H-0176.3			

HOUSE BILL 1037

State of Washington 56th Legislature 1999 Regular Session

By Representatives Bush, Morris and Ruderman

Read first time 01/12/1999. Referred to Committee on Technology, Telecommunications & Energy.

- 1 AN ACT Relating to commercial electronic mail; amending RCW
- 2 19.190.010, 19.190.020, 19.190.030, and 42.17.310; adding a new section
- 3 to chapter 19.190 RCW; adding a new chapter to Title 19 RCW; repealing
- 4 RCW 19.190.005; and prescribing penalties.
- 5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 6 **Sec. 1.** RCW 19.190.010 and 1998 c 149 s 2 are each amended to read 7 as follows:
- 8 The definitions in this section apply throughout this chapter 9 unless the context clearly requires otherwise.
- 10 (1) "Assist the transmission" means actions taken by a person to
- 11 provide substantial assistance or support which enables any person to
- 12 formulate, compose, send, originate, initiate, or transmit a
- 13 commercial electronic mail message.
- 14 (2) "Commercial electronic mail message" means an electronic mail
- 15 message sent for the purpose of promoting real property, goods, or
- 16 services for sale or lease. <u>It does not mean an electronic mail</u>
- 17 message to which an interactive computer service provider has attached
- 18 an advertisement in exchange for free use of an electronic mail
- 19 account, when the sender has agreed to such an arrangement.

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- 1 $((\frac{2}{2}))$ "Electronic mail address" means a destination, commonly 2 expressed as a string of characters, to which electronic mail may be 3 sent or delivered.
- 4 $((\frac{3}{1}))$ $\underline{(4)}$ "Initiate the transmission" refers to the action by the original sender of an electronic mail message, not to the action by any 5 intervening interactive computer service that may handle or retransmit 6 7 the message, unless such intervening interactive computer service 8 assists in the transmission of an electronic mail message when it knows, or consciously avoids knowing, that the person initiating the 9 transmission is engaged, or intends to engage, in any act or practice 10 that violates the consumer protection act. 11
- $((\frac{4}{}))$ (5) "Interactive computer service" means any information service, system, or access software provider that provides or enables computer access by multiple users to a computer server, including specifically a service or system that provides access to the internet and such systems operated or services offered by libraries or educational institutions.
- (((5))) (6) "Internet domain name" refers to a globally unique, hierarchical reference to an internet host or service, assigned through centralized internet naming authorities, comprising a series of character strings separated by periods, with the right-most string specifying the top of the hierarchy.
- 23 <u>(7) "Person" means a person, corporation, partnership, or</u> 24 <u>association.</u>
- 25 <u>(8) "Unsolicited commercial electronic mail message" means a</u> 26 <u>commercial electronic mail message:</u>
- 27 <u>(a) Sent without a recipient's prior consent;</u>
- 28 <u>(b) Sent to a recipient with whom the sender does not have a</u>
 29 <u>preexisting and ongoing business or personal relationship; or</u>
- 30 <u>(c) Sent for a purpose other than collecting an existing</u> 31 <u>obliqation.</u>
- 32 **Sec. 2.** RCW 19.190.020 and 1998 c 149 s 3 are each amended to read 33 as follows:
- (1) No person((, corporation, partnership, or association)) may initiate the transmission, or assist the transmission, of a commercial
- 36 electronic mail message from a computer located in Washington or to an
- 37 electronic mail address that the sender knows, or has reason to know,
- 38 is held by a Washington resident that:

