HB 2104-S - DIGEST

(DIGEST OF PROPOSED 1ST SUBSTITUTE)

Directs the department of community, trade, and economic development to work with economic development councils, chambers of commerce, the economic development commission, industry organizations, and trade organizations to incorporate within the existing marketing campaign, the "Washington Made" logo adopted under this act. The department shall also work with these organizations to secure private funding and other public funds to assist in the educational campaign.

Requires the arts commission to conduct a competition for the design of a "Washington Made" logo for the voluntary labeling of consumer goods produced in Washington. The eligibility requirements for the competition, the members of the selection committee, the competition rules, and other details shall be established by the commission.