
SUBSTITUTE HOUSE BILL 1973

State of Washington 58th Legislature 2003 Regular Session

By House Committee on Trade & Economic Development (originally sponsored by Representatives Veloria, McCoy and Kenney)

READ FIRST TIME 03/05/03.

1 AN ACT Relating to promoting tourism; amending RCW 77.12.190;
2 adding a new section to chapter 43.31 RCW; creating a new section; and
3 making appropriations.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5 NEW SECTION. **Sec. 1.** The legislature finds that:

6 (1) Nature-based tourism is a growing sector that can provide
7 Washington residents with jobs and local communities with needed
8 revenues;

9 (2) Contacts made through nature-based tourism activities may yield
10 future benefits in terms of future investments in the state and local
11 communities;

12 (3) Current efforts to promote nature-based tourism are limited by
13 funding; and

14 (4) A collaborative effort among state and local governments,
15 tribes, and private enterprises can serve to leverage the investments
16 in nature-based tourism made by each.

17 NEW SECTION. **Sec. 2.** A new section is added to chapter 43.31 RCW
18 to read as follows:

1 The department of community, trade, and economic development shall
2 develop an annual nature-based business and marketing plan and
3 coordinate with the department of fish and wildlife and other
4 appropriate agencies and organizations to promote and market nature-
5 based tourism in Washington to maximize efforts and benefits. This
6 effort shall include the coordination of:

7 (1) The promotion of nature-based tourism;

8 (2) The promotion of fishing, hunting, and wildlife viewing;

9 (3) The creation of partnerships among agencies, organizations,
10 tribes, and local communities to develop and promote nature-based
11 tourism;

12 (4) The provision of educational information to the minority and
13 local communities in order to educate them about rules and regulations
14 as well as recreational opportunities; and

15 (5) The promotion of local industries, such as agriculture-based
16 tourism.

17 **Sec. 3.** RCW 77.12.190 and 1991 sp.s. c 31 s 17 are each amended to
18 read as follows:

19 Moneys in the state wildlife fund may be used only for the purposes
20 of this title, including the payment of principal and interest on bonds
21 issued for capital projects and the promotion of nature-based tourism.

22 NEW SECTION. **Sec. 4.** (1) The sum of seventy-five thousand
23 dollars, or as much thereof as may be necessary, is appropriated from
24 the state wildlife fund to the department of community, trade, and
25 economic development for the fiscal year ending June 30, 2004, to carry
26 out the purposes of this act.

27 (2) The sum of seventy-five thousand dollars, or as much thereof as
28 may be necessary, is appropriated from the state wildlife fund to the
29 department of community, trade, and economic development for the fiscal
30 year ending June 30, 2005, to carry out the purposes of this act.

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