- 1 (a) Uses a third party's internet domain name without permission of 2 the third party, or otherwise misrepresents <u>or obscures</u> any information 3 in identifying the point of origin or the transmission path of a 4 commercial electronic mail message; ((or))
- 5 (b) Contains false or misleading information in the subject line: 6 or
- 7 (c) Fails to prominently display in the body of an unsolicited 8 commercial electronic mail message the following identifying 9 information: The legal name, mailing address, physical address, true electronic mail address, and telephone number, including area code, of the person initiating the transmission of the message.
- (2) For purposes of this section, a person((, corporation, 12 13 partnership, or association)) knows that the intended recipient of a commercial electronic mail message is a Washington resident if that 14 15 information is available, upon request, from the registrant of the 16 internet domain name contained in the recipient's electronic mail 17 address or the information is available in the electronic registry of Washington internet electronic mail addresses maintained by the 18 19 attorney general.
- 20 **Sec. 3.** RCW 19.190.030 and 1998 c 149 s 4 are each amended to read 21 as follows:
- 22 (1) It is a violation of the consumer protection act, chapter 19.86 23 RCW, to initiate the transmission of a commercial electronic mail 24 message that:
- (a) Uses a third party's internet domain name without permission of the third party, or otherwise misrepresents any information in identifying the point of origin or the transmission path of a commercial electronic mail message; ((or))
- 29 (b) Contains false or misleading information in the subject line: 30 or
- 31 (c) Fails to prominently display in the body of an unsolicited 32 commercial electronic mail message the following identifying 33 information: The legal name, mailing address, physical address, true 34 electronic mail address, and telephone number, including area code, of 35 the person initiating the transmission of the message.
- 36 (2) It is a violation of the consumer protection act, chapter 19.86 37 RCW, to assist in the transmission of a commercial electronic mail 38 message, when the person providing the assistance knows, or consciously

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- avoids knowing, that the initiator of the commercial electronic mail
 message is engaged, or intends to engage, in any act or practice that
 yiolates the consumer protection act.
- 4 (3) The legislature finds that the practices covered by this 5 chapter are matters vitally affecting the public interest for the 6 purpose of applying the consumer protection act, chapter 19.86 RCW. A 7 violation of this chapter is not reasonable in relation to the 8 development and preservation of business and is an unfair or deceptive 9 act in trade or commerce and an unfair method of competition for the 10 purpose of applying the consumer protection act, chapter 19.86 RCW.
- NEW SECTION. **Sec. 4.** A new section is added to chapter 19.190 RCW to read as follows:
- 13 (1) The attorney general is authorized to create an electronic 14 registry of Washington internet electronic mail addresses. 15 attorney general may contract with an independent administrator, subject to the direction and control of the attorney general, to 16 operate and maintain the electronic registry. The electronic registry 17 18 shall be searchable so that a person wishing to send commercial 19 electronic mail messages may verify whether an electronic mail address is registered to a Washington resident. Records in the electronic 20 21 registry are exempt from the public disclosure provisions of chapter 22 42.17 RCW.
- (2)(a) A person who is a bona fide resident of Washington may indicate his or her residency in this state by registering his or her internet electronic mail address in the registry. To ensure that information is current, a registration is valid for a period of two years, upon which time the registration expires. A person who remains a bona fide Washington resident may reregister upon expiration.
- (b) Each registration in the registry shall be a declaration of Washington residency made under penalty of perjury. A person who is not a bona fide resident of Washington is prohibited from registering his or her internet electronic mail address in the registry.
- (3)(a) An interactive computer service provider whose clientele exclusively consists of Washington residents may register all electronic mail addresses belonging to its users through a single registration of its internet domain name. Any electronic mail address containing within it a registered internet domain name shall be presumed to belong to a Washington resident. To ensure that

- information is current, a registration is valid for a period of two years, upon which time the registration expires. An interactive computer service provider that continues to exclusively provide service to Washington residents may reregister upon expiration.
- 5 (b) Each registration in the registry is a declaration under 6 penalty of perjury that an interactive computer service provider 7 exclusively provides service to bona fide Washington residents. An 8 interactive computer service provider who knowingly provides service to 9 persons who are not bona fide residents of Washington is prohibited 10 from registering its internet electronic mail address in the registry.
- 11 <u>NEW SECTION.</u> **Sec. 5.** The definitions in this section apply 12 throughout this chapter unless the context clearly requires otherwise.
- (1) "Assist the transmission" means actions taken by a person to provide substantial assistance or support which enables any person to formulate, compose, send, originate, initiate, or transmit a commercial electronic mail message.

