

**SB 6842 - DIGEST**

Declares that nothing in this act shall prohibit a manufacturer, importer, or distributor from entering into an arrangement with any holder of a sports/entertainment facility license or an affiliated business for brand advertising at the licensed facility or promoting events held at the sports/entertainment facility. The financial arrangement providing for the brand advertising or promotional events shall not be used as an inducement to purchase the products of the manufacturer, importer, distributor entering into the arrangement nor shall it result in the exclusion of brands or products of other companies.