

5588

Sponsor(s): Senators Wojahn, Snyder, Thibaudeau, Fairley, Winsley, Costa, Hale, Prentice, McAuliffe, Kohl-Welles, Rasmussen, Franklin and Sellar

Brief Description: Classifying false advertising of health carriers as unfair or deceptive acts.

SB 5588 - DIGEST

(SEE ALSO PROPOSED 1ST SUB)

Provides that a health carrier shall not engage in unfair or deceptive acts or practices as such acts and practices are prohibited under chapter 48.30 RCW. Such acts and practices include but are not limited to the placement of any advertisement before the public that is false, inaccurate, or misleading.