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- (2) "Commercial electronic mail message" means an electronic mail message sent for the purpose of promoting real property, goods, or services for sale or lease. It does not mean an electronic mail message to which an interactive computer service provider has attached an advertisement in exchange for free use of an electronic mail account, when the sender has agreed to such an arrangement.
- 23 (3) "Electronic mail address" means a destination, commonly 24 expressed as a string of characters, to which electronic mail may be 25 sent or delivered.
 - (4) "Initiate the transmission" refers to the action by the original sender of an electronic mail message, not to the action by any intervening interactive computer service that may handle or retransmit the message, unless such intervening interactive computer service assists in the transmission of an electronic mail message when it knows, or consciously avoids knowing, that the person initiating the transmission is engaged, or intends to engage, in any act or practice that violates the consumer protection act.
- (5) "Interactive computer service" means any information service, system, or access software provider that provides or enables computer access by multiple users to a computer server, including specifically a service or system that provides access to the internet and such

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- 1 systems operated or services offered by libraries or educational
- 2 institutions.
- 3 (6) "Person" means a person, corporation, partnership, or 4 association.
- 5 (7) "Publish" means to do either of the following with respect to
- 6 the interactive computer service provider's policy on unsolicited
- 7 commercial electronic mail messages:
- 8 (a) Make that policy available upon request in written form at no 9 charge; or
- 10 (b) Display that policy through an on-line notice on the internet
- 11 home page of the interactive computer service provider, or a page
- 12 accessible through a conspicuous link on the internet home page of the
- 13 interactive computer service provider.
- 14 (8) "Registered user" means a person that maintains an electronic
- 15 mail address with an interactive computer service provider.
- 16 (9) "Unsolicited commercial electronic mail message" means a
- 17 commercial electronic mail message:
- 18 (a) Sent without a recipient's prior consent;
- 19 (b) Sent to a recipient with whom the sender does not have a
- 20 preexisting and ongoing business or personal relationship; or
- 21 (c) Sent for a purpose other than collecting an existing
- 22 obligation.
- NEW SECTION. Sec. 6. No registered user shall use or cause to be
- 24 used an interactive computer service provider's service or equipment
- 25 located in this state in violation of the interactive computer service
- 26 provider's published policy prohibiting or restricting the use of its
- 27 service or equipment for the initiation of unsolicited commercial
- 28 electronic mail messages.
- 29 <u>NEW SECTION.</u> **Sec. 7.** No person shall initiate or assist the
- 30 transmission of an unsolicited commercial electronic mail message and
- 31 use, or cause to be used, an interactive computer service provider's
- 32 equipment located in this state in violation of that interactive
- 33 computer service provider's published policy prohibiting or restricting
- 34 the use of its service or equipment to deliver unsolicited commercial
- 35 electronic messages.

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- NEW SECTION. Sec. 8. An interactive computer service provider is not required to create a policy prohibiting or restricting the use of its service or equipment for the initiation or delivery of unsolicited commercial electronic mail messages.
- NEW SECTION. Sec. 9. This chapter does not limit or restrict the rights of an interactive computer service provider under Section 230(c)(1) of Title 47 of the United States Code, under chapter 19.190 RCW, or any decision of an interactive computer service provider to permit to restrict access to or use of its system, or any exercise of its editorial function.
- NEW SECTION. Sec. 10. (1) In addition to any other action available under law, any interactive computer service provider whose published policy on unsolicited commercial electronic mail messages is violated as provided in this chapter may bring a civil action against a person or a registered user:
- 16 (a) Who initiates a message transmitted in violation of the 17 interactive computer service provider's published policy; or
- (b) Who assists in the transmission of a message, when the person providing the assistance knows, or consciously avoids knowing, that the person initiating the transmission is engaged in, or intends to engage in, any acts or practices that violate an interactive computer service provider's published policy.

