

**SB 5487-S - DIGEST**

(DIGEST OF PROPOSED 1ST SUBSTITUTE)

Directs the board to, consistent with, and in addition to, the existing retail business plan, implement strategies to improve the efficiency of retail sales operations and maximize revenue-generating opportunities. Strategies to be implemented shall include, but are not limited to: (1) Expanding store operations to include Sunday sales in selected liquor stores. Sunday sales are optional for liquor vendors operating agency stores;

(2) Implementing a plan of in-store liquor merchandising, including point-of-sale advertising, and product specific point-of-sale promotional displays and carousels, including displays designed and provided by vendors; and

(3) Implementing a plan for in-store liquor merchandising of brands. The plan may not include provisions for selling liquor-related items other than those items previously authorized.

Provides that, by September 1, 2005, the board shall expand operations in at least twenty state-operated retail stores to include Sundays.

Requires the board to select the stores that are expected to gross the most revenues on Sunday by considering factors including, but not limited to, population density, proximity to shopping centers, and proximity to other businesses that are open on Sunday.

Directs the board to track gross sales and expenses of the selected stores and compare them to previous years' sales and projected sales and expenses before opening on Sunday. The board shall present this information to the appropriate policy and fiscal committees of the legislature by January 31, 2007.

Provides that, before the board determines which state liquor stores will be open on Sundays, it shall give: (1) Due consideration to the location of the liquor store with respect to the proximity of places of worship, schools, and public institutions;

(2) Due consideration to motor vehicle accident data in the proximity of the liquor store; and

(3) Written notice by certified mail of the proposed Sunday opening, including proposed Sunday opening hours, to places of worship, schools, and public institutions within five hundred feet of the liquor store proposed to be open on Sunday.

Repeals RCW 66.16.080.