

---

**SUBSTITUTE SENATE BILL 5435**

---

**State of Washington**

**58th Legislature**

**2003 Regular Session**

**By** Senate Committee on Highways & Transportation (originally sponsored by Senators Haugen, Horn and Benton)

READ FIRST TIME 02/20/03.

1 AN ACT Relating to special license plates; amending RCW 46.16.233  
2 and 46.16.314; adding new sections to chapter 46.16 RCW; and creating  
3 new sections.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5 NEW SECTION. **Sec. 1.** The legislature has seen an increase in the  
6 demand from constituent groups seeking recognition and funding through  
7 the establishment of commemorative or special license plates. The high  
8 cost of implementing a new special license plate series coupled with  
9 the uncertainty of the state's ability to recoup its costs, has led the  
10 legislature to delay the implementation of new special license plates.  
11 In order to address these issues, it is the intent of the legislature  
12 to create a mechanism that will allow for the evaluation of special  
13 license plate requests and establish a funding policy that will  
14 alleviate the financial burden currently placed on the state. Using  
15 these two strategies, the legislature will be better equipped to  
16 efficiently process special license plate legislation.

17

**PART I**

1 **SPECIAL LICENSE PLATE REVIEW BOARD**

2 NEW SECTION. **Sec. 101.** A new section is added to chapter 46.16  
3 RCW to read as follows:

4 SPECIAL LICENSE PLATE REVIEW BOARD CREATED. (1) The special  
5 license plate review board is created.

6 (2) The board will consist of seven members: One member appointed  
7 by the governor and who will serve as chair of the board; four members  
8 of the legislature, one from each caucus of the house of  
9 representatives and the senate; a department of licensing  
10 representative appointed by the director; and a Washington state patrol  
11 representative appointed by the chief.

12 (3) Members shall serve terms of four years, except that four of  
13 the members initially appointed will be appointed for terms of two  
14 years. No member may be appointed for more than three consecutive  
15 terms.

16 (4) The legislative transportation committee may remove members  
17 from the board before the expiration of their terms only for cause  
18 based upon a determination of incapacity, incompetence, neglect of  
19 duty, or malfeasance in office as ordered by the Thurston county  
20 superior court, upon petition and show cause proceedings brought for  
21 that purpose in that court and directed to the board member in  
22 question.

23 NEW SECTION. **Sec. 102.** A new section is added to chapter 46.16  
24 RCW to read as follows:

25 ADMINISTRATION OF THE BOARD. (1) The board shall meet periodically  
26 at the call of the chair, but must meet at least one time each year  
27 within ninety days before an upcoming regular session of the  
28 legislature. The board may adopt its own rules and may establish its  
29 own procedures. It shall act collectively in harmony with recorded  
30 resolutions or motions adopted by a majority vote of the members, and  
31 it must have a quorum present to take a vote on a special license plate  
32 application.

33 (2) The board will be compensated from the general appropriation  
34 for the legislative transportation committee in accordance with RCW  
35 43.03.250. Each board member will be compensated in accordance with  
36 RCW 43.03.250 and reimbursed for actual necessary traveling and other  
37 expenses in going to, attending, and returning from meetings of the

1 board or that are incurred in the discharge of duties requested by the  
2 chair. However, in no event may a board member be compensated in any  
3 year for more than one hundred twenty days, except the chair may be  
4 compensated for not more than one hundred fifty days. Service on the  
5 board does not qualify as a service credit for the purposes of a public  
6 retirement system.

7 (3) The board shall keep proper records and is subject to audit by  
8 the state auditor or other auditing entities.

9 (4) The department of licensing shall provide administrative  
10 support to the board, which must include at least the following:

11 (a) Provide general staffing to meet the administrative needs of  
12 the board;

13 (b) Report to the board on the reimbursement status of any new  
14 special license plate series for which the state had to pay the start-  
15 up costs;

16 (c) Process special license plate applications and confirm that the  
17 sponsoring organization has submitted all required documentation. If  
18 an incomplete application is received, the department must return it to  
19 the sponsoring organization;

20 (d) Compile the annual financial reports submitted by sponsoring  
21 organizations with active special license plate series and present  
22 those reports to the board for review and approval.

23 (5) The legislative transportation committee shall provide general  
24 oversight of the board, which must include at least the following:

25 (a) Process and approve board member compensation requests;

26 (b) Review the annual financial reports submitted to the board by  
27 sponsoring organizations;

28 (c) Review annually the list of the board's approved and rejected  
29 special license plate proposals submitted by sponsoring organizations.

