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HOUSE BILL 2104

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State of Washington

59th Legislature

2005 Regular Session

By Representatives Chase, Skinner, Hunt, Cox, Darneille, Clibborn, Wallace, Sells, Kessler, Buri, Grant, Eickmeyer, Conway, McIntire, Upthegrove, Hunter, Williams, Ormsby, McDermott, Linville, Kenney and Santos

Read first time 02/17/2005. Referred to Committee on Economic Development, Agriculture & Trade.

1 AN ACT Relating to creating a "Washington Made" logo; amending RCW  
2 43.31.057; and adding a new section to chapter 43.31 RCW.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 **Sec. 1.** RCW 43.31.057 and 1993 c 280 s 39 are each amended to read  
5 as follows:

6 The department of community, trade, and economic development is  
7 directed to develop and promote means to stimulate the expansion of the  
8 market for Washington products and shall have the following powers and  
9 duties:

10 (1) To develop a pamphlet for statewide circulation which will  
11 encourage the purchase of items produced in the state of Washington;

12 (2) To include in the pamphlet a listing of products of Washington  
13 companies which individuals can examine when making purchases so they  
14 may have the opportunity to select one of those products in support of  
15 this program;

16 (3) To distribute the pamphlets on the broadest possible basis  
17 through local offices of state agencies, business organizations,  
18 chambers of commerce, or any other means the department deems  
19 appropriate;

1       (4) To create a "Washington Made" logo pursuant to section 2 of  
2 this act for the voluntary labeling of consumer goods made in  
3 Washington, and to create and carry out an advertising campaign to  
4 promote the logo;

5       (5) In carrying out these powers and duties the department shall  
6 cooperate and coordinate with other agencies of government and the  
7 private sector.

8       NEW SECTION. Sec. 2. A new section is added to chapter 43.31 RCW  
9 to read as follows:

10       (1) The department of community, trade, and economic development  
11 shall announce a competition for the design of the "Washington Made"  
12 logo among students receiving an elementary, intermediate, secondary,  
13 or higher education in Washington. The selection committee shall be  
14 composed of the two economic development committees of the legislature  
15 and the governor. The student who designs the winning logo will  
16 receive a scholarship award of five thousand dollars. The student who  
17 designs the logo that receives second place in the competition will  
18 receive a scholarship award of three thousand five hundred dollars.  
19 The student who designs the logo that receives third place in the  
20 competition will receive a scholarship award of one thousand five  
21 hundred dollars. The trademark rights to the winning "Washington Made"  
22 logo shall be vested in the state of Washington.

23       (2) In subsequent years, if the department determines that it is  
24 cost-effective to issue a different logo, a competition for the logo  
25 design shall be conducted in the same manner as the original  
26 competition.

27       (3) The department of community, trade, and economic development  
28 shall work with economic development councils, chambers of commerce,  
29 the economic development commission, industry organizations, and trade  
30 organizations to develop the advertising campaign and secure private  
31 and other public funds to support the advertising campaign.

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