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## BILL REQUEST - CODE REVISER'S OFFICE

BILL REQ. #: H-4814.1/00

ATTY/TYPIST: KT:rmh

BRIEF DESCRIPTION:

- 2 **SHB 2529** H AMD
- 3 By Representative Clements

factory representative, shall not:

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- 5 Strike everything after the enacting clause and insert the 6 following:
- 7 "NEW SECTION. Sec. 1. A new section is added to chapter 46.96 RCW 8 to read as follows:
- 9 (1) Notwithstanding the terms of a franchise agreement, a 10 manufacturer, distributor, factory branch, or factory representative, 11 or an agent, officer, parent company, wholly or partially owned 12 subsidiary, affiliated entity, or other person controlled by or under 13 common control with a manufacturer, distributor, factory branch, or
- (a) Discriminate between new motor vehicle dealers by selling or offering to sell a like vehicle to one dealer at a lower actual price than the actual price offered to another dealer for the same model
- 18 similarly equipped;
- 19 (b) Discriminate between new motor vehicle dealers by selling or 20 offering to sell parts or accessories to one dealer at a lower actual 21 price than the actual price offered to another dealer;
- (c) Discriminate between new motor vehicle dealers by using a promotion plan or other similar device that results in a lower actual price on vehicles, parts, or accessories being charged to one dealer over another dealer;
- 26 (d) Discriminate between new motor vehicle dealers by adopting a method, or changing an existing method, for the allocation, scheduling, 27 or delivery of new motor vehicles, parts, or accessories to its dealers 28 that is not fair, reasonable, and equitable. Upon the request of a 29 30 dealer, a manufacturer, distributor, factory branch, or factory representative shall disclose in writing to the dealer the method by 31 which new motor vehicles, parts, and accessories are allocated, 32 scheduled, or delivered to its dealers handling the same line or make 33 34 of vehicles;
- 35 (e) Give preferential treatment to some new motor vehicle dealers 36 over others by refusing or failing to deliver, in reasonable quantities

- and within a reasonable time after receipt of an order, to a dealer 1 holding a franchise for a line or make of motor vehicles sold or 2 distributed by the manufacturer, distributor, factory branch, or 3 4 factory representative, a new vehicle, parts, or accessories, if the 5 vehicle, parts, or accessories are being delivered to other dealers, or require a dealer to purchase unreasonable advertising displays or other 6 7 materials, or unreasonably require a dealer to remodel or renovate 8 existing facilities as a prerequisite to receiving a model or series of 9 vehicles;
- 10 (f) Compete with a new motor vehicle dealer by acting in the capacity of a new motor vehicle dealer, or by owning, operating, or 11 controlling, whether directly or indirectly, a motor vehicle dealership 12 13 in this state. It is not, however, a violation of this subsection for:

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- (i) A manufacturer, distributor, factory branch, or factory representative to own or operate a dealership for a temporary period, not to exceed two years, during the transition from one owner of the dealership to another where the dealership was previously owned by a franchised dealer and is currently for sale to any qualified independent person at a fair and reasonable price. The temporary operation may be extended for one twelve-month period on petition of the temporary operator to the department. The matter will be handled as an adjudicative proceeding under chapter 34.05 RCW. The temporary operator has the burden of proof to show justification for the extension and a good faith effort to sell the dealership to an independent person at a fair and reasonable price;
- 26 (ii) A manufacturer, distributor, factory branch, or factory representative to own or operate a dealership in conjunction with an independent person in a bona fide business relationship program for the purpose of broadening the diversity of its dealer body and enhancing opportunities for qualified persons who are part of a group who have historically been underrepresented in its dealer body, or other qualified persons who lack the resources to purchase a dealership 32 33 outright, and where the independent person: (A) Has 34 significant, bona fide capital investment in the dealership that is subject to loss; (B) has an ownership interest in the dealership; and (C) operates the dealership under a bona fide written agreement with 36 37 manufacturer, distributor, factory branch, 38 representative under which he or she will acquire all of the ownership 39 interest in the dealership within a reasonable period of time and under

