
ENGROSSED SUBSTITUTE HOUSE BILL 2441

State of Washington

58th Legislature

2004 Regular Session

By House Committee on Trade & Economic Development (originally sponsored by Representatives Chase, Wallace, Conway, Simpson, D., Condotta, Moeller, Morrell, Anderson, Upthegrove and Hudgins)

READ FIRST TIME 02/02/04.

1 AN ACT Relating to creating a "Washington Made" logo; amending RCW
2 43.31.057; and adding a new section to chapter 43.31 RCW.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 **Sec. 1.** RCW 43.31.057 and 1993 c 280 s 39 are each amended to read
5 as follows:

6 The department of community, trade, and economic development is
7 directed to develop and promote means to stimulate the expansion of the
8 market for Washington products and shall have the following powers and
9 duties:

10 (1) To develop a pamphlet for statewide circulation which will
11 encourage the purchase of items produced in the state of Washington;

12 (2) To include in the pamphlet a listing of products of Washington
13 companies which individuals can examine when making purchases so they
14 may have the opportunity to select one of those products in support of
15 this program;

16 (3) To distribute the pamphlets on the broadest possible basis
17 through local offices of state agencies, business organizations,
18 chambers of commerce, or any other means the department deems
19 appropriate;

1 (4) To create a "Washington Made" logo pursuant to section 2 of
2 this act for the voluntary labeling of consumer goods made in
3 Washington, and to create and carry out an advertising campaign to
4 promote the logo;

5 (5) In carrying out these powers and duties the department shall
6 cooperate and coordinate with other agencies of government and the
7 private sector.

8 NEW SECTION. Sec. 2. A new section is added to chapter 43.31 RCW
9 to read as follows:

10 (1) The department of community, trade, and economic development
11 shall announce a competition for the design of the "Washington Made"
12 logo among students receiving an elementary, intermediate, secondary,
13 or higher education in Washington. The selection committee shall be
14 composed of the two economic development committees of the legislature
15 and the governor. The student who designs the winning logo will
16 receive a scholarship award of five thousand dollars. The student who
17 designs the logo that receives second place in the competition will
18 receive a scholarship award of three thousand five hundred dollars.
19 The student who designs the logo that receives third place in the
20 competition will receive a scholarship award of one thousand five
21 hundred dollars. The trademark rights to the winning "Washington Made"
22 logo shall be vested in the state of Washington.

23 (2) In subsequent years, if the department determines that it is
24 cost-effective to issue a different logo, a competition for the logo
25 design shall be conducted in the same manner as the original
26 competition.

27 (3) The department of community, trade, and economic development
28 shall work with economic development councils, chambers of commerce,
29 the economic development commission, industry organizations, and trade
30 organizations to develop the advertising campaign and secure private
31 and other public funds to support the advertising campaign.

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