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SENATE BILL 5900

State of Washington 56th Legislature 1999 Regular Session

By Senators Patterson, Haugen, Bauer, Franklin, B. Sheldon, Snyder, Rasmussen, Kohl-Welles, McAuliffe, Thibaudeau, Fairley, Fraser, Prentice, Spanel and Eide

Read first time 02/15/1999. Referred to Committee on State & Local Government.

- 1 AN ACT Relating to political advertising and independent
- 2 expenditures in political campaigns; amending RCW 42.17.020, 42.17.040,
- 3 42.17.100, 42.17.510, 42.17.550, and 42.36.040; and adding new sections
- 4 to chapter 42.17 RCW.
- 5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 6 **Sec. 1.** RCW 42.17.020 and 1995 c 397 s 1 are each amended to read 7 as follows:
- 8 (1) "Agency" includes all state agencies and all local agencies.
- 9 "State agency" includes every state office, department, division,
- 10 bureau, board, commission, or other state agency. "Local agency"
- 11 includes every county, city, town, municipal corporation, quasi-
- 12 municipal corporation, or special purpose district, or any office,
- 13 department, division, bureau, board, commission, or agency thereof, or
- 14 other local public agency.
- 15 (2) "Authorized committee" means the political committee authorized
- 16 by a candidate, or by the public official against whom recall charges
- 17 have been filed, to accept contributions or make expenditures on behalf
- 18 of the candidate or public official.

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- 1 (3) "Ballot proposition" means any "measure" as defined by RCW 29.01.110, or any initiative, recall, or referendum proposition proposed to be submitted to the voters of the state or any municipal corporation, political subdivision, or other voting constituency from and after the time when the proposition has been initially filed with the appropriate election officer of that constituency prior to its circulation for signatures.
- 8 (4) "Benefit" means a commercial, proprietary, financial, economic, 9 or monetary advantage, or the avoidance of a commercial, proprietary, 10 financial, economic, or monetary disadvantage.
 - (5) "Bona fide political party" means:

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- 12 (a) An organization that has filed a valid certificate of 13 nomination with the secretary of state under chapter 29.24 RCW;
- (b) The governing body of the state organization of a major political party, as defined in RCW 29.01.090, that is the body authorized by the charter or bylaws of the party to exercise authority on behalf of the state party; or
- 18 (c) The county central committee or legislative district committee 19 of a major political party. There may be only one legislative district 20 committee for each party in each legislative district.
- 21 (6) "Depository" means a bank designated by a candidate or 22 political committee pursuant to RCW 42.17.050.
- (7) "Treasurer" and "deputy treasurer" mean the individuals appointed by a candidate or political committee, pursuant to RCW 42.17.050, to perform the duties specified in that section.
- 26 (8) "Candidate" means any individual who seeks nomination for 27 election or election to public office. An individual seeks nomination 28 or election when he or she first:
- 29 (a) Receives contributions or makes expenditures or reserves space 30 or facilities with intent to promote his or her candidacy for office;
- 31 (b) Announces publicly or files for office;
- 32 (c) Purchases commercial advertising space or broadcast time to 33 promote his or her candidacy; or
- (d) Gives his or her consent to another person to take on behalf of the individual any of the actions in (a) or (c) of this subsection.
- 36 (9) "Caucus political committee" means a political committee 37 organized and maintained by the members of a major political party in 38 the state senate or state house of representatives.

- (10) "Commercial advertiser" means any person who sells the service of communicating messages or producing printed material for broadcast or distribution to the general public or segments of the general public whether through the use of newspapers, magazines, television and radio stations, billboard companies, direct mail advertising companies, printing companies, or otherwise.
 - (11) "Commission" means the agency established under RCW 42.17.350.
- 8 (12) "Compensation" unless the context requires a narrower meaning,
 9 includes payment in any form for real or personal property or services
 10 of any kind: PROVIDED, That for the purpose of compliance with RCW
 11 42.17.241, the term "compensation" shall not include per diem
 12 allowances or other payments made by a governmental entity to reimburse
 13 a public official for expenses incurred while the official is engaged
 14 in the official business of the governmental entity.
- 15 (13) "Continuing political committee" means a political committee 16 that is an organization of continuing existence not established in 17 anticipation of any particular election campaign.
- 18 (14)(a) "Contribution" includes:

