

SB 6392-S - DIGEST

(DIGEST OF PROPOSED 1ST SUBSTITUTE)

Requires the higher education coordinating board, in consultation with the state board for community and technical colleges, the office of the superintendent of public instruction, the workforce training and education coordinating board, and the council of presidents, to contract with a private vendor to create a three to five-year marketing plan to increase student interest in high employer-demand programs of study and to increase public awareness of high employer-demand programs of study.

Appropriates seven hundred thousand dollars, for the fiscal year ending June 30, 2009, from the general fund to the higher education coordinating board for the purposes of this act.