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- (2) In any action brought pursuant to subsection (1) of this section, an interactive computer service provider shall be required to establish as an element of its cause of action that prior to the alleged violation, the defendant had notice of both of the following:
- 27 (a) The policy of the interactive computer service provider 28 regarding unsolicited commercial electronic mail messages; and
- (b) The fact that the defendant's unsolicited commercial electronic 30 mail message would use or cause to be used the interactive computer 31 service provider's equipment located in this state.
- 32 (3) In addition to any other action available under law, a customer 33 of an interactive computer service provider whose published policy on 34 unsolicited commercial electronic mail messages is violated as provided 35 in this chapter may bring a civil action against a person:

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- 1 (a) Who initiates a message to a customer that is transmitted in 2 violation of an interactive computer service provider's published 3 policy; or
- 4 (b) Who assists in the transmission of a message to a customer, 5 when the person providing the assistance knows, or consciously avoids 6 knowing, that the person initiating the transmission is engaged in, or 7 intends to engage in, any acts or practices that violate an interactive 8 computer service provider's published policy.
- 9 (4) In any action brought pursuant to subsection (3) of this 10 section, a customer of an interactive computer service provider shall 11 be required to establish as an element of his or her cause of action 12 that prior to the alleged violation, the defendant had notice of both 13 of the following:
- 14 (a) The policy of the customer's interactive computer service 15 provider regarding unsolicited commercial electronic mail messages; and
- 16 (b) The fact that the defendant's unsolicited commercial electronic 17 mail message would use or cause to be used the interactive computer 18 service provider's equipment located in this state.
 - (5) An interactive computer service provider may recover the actual monetary loss suffered by that provider by reason of a violation of its published policy, or liquidated damages of fifty dollars for each message initiated or delivered in violation of this chapter, up to a maximum of twenty-five thousand dollars per day, whichever amount is greater.
- 25 (6) A customer may recover liquidated damages of five hundred 26 dollars for each unsolicited commercial electronic mail message 27 received by the customer in violation of this chapter, up to a maximum 28 of twenty-five thousand dollars per day, whichever amount is greater.
- 29 (7) The prevailing party in any action brought under this section 30 is entitled to recover costs and reasonable attorneys' fees.
- 31 **Sec. 11.** RCW 42.17.310 and 1998 c 69 s 1 are each amended to read 32 as follows:
- 33 (1) The following are exempt from public inspection and copying:
- 34 (a) Personal information in any files maintained for students in 35 public schools, patients or clients of public institutions or public 36 health agencies, or welfare recipients.

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- 1 (b) Personal information in files maintained for employees, 2 appointees, or elected officials of any public agency to the extent 3 that disclosure would violate their right to privacy.
- 4 (c) Information required of any taxpayer in connection with the 5 assessment or collection of any tax if the disclosure of the 6 information to other persons would (i) be prohibited to such persons by 7 RCW 84.08.210, 82.32.330, 84.40.020, or 84.40.340 or (ii) violate the 8 taxpayer's right to privacy or result in unfair competitive 9 disadvantage to the taxpayer.
- 10 (d) Specific intelligence information and specific investigative records compiled by investigative, law enforcement, and penology agencies, and state agencies vested with the responsibility to discipline members of any profession, the nondisclosure of which is essential to effective law enforcement or for the protection of any person's right to privacy.

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- (e) Information revealing the identity of persons who are witnesses to or victims of crime or who file complaints with investigative, law enforcement, or penology agencies, other than the public disclosure commission, if disclosure would endanger any person's life, physical safety, or property. If at the time a complaint is filed the complainant, victim or witness indicates a desire for disclosure or nondisclosure, such desire shall govern. However, all complaints filed with the public disclosure commission about any elected official or candidate for public office must be made in writing and signed by the complainant under oath.
- 26 (f) Test questions, scoring keys, and other examination data used 27 to administer a license, employment, or academic examination.
- (g) Except as provided by chapter 8.26 RCW, the contents of real estate appraisals, made for or by any agency relative to the acquisition or sale of property, until the project or prospective sale is abandoned or until such time as all of the property has been acquired or the property to which the sale appraisal relates is sold, but in no event shall disclosure be denied for more than three years after the appraisal.
- 35 (h) Valuable formulae, designs, drawings, and research data 36 obtained by any agency within five years of the request for disclosure 37 when disclosure would produce private gain and public loss.
- 38 (i) Preliminary drafts, notes, recommendations, and intra-agency 39 memorandums in which opinions are expressed or policies formulated or