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- 19 (i) A loan, gift, deposit, subscription, forgiveness of 20 indebtedness, donation, advance, pledge, payment, transfer of funds 21 between political committees, or anything of value, including personal 22 and professional services for less than full consideration;
- (ii) An expenditure made by a person in cooperation, consultation, or concert with, or at the request or suggestion of, a candidate, a political committee, or their agents;
- (iii) The financing by a person of the dissemination, distribution, or republication, in whole or in part, of broadcast, written, graphic, or other form of political advertising prepared by a candidate, a political committee, or its authorized agent;
- (iv) Sums paid for tickets to fund-raising events such as dinners and parties, except for the actual cost of the consumables furnished at the event.
 - (b) "Contribution" does not include:
- (i) Standard interest on money deposited in a political committee'saccount;
 - (ii) Ordinary home hospitality;
- (iii) A contribution received by a candidate or political committee that is returned to the contributor within five business days of the date on which it is received by the candidate or political committee;

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- (iv) A news item, feature, commentary, or editorial in a regularly 1 scheduled news medium that is of primary interest to the general 2 public, that is in a news medium controlled by a person whose business 3 4 is that news medium, and that is not controlled by a candidate or a 5 political committee;
- (v) An internal political communication primarily limited to the 6 7 members of or contributors to a political party organization or 8 political committee, or to the officers, management staff, stockholders of a corporation or similar enterprise, or to the members 9 of a labor organization or other membership organization;
- (vi) The rendering of personal services of the sort commonly 11 performed by volunteer campaign workers, or incidental expenses 12 13 personally incurred by volunteer campaign workers not in excess of fifty dollars personally paid for by the worker. "Volunteer services," 14 15 for the purposes of this section, means services or labor for which the 16 individual is not compensated by any person;
- 17 (vii) Messages in the form of reader boards, banners, or yard or 18 window signs displayed on a person's own property or property occupied 19 by a person. However, a facility used for such political advertising 20 for which a rental charge is normally made must be reported as an inkind contribution and counts towards any applicable contribution limit 21 22 of the person providing the facility;
 - (viii) Legal or accounting services rendered to or on behalf of:
- 24 (A) A political party or caucus political committee if the person 25 paying for the services is the regular employer of the person rendering 26 such services; or
 - (B) A candidate or an authorized committee if the person paying for the services is the regular employer of the individual rendering the services and if the services are solely for the purpose of ensuring compliance with state election or public disclosure laws.
- 31 (c) Contributions other than money or its equivalent are deemed to have a monetary value equivalent to the fair market value of the 32 33 contribution. Services or property or rights furnished at less than their fair market value for the purpose of assisting any candidate or 34 35 political committee are deemed a contribution. Such a contribution must be reported as an in-kind contribution at its fair market value 36 37 and counts towards any applicable contribution limit of the provider.

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- 1 (15) "Elected official" means any person elected at a general or 2 special election to any public office, and any person appointed to fill 3 a vacancy in any such office.
- 4 (16) "Election" includes any primary, general, or special election 5 for public office and any election in which a ballot proposition is 6 submitted to the voters: PROVIDED, That an election in which the 7 qualifications for voting include other than those requirements set 8 forth in Article VI, section 1 (Amendment 63) of the Constitution of 9 the state of Washington shall not be considered an election for 10 purposes of this chapter.
- 11 (17) "Election campaign" means any campaign in support of or in 12 opposition to a candidate for election to public office and any 13 campaign in support of, or in opposition to, a ballot proposition.
- (18) "Election cycle" means the period beginning on the first day
 of December after the date of the last previous general election for
 the office that the candidate seeks and ending on November 30th after
 the next election for the office. In the case of a special election to
 fill a vacancy in an office, "election cycle" means the period
 beginning on the day the vacancy occurs and ending on November 30th
 after the special election.
- (19) "Expenditure" includes a payment, contribution, subscription, 21 distribution, loan, advance, deposit, or gift of money or anything of 22 23 value, and includes a contract, promise, or agreement, whether or not 24 legally enforceable, to make an expenditure. The term "expenditure" 25 also includes a promise to pay, a payment, or a transfer of anything of 26 value in exchange for goods, services, property, facilities, or 27 anything of value for the purpose of assisting, benefiting, or honoring any public official or candidate, or assisting in furthering or 28 29 opposing any election campaign. For the purposes of this chapter, 30 agreements to make expenditures, contracts, and promises to pay may be reported as estimated obligations until actual payment is made. The 31 term "expenditure" shall not include the partial or complete repayment 32 33 by a candidate or political committee of the principal of a loan, the receipt of which loan has been properly reported. 34
- 35 (20) "Final report" means the report described as a final report in 36 RCW 42.17.080(2).
- 37 (21) "General election" means the election that results in the 38 election of a person to a state office. It does not include a primary.
- 39 (22) "Gift," is as defined in RCW 42.52.010.