30 NEW SECTION. **Sec. 103.** A new section is added to chapter 46.16  
31 RCW to read as follows:

32 **AUTHORITY AND RESPONSIBILITIES OF THE BOARD.** (1) The creation of  
33 the board does not in any way preclude the authority of the legislature  
34 to independently propose and enact special license plate legislation.

35 (2) The board must review and either approve or reject special  
36 license plate applications submitted by sponsoring organizations.

1 (3) Duties of the board include but are not limited to the  
2 following:

3 (a) Review and approve the annual financial reports submitted by  
4 sponsoring organizations with active special license plate series and  
5 present those annual financial reports to the legislative  
6 transportation committee;

7 (b) Report annually to the legislative transportation committee on  
8 the special license plate applications that were considered by the  
9 board;

10 (c) Issue approval and rejection notification letters to sponsoring  
11 organizations, the department, the chairs of the senate and house of  
12 representatives transportation committees, and the legislative sponsors  
13 identified in each application. The letters must be issued within  
14 seven days of making a determination on the status of an application;

15 (d) Review annually the number of plates sold for each special  
16 license plate series created after January 1, 2003. The board may  
17 submit a recommendation to discontinue a special plate series to the  
18 chairs of the senate and house of representatives transportation  
19 committees.

20 **PART II**

21 **ELIGIBILITY REQUIREMENTS FOR A SPONSORING ORGANIZATION**

22 NEW SECTION. **Sec. 201.** A new section is added to chapter 46.16  
23 RCW to read as follows:

24 **ELIGIBILITY REQUIREMENTS.** (1) For an organization to qualify for  
25 a special license plate under the special license plate approval  
26 program created in sections 101 through 303 of this act, the sponsoring  
27 organization must submit documentation in conjunction with the  
28 application to the department that verifies:

29 (a) That the organization is a nonprofit organization, as defined  
30 in 26 U.S.C. Sec. 501(c)(3). The department may request a copy of an  
31 Internal Revenue Service ruling to verify an organization's nonprofit  
32 status; and

33 (b) That the organization is located in Washington and has  
34 registered as a charitable organization with the secretary of state's  
35 office as required by law.

1 (2) For a governmental body to qualify for a special license plate  
2 under the special license plate approval program created in sections  
3 101 through 303 of this act, a governmental body must be:

4 (a) A political subdivision, including but not limited to any  
5 county, city, town, municipal corporation, or special purpose taxing  
6 district that has the express permission of the political subdivision's  
7 executive body to sponsor a special license plate;

8 (b) A federally recognized tribal government that has received the  
9 approval of the executive body of that government to sponsor a special  
10 license plate;

11 (c) A state agency that has both received approval from the  
12 director of the agency or the department head, and has the express  
13 statutory authority to sponsor a special license plate; or

14 (d) A community or technical college that has the express  
15 permission of the college's board of trustees to sponsor a special  
16 license plate.

17 **PART III**

18 **GENERAL REQUIREMENTS**

19 NEW SECTION. **Sec. 301.** A new section is added to chapter 46.16  
20 RCW to read as follows:

21 **APPLICATION REQUIREMENTS.** (1) A sponsoring organization meeting  
22 the requirements of section 201 of this act, applying for the creation  
23 of a special license plate to the special license plate review board  
24 must, on an application supplied by the department, provide the minimum  
25 application requirements in subsection (2) of this section. If the  
26 sponsoring organization cannot meet the payment requirements of  
27 subsection (2) of this section, then the organization must meet the  
28 requirements of subsection (3) of this section.

29 (2) The sponsoring organization shall:

30 (a) Submit prepayment of all start-up costs associated with the  
31 creation and implementation of the special license plate in an amount  
32 determined by the department. The department shall place this money  
33 into the special license plate applicant trust account created under  
34 section 302(3) of this act until the special license plate receives  
35 legislative approval. If the special license plate does not receive

1 legislative approval the money must be fully refunded within thirty  
2 days. The organization may withdraw the application at any time and  
3 receive a full refund of the money within thirty days;

4 (b) Provide a proposed license plate design;

5 (c) Provide a marketing strategy outlining short and long-term  
6 marketing plans for the special license plate and a financial analysis  
7 outlining the anticipated revenue and the planned expenditures of the  
8 revenues derived from the sale of the special license plate;

9 (d) Provide a signature of a legislative sponsor and proposed  
10 legislation creating the special license plate; and

11 (e) Provide proof of organizational qualifications as determined by  
12 the department as provided for in section 201 of this act.