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- 1 recommended except that a specific record shall not be exempt when 2 publicly cited by an agency in connection with any agency action.
- 3 (j) Records which are relevant to a controversy to which an agency 4 is a party but which records would not be available to another party 5 under the rules of pretrial discovery for causes pending in the 6 superior courts.
- 7 (k) Records, maps, or other information identifying the location of 8 archaeological sites in order to avoid the looting or depredation of 9 such sites.
- 10 (1) Any library record, the primary purpose of which is to maintain 11 control of library materials, or to gain access to information, which 12 discloses or could be used to disclose the identity of a library user.
- (m) Financial information supplied by or on behalf of a person, firm, or corporation for the purpose of qualifying to submit a bid or proposal for (i) a ferry system construction or repair contract as required by RCW 47.60.680 through 47.60.750 or (ii) highway construction or improvement as required by RCW 47.28.070.
- (n) Railroad company contracts filed prior to July 28, 1991, with the utilities and transportation commission under RCW 81.34.070, except that the summaries of the contracts are open to public inspection and copying as otherwise provided by this chapter.
 - (o) Financial and commercial information and records supplied by private persons pertaining to export services provided pursuant to chapter 43.163 RCW and chapter 53.31 RCW, and by persons pertaining to export projects pursuant to RCW 43.23.035.
- 26 (p) Financial disclosures filed by private vocational schools under 27 chapters 28B.85 and 28C.10 RCW.
 - (q) Records filed with the utilities and transportation commission or attorney general under RCW 80.04.095 that a court has determined are confidential under RCW 80.04.095.
- (r) Financial and commercial information and records supplied by businesses or individuals during application for loans or program services provided by chapters 43.163, 43.160, 43.330, and 43.168 RCW, or during application for economic development loans or program services provided by any local agency.
- 36 (s) Membership lists or lists of members or owners of interests of 37 units in timeshare projects, subdivisions, camping resorts, 38 condominiums, land developments, or common-interest communities

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- 1 affiliated with such projects, regulated by the department of 2 licensing, in the files or possession of the department.
- 3 (t) All applications for public employment, including the names of 4 applicants, resumes, and other related materials submitted with respect 5 to an applicant.

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- (u) The residential addresses and residential telephone numbers of employees or volunteers of a public agency which are held by the agency in personnel records, employment or volunteer rosters, or mailing lists of employees or volunteers.
- (v) The residential addresses and residential telephone numbers of the customers of a public utility contained in the records or lists held by the public utility of which they are customers, except that this information may be released to the division of child support or the agency or firm providing child support enforcement for another state under Title IV-D of the federal social security act, for the establishment, enforcement, or modification of a support order.
- 17 (w)(i) The federal social security number of individuals governed under chapter 18.130 RCW maintained in the files of the department of 18 19 health, except this exemption does not apply to requests made directly 20 to the department from federal, state, and local agencies of government, and national and state licensing, credentialing, 21 investigatory, disciplinary, and examination organizations; (ii) the 22 current residential address and current residential telephone number of 23 24 a health care provider governed under chapter 18.130 RCW maintained in 25 the files of the department, if the provider requests that this 26 information be withheld from public inspection and copying, and provides to the department an accurate alternate or business address 27 and business telephone number. On or after January 1, 1995, the 28 29 current residential address and residential telephone number of a 30 health care provider governed under RCW 18.130.140 maintained in the files of the department shall automatically be withheld from public 31 inspection and copying unless the provider specifically requests the 32 33 information be released, and except as provided for under RCW 34 42.17.260(9).
- (x) Information obtained by the board of pharmacy as provided in RCW 69.45.090.
- (y) Information obtained by the board of pharmacy or the department of health and its representatives as provided in RCW 69.41.044, 39 69.41.280, and 18.64.420.

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1 (z) Financial information, business plans, examination reports, and 2 any information produced or obtained in evaluating or examining a 3 business and industrial development corporation organized or seeking 4 certification under chapter 31.24 RCW.