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(23) "Immediate family" includes the spouse, dependent children, and other dependent relatives, if living in the household. For the purposes of RCW 42.17.640 through 42.17.790, "immediate family" means an individual's spouse, and child, stepchild, grandchild, parent, stepparent, grandparent, brother, half brother, sister, or half sister of the individual and the spouse of any such person and a child, stepchild, grandchild, parent, stepparent, grandparent, brother, half brother, sister, or half sister of the individual's spouse and the spouse of any such person.

10 (24)(a) "Independent expenditure" means an expenditure that ((has 11 each of the following elements)):

 $((\frac{a}{a}) - It))$ (i) Is made in support of or in opposition to a candidate for office by a person who is not $((\frac{i}{a}))$ (A) a candidate for that office, $((\frac{i}{a}))$ (B) an authorized committee of that candidate for that office, $((\frac{i}{a}))$ (C) a person who has received the candidate's encouragement or approval to make the expenditure, if the expenditure pays in whole or in part for political advertising supporting that candidate or promoting the defeat of any other candidate or candidates for that office, or $((\frac{i}{a}))$ (D) a person with whom the candidate has collaborated for the purpose of making the expenditure, if the expenditure pays in whole or in part for political advertising supporting that candidate or promoting the defeat of any other candidate or candidates for that office;

(((b) The expenditure)) (ii) Pays in whole or in part for political advertising that either specifically names the candidate supported or opposed, or clearly and beyond any doubt identifies the candidate without using the candidate's name; and

((c) The expenditure, alone or in conjunction with another expenditure or other expenditures of the same person in support of or opposition to that candidate,)) (iii) Has a value of five hundred dollars or more, alone or in conjunction with another expenditure or other expenditures of that person in support of or opposition to that candidate. A series of expenditures, each of which is under five hundred dollars, constitutes one independent expenditure if their cumulative value is five hundred dollars or more.

(b) "Independent expenditure" does not include: (i) An internal political communication primarily limited to the contributors to a political party organization or political action committee, or the officers, management staff, and stockholders of a corporation or

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- similar enterprise, or the members of a labor organization or other 1
- membership organization; or (ii) the rendering of personal services of 2
- the sort commonly performed by volunteer campaign workers, or 3
- incidental expenses personally incurred by volunteer campaign workers 4
- not in excess of fifty dollars personally paid for by the worker. 5
- (25) "Independent expenditure committee" means a political 6 7 committee established for the purpose of making independent 8 expenditures.
- 9 (26)(a) "Intermediary" means an individual who transmits a 10 contribution to a candidate or committee from another person unless the contribution is from the individual's employer, immediate family as 11 defined for purposes of RCW 42.17.640 through 42.17.790, or an 12 13 association to which the individual belongs.
- 14 (b) A treasurer or a candidate is not an intermediary for purposes 15 of the committee that the treasurer or candidate serves.
- 16 (c) A professional fund-raiser is not an intermediary if the fund-17 raiser is compensated for fund-raising services at the usual and 18 customary rate.
- 19 (d) A volunteer hosting a fund-raising event at the individual's 20 home is not an intermediary for purposes of that event.
- $((\frac{26}{1}))$ "Legislation" means bills, resolutions, motions, 21 amendments, nominations, and other matters pending or proposed in 22 23 either house of the state legislature, and includes any other matter 24 that may be the subject of action by either house or any committee of 25 the legislature and all bills and resolutions that, having passed both 26 houses, are pending approval by the governor.
- $((\frac{27}{1}))$ <u>(28)</u> "Lobby" and "lobbying" each mean attempting to 27 influence the passage or defeat of any legislation by the legislature 28 29 of the state of Washington, or the adoption or rejection of any rule, 30 standard, rate, or other legislative enactment of any state agency 31 under the state Administrative Procedure Act, chapter 34.05 RCW. Neither "lobby" nor "lobbying" includes an association's or other 32
- 33 organization's act of communicating with the members that
- association or organization. 34
- 35 $((\frac{28}{28}))$ (29) "Lobbyist" includes any person who lobbies either in his or her own or another's behalf. 36
- 37 (((29))) (30) "Lobbyist's employer" means the person or persons by whom a lobbyist is employed and all persons by whom he or she is 38 39 compensated for acting as a lobbyist.