13 (3) If the sponsoring organization is not able to meet the payment  
14 requirements of subsection (2)(a) of this section and can demonstrate  
15 this fact to the satisfaction of the department, the sponsoring  
16 organization shall:

17 (a) Submit an application and fee of one hundred dollars, for  
18 deposit in the motor vehicle account, to the department;

19 (b) Provide signature sheets that include signatures from  
20 individuals who intend to purchase the special license plate and the  
21 number of plates each individual intends to purchase. The sheets must  
22 reflect a minimum of two thousand intended purchases of the special  
23 license plate;

24 (c) Provide a proposed license plate design;

25 (d) Provide a marketing strategy outlining short and long-term  
26 marketing plans for the special license plate and a financial analysis  
27 outlining the anticipated revenue and the planned expenditures of the  
28 revenues derived from the sale of the special license plate;

29 (e) Provide a signature of a legislative sponsor and proposed  
30 legislation creating the special license plate; and

31 (f) Provide proof of organizational qualifications as determined by  
32 the department as provided in section 201 of this act.

33 NEW SECTION. **Sec. 302.** A new section is added to chapter 46.16  
34 RCW to read as follows:

35 DISPOSITION OF REVENUES. (1) Revenues generated from the sale of  
36 special license plates for those sponsoring organizations who used the  
37 application process in section 301(3) of this act must be deposited

1 into the motor vehicle account until the department determines that the  
2 state's portion of the implementation costs have been fully reimbursed.  
3 When it is determined that the state has been fully reimbursed the  
4 department must notify the house of representatives and senate  
5 transportation committees, the sponsoring organization, and the  
6 treasurer, and commence the distribution of the revenue as otherwise  
7 provided by law.

8 (2) If reimbursement does not occur within the two-year time frame,  
9 the special license plate series must be placed in probationary status  
10 for a period of one year from that date. If the state is still not  
11 fully reimbursed for its implementation costs after the one-year  
12 probation, the plate series must be discontinued immediately. Special  
13 plates issued before discontinuation are valid until replaced under RCW  
14 46.16.233. The state must be reimbursed for its portion of the  
15 implementation costs within two years from the date the new plate  
16 series goes on sale to the public.

17 (3) The special license plate applicant trust account is created in  
18 the custody of the state treasurer. All receipts from special license  
19 plate applicants, except the application fee as provided in section  
20 301(3) of this act, must be deposited into the account. Only the  
21 director of the department or the director's designee may authorize  
22 disbursements from the account. The account is not subject to the  
23 allotment procedures under chapter 43.88 RCW, nor is an appropriation  
24 required for disbursements.

25 (4) The department shall provide the special license plate  
26 applicant with a written receipt for the payment.

27 (5) The department shall maintain a record of each special license  
28 plate applicant trust account deposit, including, but not limited to,  
29 the name and address of each special license plate applicant whose  
30 funds are being deposited, the amount paid, and the date of the  
31 deposit.

32 (6) After the department receives written notice that the special  
33 license plate applicant's application has been:

34 (a) Approved by the legislature the director shall request that the  
35 money be transferred to the motor vehicle account;

36 (b) Denied by the special license plate review board or the  
37 legislature the director shall provide a refund to the applicant within  
38 thirty days; or

1 (c) Withdrawn by the special license plate applicant the director  
2 shall provide a refund to the applicant within thirty days.

3 NEW SECTION. **Sec. 303.** A new section is added to chapter 46.16  
4 RCW to read as follows:

5 SPECIAL LICENSE PLATE ON-GOING REQUIREMENTS. (1) Within thirty  
6 days of legislative enactment of a new special license plate series for  
7 a qualifying organization meeting the requirements of section 201(1) of  
8 this act, the department shall enter into a written agreement with the  
9 organization that sponsored the special license plate. The agreement  
10 must identify the services to be performed by the sponsoring  
11 organization. The agreement must be consistent with all applicable  
12 state law and include the following provision:

13 "No portion of any funds disbursed under the agreement may be used,  
14 directly or indirectly, for any of the following purposes:

15 (a) Attempting to influence: (i) The passage or defeat of  
16 legislation by the legislature of the state of Washington, by a county,  
17 city, town, or other political subdivision of the state of Washington,  
18 or by the Congress; or (ii) the adoption or rejection of a rule,  
19 standard, rate, or other legislative enactment of a state agency;

20 (b) Making contributions reportable under chapter 42.17 RCW; or

21 (c) Providing a: (i) Gift; (ii) honoraria; or (iii) travel,  
22 lodging, meals, or entertainment to a public officer or employee."

