

HOUSE RESOLUTION NO. 97-4649, by Representatives Chandler and Mulliken

WHEREAS, It is the policy of the legislature to recognize excellence in all fields of endeavor;
and

WHEREAS, Central Washington University's student chapter of the American Marketing Association (AMA) has become the first chapter from Washington state to win the AMA's National Collegiate Chapter of the Year Award; and

WHEREAS, The National Collegiate Chapter of the Year Award is the AMA's most prestigious award for student organizations in the field of marketing; and

WHEREAS, The Award is given to the chapter from across the nation which is judged to best demonstrate excellence in all areas of chapter planning and performance; and

WHEREAS, The AMA is the world's largest and most comprehensive professional society of marketers, with five hundred university chapters throughout North America and more than forty-five thousand members in ninety-two countries around the world; and

WHEREAS, The collegiate competition has historically been dominated by large schools from California, Arizona, Florida, and Pennsylvania; and

WHEREAS, The Central Washington University Chapter has competed at the international level for only three years; and

WHEREAS, The Chapter finished in the top twenty-five two years ago, and finished in the elite top fifteen last year; and

WHEREAS, The Chapter was also named as the Top Western Regional Chapter and received the Outstanding Alumni Relations Award; and

WHEREAS, The Chapter members have worked hard to serve their community by volunteering once a week at local schools and providing guest speakers;

NOW, THEREFORE, BE IT RESOLVED, That the House of Representatives honor each member of Central Washington University's Student Chapter of the American Marketing Association;
and

BE IT FURTHER RESOLVED, That a copy of this resolution be immediately transmitted by the Chief Clerk of the House of Representatives to each member of the Chapter.

I hereby certify this to be a true and correct copy of
Resolution 4649 adopted by the House of Representatives
April 4, 1997.

Timothy A. Martin, Chief Clerk