- reasonable terms and conditions. The manufacturer, distributor, factory branch, or factory representative has the burden of proof of establishing that the acquisition of the dealership by the independent person under the program was made within a reasonable period of time and under reasonable terms and conditions;
- (iii) A manufacturer, distributor, factory branch, or factory 6 7 representative to own or operate a dealership in conjunction with an 8 independent person in a bona fide business relationship where the 9 independent person: (A) Has made a significant, bona fide capital 10 investment in the dealership that is subject to loss; (B) has an ownership interest in the dealership; and (C) operates the dealership 11 under a bona fide written agreement with the manufacturer, distributor, 12 13 factory branch, or factory representative under which he or she will acquire all of the ownership interest in the dealership within a 14 15 reasonable period of time and under reasonable terms and conditions. 16 manufacturer, distributor, factory branch, representative has the burden of proof of establishing that the 17 acquisition of the dealership by the independent person was made within 18 19 a reasonable period of time and under reasonable terms and conditions. 20 The number of dealerships operated under this subsection (1)(f)(iii) may not exceed four percent rounded up to the nearest whole number of 21 a manufacturer's total of new motor vehicle dealer franchises in this 22 23 state;
- (iv) A truck manufacturer to own, operate, or control a new motor vehicle dealership that sells only trucks of that manufacturer's line make with a gross vehicle weight rating of 12,500 pounds or more, and the truck manufacturer has been continuously engaged in the retail sale of the trucks at least since January 1, 1993; or

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38 39 (v) A manufacturer to own, operate, or control a new motor vehicle dealership trading exclusively in a single line make of the manufacturer if (A) the manufacturer's ownership interest does not exceed forty-five percent of the total ownership, (B) at the time the manufacturer first acquires an ownership interest or assumes operation, the distance between any dealership thus owned or operated and the nearest unaffiliated motor vehicle dealership trading in the same line make is not less than fifteen miles, (C) during the period of ownership, the manufacturer of the line make has no more than five motor vehicle franchise agreements governing the line make in effect in this state, and (D) the manufacturer has been continuously engaged, at

- 1 least since January 1, 1993, in the distribution of motor vehicles of
  2 its own line make through one or more dealerships;
- 3 (g) Compete with a new motor vehicle dealer by owning, operating, 4 or controlling, whether directly or indirectly, a service facility in 5 this state for the repair or maintenance of motor vehicles pursuant to the manufacturer's new car warranty and extended warranty. Nothing in 6 7 this subsection (1)(g), however, prohibits a manufacturer, distributor, 8 factory branch, or factory representative from owning or operating a 9 service facility for the purpose of providing or performing maintenance, repair, or service work on motor vehicles that are owned 10 the manufacturer, distributor, factory branch, 11 12 representative.
- 13 (2) Subsection (1)(a), (b), and (c) of this section do not apply to sales to a motor vehicle dealer: (a) For resale to a federal, state, 14 15 or local government agency; (b) where the vehicles will be sold or 16 donated for use in a program of driver's education; (c) where the sale 17 is made under a manufacturer's bona fide promotional program offering sales incentives or rebates; (d) where the sale of parts or accessories 18 19 is under a manufacturer's bona fide quantity discount program; or (e) where the sale is made under a manufacturer's bona fide fleet vehicle 20 discount program. For purposes of this subsection, "fleet" means a 21 group of fifteen or more new motor vehicles purchased or leased by a 22 23 dealer at one time under a single purchase or lease agreement for use 24 as part of a fleet, and where the dealer has been assigned a fleet 25 identifier code by the department of licensing.
  - (3) The following definitions apply to this section:

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- 27 (a) "Actual price" means the price to be paid by the dealer less 28 any incentive paid by the manufacturer, distributor, factory branch, or 29 factory representative, whether paid to the dealer or the ultimate 30 purchaser of the vehicle.
- 31 (b) "Control" or "controlling" means (i) the possession of, title to, or control of ten percent or more of the voting equity interest in 32 33 a person, whether directly or indirectly through a fiduciary, agent, or other intermediary, or (ii) the possession, direct or indirect, of the 34 35 power to direct or cause the direction of the management or policies of a person, whether through the ownership of voting securities, through 36 37 director control, by contract, or otherwise, except as expressly provided under the franchise agreement. 38

- 1 (c) "Motor vehicles" does not include trucks that are 14,001 pounds 2 gross vehicle weight and above or recreational vehicles as defined in 3 RCW 43.22.335.
- 4 (d) "Operate" means to manage a dealership, whether directly or 5 indirectly.
- 6 (e) "Own" or "ownership" means to hold the beneficial ownership of
  7 one percent or more of any class of equity interest in a dealership,
  8 whether the interest is that of a shareholder, partner, limited
  9 liability company member, or otherwise. To hold an ownership interest
  10 means to have possession of, title to, or control of the ownership
  11 interest, whether directly or indirectly through a fiduciary, agent, or
  12 other intermediary.
- (4) A violation of this section is deemed to affect the public interest and constitutes an unlawful and unfair practice under chapter 19.86 RCW. If provided in the franchise agreement or by written agreement of the manufacturer and new motor vehicle dealer, disputes arising under this section may be resolved under chapter 7.04 RCW."
- 18 Correct the title.

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