

5893-S

Sponsor(s): Senate Committee on Energy, Technology & Telecommunications (originally sponsored by Senators Haugen, Sellar, Spanel, McCaslin, Prentice, Loveland, Winsley and Oke)

Brief Title: Prohibiting a business that delivers cut flower arrangements to misrepresent the geographic location of the business.

**SB 5893-S - DIGEST**

(AS OF SENATE 2ND READING 3/16/99)

Declares an intent to prohibit deceptive advertising in the retail delivery of cut flower arrangements.

Provides that no person engaged in the retail delivery of cut flower arrangements may misrepresent the geographic location of his or her business in any telephone directory intended for free distribution by: (1) Listing a local telephone number, if: (a) the person does not operate a physical location to prepare cut flower arrangements within the calling area covered by the local telephone directory; or (b) the person fails to disclose in the local telephone directory the city where calls to the local telephone number will be answered;

(2) using a fictitious or assumed business name that includes a local geographic location, if: (a) the person does not operate a physical location to prepare cut flower arrangements within the boundaries of the geographic location named or within the calling area covered by the local telephone directory associated with the named geographic location; or (b) the person fails to disclose in the local telephone directory the city where calls to the business will be answered.