
HOUSE BILL 1604

State of Washington

55th Legislature

1997 Regular Session

By Representatives Cairnes, O'Brien, Radcliff, Hankins, Mielke, K. Schmidt, Fisher, Mitchell, Skinner, Johnson, Hatfield, Buck and Clements

Read first time 02/03/97.

1 AN ACT Relating to limousine advertising; and amending RCW
2 46.72A.080.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 **Sec. 1.** RCW 46.72A.080 and 1996 c 87 s 11 are each amended to read
5 as follows:

6 (1) No limousine carrier may advertise without listing the
7 carrier's unified business identifier issued by the department in the
8 advertisement and specifying the type of service offered as provided in
9 RCW 46.04.274. No limousine carrier may advertise or hold itself out
10 to the public as providing taxicab transportation services.

11 (2) All advertising, contracts, correspondence, cards, signs,
12 posters, papers, and documents that show a limousine carrier's name or
13 address shall list the carrier's unified business identifier and the
14 type of service offered. The alphabetized listing of limousine
15 carriers appearing in the advertising sections of telephone books or
16 other directories and all advertising that shows the carrier's name or
17 address must show the carrier's current unified business identifier.

18 (3) Advertising in the alphabetical listing in a telephone
19 directory need not contain the carrier's certified business identifier.

1 (4) Advertising by electronic transmission need not contain the
2 carrier's unified business identifier if the carrier provides it to the
3 person selling the advertisement and it is recorded in the advertising
4 contract.

5 (~~(4)~~) (5) It is a gross misdemeanor for a person to (a) falsify
6 a unified business identifier or use a false or inaccurate unified
7 business identifier; (b) fail to specify the type of service offered;
8 or (c) advertise or otherwise hold itself out to the public as
9 providing taxicab transportation services in connection with a
10 solicitation or identification as an authorized limousine carrier.

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