
HOUSE BILL 1852

State of Washington

57th Legislature

2001 Regular Session

By Representatives Morris, Schoesler, Anderson, Eickmeyer, Conway, Fromhold, Van Luven, Kenney, Dunn, Santos, Ogden, Jackley, O'Brien, Lovick and Linville

Read first time 02/06/2001. Referred to Committee on Trade & Economic Development.

1 AN ACT Relating to international marketing of Washington's goods
2 and services; amending RCW 43.23.035 and 43.31.145; adding a new
3 section to chapter 43.23 RCW; and creating a new section.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5 NEW SECTION. **Sec. 1.** The legislature finds that:

6 (1) International trade is an integral part of the state's economy;

7 (2) Washington's economy is vital to the Pacific Northwest region,
8 which includes several states and Canadian provinces;

9 (3) Increasing global competition requires economic policies that
10 build on the strengths of the region and create ongoing opportunities
11 for the sale of Washington's goods and services;

12 (4) Greater efficiency through cooperation with other states and
13 Canadian provinces within the region will benefit businesses in the
14 region, as well as in Washington.

15 It is the intent of this act to increase the overseas promotion of
16 Washington's goods and services by collocating, where feasible, the
17 state's trade offices or offices of the state's foreign representative
18 contractors with comparable offices of other states and Canadian
19 provinces that are members of the Pacific Northwest economic region.

1 NEW SECTION. **Sec. 2.** A new section is added to chapter 43.23 RCW
2 to read as follows:

3 (1) The director of the department may enter into contracts with
4 members of the Pacific Northwest economic region, port districts, or
5 commodity commissions for the purpose of:

6 (a) Establishing foreign trade offices designed to promote the
7 export of Washington agricultural products; or

8 (b) Contracting with overseas contractors to promote the export of
9 Washington's agricultural products.

10 (2) The department shall report to the appropriate committees of
11 the legislature on the results of the export promotion efforts under
12 this section and recommendations for improvements.

13 **Sec. 3.** RCW 43.23.035 and 1995 c 399 s 70 are each amended to read
14 as follows:

15 The department of agriculture is hereby designated as the agency of
16 state government for the administration and implementation of state
17 agricultural market development programs and activities, both domestic
18 and foreign, and shall, in addition to the powers and duties otherwise
19 imposed by law, have the following powers and duties:

20 (1) To study the potential marketability of various agricultural
21 commodities of this state in foreign and domestic trade;

22 (2) To collect, prepare, and analyze foreign and domestic market
23 data;

24 (3) To establish a program to promote and assist in the marketing
25 of Washington-bred horses: PROVIDED, That the department shall present
26 a proposal to the legislature no later than December 1, 1986, that
27 provides for the elimination of all state funding for the program after
28 June 30, 1989;

29 (4) To encourage and promote the sale of Washington's agricultural
30 commodities and products at the site of their production through the
31 development and dissemination of referral maps and other means;

32 (5) To encourage and promote those agricultural industries, such as
33 the wine industry, which attract visitors to rural areas in which other
34 agricultural commodities and products are produced and are, or could
35 be, made available for sale;

36 (6) To encourage and promote the establishment and use of public
37 markets in this state for the sale of Washington's agricultural
38 products;

1 (7) To maintain close contact with foreign firms and governmental
2 agencies and to act as an effective intermediary between foreign
3 nations and Washington traders;

4 (8) To publish and disseminate to interested citizens and others
5 information which will aid in carrying out the purposes of chapters
6 43.23, 15.64, 15.65, and 15.66 RCW;

7 (9) To encourage and promote the movement of foreign and domestic
8 agricultural goods through the ports of Washington;

9 (10) To conduct an active program by sending representatives to, or
10 engaging representatives in, foreign countries to promote the state's
11 agricultural commodities and products;

12 (11) To assist and to make Washington agricultural concerns more
13 aware of the potentials of foreign trade and to encourage production of
14 those commodities that will have high export potential and appeal;

15 (12) To coordinate the trade promotional activities of appropriate
16 federal, state, and local public agencies, as well as civic
17 organizations; (~~and~~)

18 (13) To collocate, where feasible, state trade offices or offices of
19 foreign representative contractors with comparable offices of states or
20 Canadian provinces that are members of the Pacific Northwest economic
21 region, as defined in chapter 43.147 RCW; and

22 (14) To develop a coordinated marketing program with the department
23 of community, trade, and economic development, utilizing existing trade
24 offices and participating in mutual trade missions and activities.

25 As used in this section, "agricultural commodities" includes
26 products of both terrestrial and aquatic farming.

27 **Sec. 4.** RCW 43.31.145 and 1991 c 24 s 7 are each amended to read
28 as follows:

29 (1) The department is charged with the primary role within state
30 government for the establishment and operation of foreign offices or
31 offices of foreign representative contractors created for the purpose
32 of promoting overseas trade and commerce.

33 (2) The department shall collocate, where feasible, state foreign
34 offices or offices of foreign representative contractors with
35 comparable offices of states or Canadian provinces that are members of

- 1 the Pacific Northwest economic region, as defined in chapter 43.147
- 2 RCW.

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