

**HOUSE OF REPRESENTATIVES**

Olympia Washington

**Bill Analysis**

**Bill No. HB 1053**

**Requiring disclosure of political ads/independent expenditures** Public Lrg: 1/22/97  
**Brief title**

**Reps. Pennington/Mielke/Boldt** \_\_\_\_\_  
**Sponsor**

**Staff Contact: Steve Lundin**  
**Comm. on Govt. Admin.**  
**Phone: 786-7127**

**BACKGROUND:**

Political advertising relating to a candidate that is undertaken as an independent expenditure is required to include a general statement that the advertising is not authorized or approved by any candidate and to include the name and address of the person paying for the advertisement. If the advertisement is undertaken by a non-individual, the advertisement must list the names of the top five persons or entities making contributions to the entity that undertakes the advertisement during the last 12 months.

These requirements do not apply to political yard signs, campaign buttons, balloons, and other forms of political advertising where such identification is impractical.

**SUMMARY:**

An additional requirement is established for political advertising undertaken as an independent expenditure that is in written form, such as brochures, articles, newspaper ads, or tabloids. If such is the advertising of a vote that is taken by a candidate, the legislation must be identified and the relevant legislative text included.

**FISCAL NOTE: Not Requested.**

**EFFECTIVE DATE: Ninety days after adjournment of session in which bill passed.**