shall include an analysis of the state's laws, policies, procedures, and practices as they relate to incentive payments. In its final report on this subject, due to the

- legislature by November 2010, the joint legislative audit and review 1
- committee shall provide: A description of how the incentive payment 2
- program at the state lottery commission operates, and comparison to 3
- best practices for outcome-based performance payments." 4
- Correct the title. 5

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