23 (2) The sponsoring organization must submit an annual financial  
24 report by September 30th of each year to the department detailing  
25 actual revenues and expenditures of the revenues received from sales of  
26 the special license plate. Consistent with the agreement under  
27 subsection (1) of this section, the sponsoring organization must expend  
28 the revenues generated from the sale of the special license plate  
29 series for the benefit of the public, and it must be spent within this  
30 state. Disbursement of the revenue generated from the sale of the  
31 special license plate to the sponsoring organization is contingent upon  
32 the organization meeting all reporting and review requirements as  
33 required by the department.

34 (3) If the sponsoring organization ceases to exist or the purpose  
35 of the special license plate series ceases to exist, revenues generated  
36 from the sale of the special license plates must be deposited into the  
37 motor vehicle account.



1 (4) A sponsoring organization may not seek to redesign its plate  
2 series until all of the inventory is sold or purchased by the  
3 organization itself. All cost for redesign of a plate series must be  
4 paid by the sponsoring organization.

5 NEW SECTION. **Sec. 304.** A new section is added to chapter 46.16  
6 RCW to read as follows:

7 NONREVIEWED PLATES. (1) A special license plate series created by  
8 the legislature after January 1, 2004, that has not been reviewed and  
9 approved by the special license plate review board is subject to the  
10 following requirements:

11 (a) The organization sponsoring the license plate series shall,  
12 within thirty days of enactment of the legislation creating the plate  
13 series, submit prepayment of all start-up costs associated with the  
14 creation and implementation of the special license plate in an amount  
15 determined by the department. The prepayment will be credited to the  
16 motor vehicle fund. The creation and implementation of the plate  
17 series may not commence until payment is received by the department.

18 (b) If the sponsoring organization is not able to meet the  
19 prepayment requirements in (a) of this subsection and can demonstrate  
20 this fact to the satisfaction of the department, the revenues generated  
21 from the sale of the special license plates must be deposited in the  
22 motor vehicle account until the department determines that the state's  
23 portion of the implementation costs have been fully reimbursed. When  
24 it is determined that the state has been fully reimbursed the  
25 department must notify the treasurer to commence distribution of the  
26 revenue according to statutory provisions.

27 (c) The sponsoring organization must provide a proposed license  
28 plate design to the department within thirty days of enactment of the  
29 legislation creating the plate series.

30 (2) The state must be reimbursed for its portion of the  
31 implementation costs within two years from the date the new plate  
32 series goes on sale to the public. If the reimbursement does not occur  
33 within the two-year time frame, the special license plate series must  
34 be placed in probationary status for a period of one year from that  
35 date. If the state is still not fully reimbursed for its  
36 implementation costs after the one-year probation, the plate series

1 must be discontinued immediately. Those plates issued before  
2 discontinuation are valid until replaced under RCW 46.16.233.

3 (3) If the sponsoring organization ceases to exist or the purpose  
4 of the special plate series ceases to exist, revenues generated from  
5 the sale of the special license plates must be deposited into the motor  
6 vehicle account.

7 (4) A sponsoring organization may not seek to redesign their plate  
8 series until all of the existing inventory is sold or purchased by the  
9 organization itself. All cost for redesign of a plate series must be  
10 paid by the sponsoring organization.

11 **PART IV**  
12 **STANDARD BACKGROUND**

13 **Sec. 401.** RCW 46.16.233 and 2000 c 37 s 1 are each amended to read  
14 as follows:

15 (1) Except for those license plates issued under RCW 46.16.305(1)  
16 before January 1, 1987, under RCW 46.16.305(3), and to commercial  
17 vehicles with a gross weight in excess of twenty-six thousand pounds,  
18 effective with vehicle registrations due or to become due on January 1,  
19 2001, all vehicle license plates must be issued on a standard  
20 background, as designated by the department. Additionally, to ensure  
21 maximum legibility and reflectivity, the department shall periodically  
22 provide for the replacement of license plates, except for commercial  
23 vehicles with a gross weight in excess of twenty-six thousand pounds.  
24 Frequency of replacement shall be established in accordance with  
25 empirical studies documenting the longevity of the reflective materials  
26 used to make license plates.

27 (2) Special license plate series approved by the special license  
28 plate review board created under section 101 of this act and enacted by  
29 the legislature are exempt from the standard background requirements of  
30 subsection (1) of this section and may display a symbol or artwork  
31 approved by the special license plate review board.

32 **PART V**  
33 **PRIOR SPECIAL PLATE SERIES CONTINUATION**