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- 1 (((30))) <u>(31) "Mass telephone or electronic communications" means</u>
- 2 any recorded, scripted, or written message that is made, conveyed,
- 3 <u>sent, delivered, or relayed, by telephone wires, satellite hook-up, or</u>
- 4 the Internet, to one thousand or more individuals. Messages that are
- 5 <u>nearly identical or closely related in content, and that are made,</u>
- 6 conveyed, sent, delivered, or relayed within seven days of each other,
- 7 are considered to be identical and must be counted accordingly.
- 8 (32) "Person" includes an individual, partnership, joint venture,
- 9 public or private corporation, association, federal, state, or local
- 10 governmental entity or agency however constituted, candidate,
- 11 committee, political committee, political party, executive committee
- 12 thereof, or any other organization or group of persons, however
- 13 organized.
- (((31))) <u>(33)</u> "Person in interest" means the person who is the
- 15 subject of a record or any representative designated by that person,
- 16 except that if that person is under a legal disability, the term
- 17 "person in interest" means and includes the parent or duly appointed
- 18 legal representative.
- 19 $((\frac{32}{32}))$ "Political advertising" includes any advertising
- 20 displays, newspaper ads, billboards, signs, brochures, articles,
- 21 tabloids, flyers, letters, radio or television presentations, mass
- 22 <u>telephone or electronic communications</u>, or other means of mass
- 23 communication, used for the purpose of appealing, directly or
- 24 indirectly, for votes or for financial or other support in any election
- 25 campaign.
- 26 (((33))) (35) "Political committee" means any person (except a
- 27 candidate or an individual dealing with his or her own funds or
- 28 property) having the expectation of receiving contributions or making
- 29 expenditures in support of, or opposition to, any candidate or any
- 30 ballot proposition.
- 31 (((34))) (36) "Primary" means the procedure for nominating a
- 32 candidate to state office under chapter 29.18 or 29.21 RCW or any other
- 33 primary for an election that uses, in large measure, the procedures
- 34 established in chapter 29.18 or 29.21 RCW.
- $((\frac{35}{1}))$ (37) "Public office" means any federal, state, county,
- 36 city, town, school district, port district, special district, or other
- 37 state political subdivision elective office.
- (((36))) (38) "Public record" includes any writing containing
- 39 information relating to the conduct of government or the performance of

any governmental or proprietary function prepared, owned, used, or 1 2 retained by any state or local agency regardless of physical form or characteristics. For the office of the secretary of the senate and the 3 4 office of the chief clerk of the house of representatives, public records means legislative records as defined in RCW 40.14.100 and also 5 means the following: All budget and financial records; personnel 6 7 leave, travel, and payroll records; records of legislative sessions; 8 reports submitted to the legislature; and any other record designated 9 a public record by any official action of the senate or the house of 10 representatives.

(((37))) (39) "Recall campaign" means the period of time beginning on the date of the filing of recall charges under RCW 29.82.015 and ending thirty days after the recall election.

 $((\frac{38}{38}))$ $(\frac{40}{38})$ "State legislative office" means the office of a member of the state house of representatives or the office of a member of the state senate.

(((39))) (41) "State office" means state legislative office or the office of governor, lieutenant governor, secretary of state, attorney general, commissioner of public lands, insurance commissioner, superintendent of public instruction, state auditor, or state treasurer.

22 (((40))) (42) "State official" means a person who holds a state 23 office.

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38 39 ((\(\frac{41}{1}\))) (43) "Surplus funds" mean, in the case of a political committee or candidate, the balance of contributions that remain in the possession or control of that committee or candidate subsequent to the election for which the contributions were received, and that are in excess of the amount necessary to pay remaining debts incurred by the committee or candidate prior to that election. In the case of a continuing political committee, "surplus funds" mean those contributions remaining in the possession or control of the committee that are in excess of the amount necessary to pay all remaining debts when it makes its final report under RCW 42.17.065.

