
SUBSTITUTE HOUSE BILL 2104

State of Washington

59th Legislature

2006 Regular Session

By House Committee on Economic Development, Agriculture & Trade (originally sponsored by Representatives Chase, Skinner, Hunt, Cox, Darneille, Clibborn, Wallace, Sells, Kessler, Buri, Grant, Eickmeyer, Conway, McIntire, Upthegrove, Hunter, Williams, Ormsby, McDermott, Linville, Kenney and Santos)

READ FIRST TIME 2/3/06.

1 AN ACT Relating to creating a "Washington Made" logo; adding a new
2 section to chapter 43.31 RCW; and adding a new section to chapter 43.46
3 RCW.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5 NEW SECTION. **Sec. 1.** A new section is added to chapter 43.31 RCW
6 to read as follows:

7 The department of community, trade, and economic development shall
8 work with economic development councils, chambers of commerce, the
9 economic development commission, industry organizations, and trade
10 organizations to incorporate within the existing marketing campaign,
11 the "Washington Made" logo adopted under section 2 of this act. The
12 department shall also work with these organizations to secure private
13 funding and other public funds to assist in the educational campaign.

14 NEW SECTION. **Sec. 2.** A new section is added to chapter 43.46 RCW
15 to read as follows:

16 (1) The arts commission shall conduct a competition for the design
17 of a "Washington Made" logo for the voluntary labeling of consumer

1 goods produced in Washington. The eligibility requirements for the
2 competition, the members of the selection committee, the competition
3 rules, and other details shall be established by the commission.

4 (2) The trademark rights to the winning "Washington Made" logo
5 shall be vested in the state of Washington.

6 (3) In subsequent years, if the commission, in conjunction with the
7 department of community, trade, and economic development, determines
8 that it is cost-effective to issue a different logo, a competition for
9 the logo design shall be conducted in the same manner as the original
10 competition.

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