
SENATE BILL 6366

State of Washington

56th Legislature

2000 Regular Session

By Senators Brown, Hochstatter, Roach, Spanel, Shin, Prentice, Costa, Kohl-Welles, McAuliffe, Fraser, Thibaudeau, B. Sheldon, T. Sheldon, Bauer, Eide, Jacobsen, Gardner, Haugen, Patterson, Rasmussen, Winsley and Oke

Read first time 01/14/2000. Referred to Committee on Energy, Technology & Telecommunications.

1 AN ACT Relating to false advertising through electronic
2 communication; and amending RCW 9.04.050.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 **Sec. 1.** RCW 9.04.050 and 1961 c 189 s 1 are each amended to read
5 as follows:

6 It shall be unlawful for any person to publish, disseminate or
7 display, or cause directly or indirectly, to be published, disseminated
8 or displayed in any manner or by any means, including solicitation or
9 dissemination by mail, telephone, electronic communication, or door-to-
10 door contacts, any false, deceptive or misleading advertising, with
11 knowledge of the facts which render the advertising false, deceptive or
12 misleading, for any business, trade or commercial purpose or for the
13 purpose of inducing, or which is likely to induce, directly or
14 indirectly, the public to purchase, consume, lease, dispose of, utilize
15 or sell any property or service, or to enter into any obligation or
16 transaction relating thereto: PROVIDED, That nothing in this section
17 shall apply to any radio or television broadcasting station which
18 broadcasts, or to any publisher, printer or distributor of any
19 newspaper, magazine, billboard or other advertising medium who

1 publishes, prints or distributes, such advertising in good faith
2 without knowledge of its false, deceptive or misleading character.

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