((\(\frac{42}{12}\))) (44) "Writing" means handwriting, typewriting, printing, photostating, photographing, and every other means of recording any form of communication or representation, including, but not limited to, letters, words, pictures, sounds, or symbols, or combination thereof, and all papers, maps, magnetic or paper tapes, photographic films and prints, motion picture, film and video recordings, magnetic or punched

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- 1 cards, discs, drums, diskettes, sound recordings, and other documents
- 2 including existing data compilations from which information may be
- 3 obtained or translated.
- 4 As used in this chapter, the singular shall take the plural and any
- 5 gender, the other, as the context requires.
- 6 **Sec. 2.** RCW 42.17.040 and 1989 c 280 s 2 are each amended to read 7 as follows:
- 8 (1) Every political committee other than an independent expenditure
- 9 <u>committee</u>, within two weeks after its organization or, within two weeks
- 10 after the date when it first has the expectation of receiving
- 11 contributions or making expenditures in any election campaign,
- 12 whichever is earlier, shall file a statement of organization with the
- 13 commission and with the county auditor or elections officer of the
- 14 county in which the candidate resides, or in the case of any other
- 15 political committee, the county in which the treasurer resides. Every
- 16 independent expenditure committee must file a statement of organization
- 17 at least thirty days before the election regarding which it expects to
- 18 receive contributions or make expenditures. However, a political
- 19 committee organized within the last three weeks before an election and
- 20 having the expectation of receiving contributions or making
- 21 expenditures during and for that election campaign shall file a
- 22 statement of organization within three business days after its
- 23 organization or when it first has the expectation of receiving
- 24 contributions or making expenditures in the election campaign,
- 25 <u>whichever is earlier</u>.
- 26 (2) The statement of organization shall include but not be limited 27 to:
- 28 (a) The name and address of the committee;
- 29 (b) The names and addresses of all related or affiliated committees
- 30 or other persons, and the nature of the relationship or affiliation;
- 31 (c) The names, addresses, and titles of its officers; or if it has
- 32 no officers, the names, addresses, and titles of its responsible
- 33 leaders;
- 34 (d) The name and address of its treasurer and depository;
- 35 (e) A statement whether the committee is a continuing one;
- 36 (f) The name, office sought, and party affiliation of each

37 candidate whom the committee is supporting or opposing, and, if the

- 1 committee is supporting the entire ticket of any party, the name of the 2 party;
- 3 (g) The ballot proposition concerned, if any, and whether the 4 committee is in favor of or opposed to such proposition;
- 5 (h) The general nature of the interest or interests represented by 6 the political committee, except when the political committee is a candidate's authorized committee;
- 8 <u>(i)</u> What distribution of surplus funds will be made, in accordance 9 with RCW 42.17.095, in the event of dissolution;
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- 16 (3) Any material change in information previously submitted in a 17 statement of organization shall be reported to the commission and to 18 the appropriate county elections officer within the ten days following 19 the change.
- NEW SECTION. Sec. 3. A new section is added to chapter 42.17 RCW to read as follows:
- Every statement of organization, report, or other filing required by this chapter to be filed by an independent expenditure committee must be filed with the commission and the appropriate county elections officer. The appropriate county elections officer for an independent expenditure committee is the county auditor or other elections officer of the county in which any candidate supported or opposed resides.
- 28 **Sec. 4.** RCW 42.17.100 and 1995 c 397 s 28 are each amended to read 29 as follows:
- (1) ((For the purposes of this section and RCW 42.17.550 the term 30 31 "independent expenditure" means any expenditure that is made in support 32 of or in opposition to any candidate or ballot proposition and is not 33 otherwise required to be reported pursuant to RCW 42.17.060, 42.17.080, or 42.17.090. "Independent expenditure" does not include: An internal 34 35 political communication primarily limited to the contributors to a political party organization or political action committee, or the 36 37 officers, management staff, and stockholders of a corporation or

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similar enterprise, or the members of a labor organization or other membership organization; or the rendering of personal services of the sort commonly performed by volunteer campaign workers, or incidental expenses personally incurred by volunteer campaign workers not in excess of fifty dollars personally paid for by the worker. "Volunteer services," for the purposes of this section, means services or labor for which the individual is not compensated by any person.