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- (aa) Financial and commercial information supplied to the state investment board by any person when the information relates to the investment of public trust or retirement funds and when disclosure would result in loss to such funds or in private loss to the providers of this information.
- 10 (bb) Financial and valuable trade information under RCW 51.36.120.
- 11 (cc) Client records maintained by an agency that is a domestic 12 violence program as defined in RCW 70.123.020 or 70.123.075 or a rape 13 crisis center as defined in RCW 70.125.030.
- (dd) Information that identifies a person who, while an agency employee: (i) Seeks advice, under an informal process established by the employing agency, in order to ascertain his or her rights in connection with a possible unfair practice under chapter 49.60 RCW against the person; and (ii) requests his or her identity or any identifying information not be disclosed.
- (ee) Investigative records compiled by an employing agency conducting a current investigation of a possible unfair practice under chapter 49.60 RCW or of a possible violation of other federal, state, or local laws prohibiting discrimination in employment.
- (ff) Business related information protected from public inspection and copying under RCW 15.86.110.
- (gg) Financial, commercial, operations, and technical and research information and data submitted to or obtained by the clean Washington center in applications for, or delivery of, program services under chapter 70.95H RCW.
- (hh) Information and documents created specifically for, and collected and maintained by a quality improvement committee pursuant to RCW 43.70.510, regardless of which agency is in possession of the information and documents.
- 34 (ii) Personal information in files maintained in a data base 35 created under RCW 43.07.360.
- (jj) Financial and commercial information requested by the public stadium authority from any person or organization that leases or uses the stadium and exhibition center as defined in RCW 36.102.010.

- 1 (kk) Names of individuals residing in emergency or transitional 2 housing that are furnished to the department of revenue or a county 3 assessor in order to substantiate a claim for property tax exemption 4 under RCW 84.36.043.
- 5 (11) The names, residential addresses, residential telephone 6 numbers, and other individually identifiable records held by an agency 7 in relation to a vanpool, carpool, or other ride-sharing program or 8 service. However, these records may be disclosed to other persons who 9 apply for ride-matching services and who need that information in order 10 to identify potential riders or drivers with whom to share rides.
- (mm) Proprietary financial and commercial information that the 11 submitting entity, with review by the department of health, 12 specifically identifies at the time it is submitted and that is 13 provided to or obtained by the department of health in connection with 14 15 an application for, or the supervision of, an antitrust exemption 16 sought by the submitting entity under RCW 43.72.310. If a request for 17 such information is received, the submitting entity must be notified of the request. Within ten business days of receipt of the notice, the 18 19 submitting entity shall provide a written statement of the continuing 20 need for confidentiality, which shall be provided to the requester. Upon receipt of such notice, the department of health shall continue to 21 treat information designated under this section as exempt from 22 23 disclosure. If the requester initiates an action to compel disclosure 24 under this chapter, the submitting entity must be joined as a party to 25 demonstrate the continuing need for confidentiality.
- 26 (nn) Records maintained by the board of industrial insurance 27 appeals that are related to appeals of crime victims' compensation 28 claims filed with the board under RCW 7.68.110.
- (oo) Financial and commercial information supplied by or on behalf of a person, firm, corporation, or entity under chapter 28B.95 RCW relating to the purchase or sale of tuition units and contracts for the purchase of multiple tuition units.
- 33 (pp) Records registered in the electronic registry of Washington
 34 internet electronic mail addresses maintained by the attorney general.

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38 39 (2) Except for information described in subsection (1)(c)(i) of this section and confidential income data exempted from public inspection pursuant to RCW 84.40.020, the exemptions of this section are inapplicable to the extent that information, the disclosure of which would violate personal privacy or vital governmental interests,

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- can be deleted from the specific records sought. No exemption may be construed to permit the nondisclosure of statistical information not descriptive of any readily identifiable person or persons.
- 4 (3) Inspection or copying of any specific records exempt under the 5 provisions of this section may be permitted if the superior court in 6 the county in which the record is maintained finds, after a hearing 7 with notice thereof to every person in interest and the agency, that 8 the exemption of such records is clearly unnecessary to protect any 9 individual's right of privacy or any vital governmental function.
- (4) Agency responses refusing, in whole or in part, inspection of any public record shall include a statement of the specific exemption authorizing the withholding of the record (or part) and a brief explanation of how the exemption applies to the record withheld.
- NEW SECTION. **Sec. 12.** RCW 19.190.005 and 1998 c 149 s 1 are each repealed.
- 16 <u>NEW SECTION.</u> **Sec. 13.** Sections 5 through 10 of this act 17 constitute a new chapter in Title 19 RCW.

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