(2))) Within five days after the date of making an independent expenditure ((that by itself or when added to all other such independent expenditures made during the same election campaign by the same person equals one hundred dollars or more, or within five days after the date of making an independent expenditure for which no reasonable estimate of monetary value is practicable, whichever occurs first)), the person who made the independent expenditure shall file ((with the commission and the county elections officer of the county of residence for the candidate supported or opposed by the independent expenditure (or in the case of an expenditure made in support of or in opposition to a local ballot proposition, the county of residence for the person making the expenditure))) an initial report of all independent expenditures made during the campaign prior to and including such date.

 $((\frac{(3)}{)})$ (2) At the following intervals each person who is required to file an initial report pursuant to subsection $((\frac{(2)}{)})$ (1) of this section shall file ((with the commission and the county elections officer of the county of residence for the candidate supported or opposed by the independent expenditure (or in the case of an expenditure made in support of or in opposition to a ballot proposition, the county of residence for the person making the expenditure))) a further report of the independent expenditures made since the date of the last report:

- 31 (a) On the twenty-first day and the seventh day preceding the date 32 on which the election is held; and
 - (b) On the tenth day of the first month after the election; and
 - (c) On the tenth day of each month in which no other reports are required to be filed pursuant to this section. However, the further reports required by this subsection (((3))) (2) shall only be filed if the reporting person has made an independent expenditure since the date of the last previous report filed.

- The report filed pursuant to $((\frac{paragraph}{(a)}))$ (b) of this subsection $((\frac{(3)}{(3)}))$ shall be the final report, and upon submitting such final report the duties of the reporting person shall cease, and there shall be no obligation to make any further reports.
- 5 (((4))) (3) All reports filed pursuant to this section shall be 6 certified as correct by the reporting person.
- (((+5))) (4) Each report required by subsections (1) and (2) ((and (+3))) of this section shall disclose for the period beginning at the end of the period for the last previous report filed or, in the case of an initial report, beginning at the time of the first independent expenditure, and ending not more than one business day before the date the report is due:
- 13 (a) The name and address of the person filing the report;
- 14 (b) The name and address of each person to whom an independent 15 expenditure was made ((in the aggregate amount of more than fifty 16 dollars)), and the amount, date, and purpose of 17 expenditure((. If no reasonable estimate of the monetary value of a particular independent expenditure is practicable, it is sufficient to 18 19 report instead)), including a precise description of services, 20 property, or rights furnished through the expenditure ((and where appropriate to attach a copy of the item produced or distributed by the 21 22 expenditure));
- (c) The total sum of all independent expenditures made during the campaign to date; and
- 25 (d) Such other information as shall be required by the commission 26 by rule in conformance with the policies and purposes of this chapter.
- 27 (5) No person may make independent expenditures in support of or in 28 opposition to a specific candidate that in the aggregate exceed five 29 thousand dollars within the twenty-one days before a primary or general 30 election.
- NEW SECTION. Sec. 5. A new section is added to chapter 42.17 RCW to read as follows:
- A person making an independent expenditure within the twenty-one days before a primary or general election shall file one or more special reports for the contribution or aggregate of contributions and for subsequent contributions made during that period under the same circumstances and to the same extent that a contributing political committee must file such a report or reports under RCW 42.17.105. The

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- special report must be filed in the same manner provided under RCW 42.17.105 for a special report of a contributing political committee.
- 3 **Sec. 6.** RCW 42.17.510 and 1995 c 397 s 19 are each amended to read 4 as follows:
- (1) All written political advertising, whether relating to 5 candidates or ballot propositions, shall include the sponsor's name and 6 7 address. All radio and television political advertising, whether relating to candidates or ballot propositions, shall include the 8 All mass telephone and electronic political 9 sponsor's name. advertising, other than that used to solicit financial support, that is 10 undertaken by or at the instigation of a political committee, must 11 12 include the sponsor's name. The use of an assumed name shall be 13 unlawful. The party with which a candidate files shall be clearly 14 identified in political advertising for partisan office.
 - (2) In addition ((to the materials required by subsection (1) of this section)), all written political advertising relating to a candidate undertaken as an independent expenditure ((by a person or entity other than a party organization)) must include the following statement on the communication "NOTICE TO VOTERS (Required by law): This advertisement is an independent expenditure of funds not authorized or approved by any candidate. It is paid for by (name, address, city, state, committee president's name, employer, daytime address and telephone number, treasurer's name, employer, daytime address and telephone number)." If ((the)) an advertisement relating to a candidate undertaken as an independent expenditure is ((undertaken by a nonindividual other than a party organization)) paid for by an independent expenditure committee, then the notice must (a) disclose the general nature of the interests represented by the independent expenditure committee, as determined by the commission under section 8 of this act, immediately after the name of the committee; and (b) include the following notation ((must also be included)): "Top Five Contributors, "followed by a listing of the name((s)) of <u>each of</u> the five persons or entities making the largest contributions reportable under this chapter during the twelve-month period before the date of the advertisement. The nature of interests represented by each person other than an individual making such a contribution, as determined by the commission under section 8 of this act, must be disclosed immediately after the name of that person or entity.

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- 1 (3) The statements and listings of contributors required by 2 ((subsections (1) and (2) of)) this section shall:
- 3 (a) Appear on the first page or fold of the written communication 4 in at least ten-point type, or in type at least ten percent of the 5 largest size type used in a written communication directed at more than 6 one voter, such as a billboard or poster, whichever is larger;
 - (b) Not be subject to the half-tone or screening process;
 - (c) Be set apart from any other printed matter; and

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- (d) Be clearly spoken on any broadcast advertisement.
- (4) Political yard signs are exempt from the requirement of ((subsections (1) and (2) of)) this section that the name and address of the sponsor of political advertising be listed on the advertising. In addition, the ((public disclosure)) commission shall, by rule, exempt from the identification requirements of ((subsections (1) and (2) of)) this section forms of political advertising such as campaign buttons, balloons, pens, pencils, sky-writing, inscriptions, and other
- 18 (5) For the purposes of this section, "yard sign" means any outdoor 19 sign with dimensions no greater than eight feet by four feet.

forms of advertising where identification is impractical.

- 20 **Sec. 7.** RCW 42.17.550 and 1993 c 2 s 23 are each amended to read 21 as follows:
- 22 A person or entity other than a party organization making an 23 independent expenditure by mailing one thousand or more identical or 24 nearly identical cumulative pieces of political advertising in a single 25 calendar year shall, within two working days after the date of the mailing, file a statement disclosing the number of pieces in the 26 mailing and ((an example)) a sample of the mailed political advertising 27 ((with the election officer of the county or residence for the 28 29 candidate supported or opposed by the independent campaign expenditure 30 or, in the case of an expenditure made in support of or in opposition to a ballot proposition, the county of residence for the person making 31 32 the expenditure)).
- NEW SECTION. Sec. 8. A new section is added to chapter 42.17 RCW to read as follows:
- 35 (1) The commission shall assign a brief descriptive phrase 36 indicating the general nature of interests represented by each 37 independent expenditure committee. As provided under RCW 42.17.510,

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- this phrase must be included immediately after the name of the committee in each advertisement relating to a candidate that the committee undertakes as an independent contribution.
- 4 (2) The commission shall assign a brief descriptive phrase indicating the general nature of interests represented by each person or entity making a contribution to an independent expenditure committee. As provided under RCW 42.17.510, this phrase must be included immediately after the name of each person or entity listed as one of the top five contributors to the committee making the advertisement.
- (3) When assigning descriptive phrases under subsections (1) and 11 (2) of this section, the commission may give consideration to the 12 13 information supplied by the political committee in its statement of 14 organization submitted in compliance with RCW 42.17.040(2)(h). 15 commission shall make a determination of the validity of that information supplied by the political committee and, if the information 16 17 is found to be false, inaccurate, or misleading, the commission shall disregard the information supplied by the political committee and 18 19 assign a phrase that more accurately reflects the general interests of 20 the independent expenditure committee and its contributors.
- 21 **Sec. 9.** RCW 42.36.040 and 1982 c 229 s 4 are each amended to read 22 as follows:
- Prior to declaring as a candidate for public office or while campaigning for public office as defined by RCW 42.17.020 (((5)) and (25)), no public discussion or expression of an opinion by a person subsequently elected to a public office, on any pending or proposed quasi-judicial actions, shall be a violation of the appearance of fairness doctrine.
- NEW SECTION. Sec. 10. If any provision of this act or its application to any person or circumstance is held invalid, the remainder of the act or the application of the provision to other persons or circumstances is not affected.

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