

HOUSE OF REPRESENTATIVES
Olympia Washington

Bill Analysis

Bill No. HB 1004

Regulating independent political advertising
Brief title

Public Law: 1/22/97

Rep. Carlson
Sponsor

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BACKGROUND:

Political advertising relating to a candidate that is undertaken as an independent expenditure is required to include a general statement that the advertising is not authorized or approved by any candidate and to include the name and address of the person paying for the advertisement. If the advertisement is undertaken by a non-individual, the advertisement also must list the names of the top five persons or entities making contributions to the non-individual that undertakes the advertisement during the last 12 months.

These requirements do not apply to political yard signs, campaign buttons, balloons, and other forms of political advertising where such identification is impractical.

SUMMARY:

New requirements are established for political advertising relating to a candidate undertaken as an independent expenditure.

At least 10 days prior to distribution of such political advertising, the person or entity proposing to undertake the advertising must submit a copy of the political advertising together with his or her name, address and telephone number, to each candidate running for that office.

If requested by any candidate running for that office, the statement that must be included in the political advertising is altered to actual name of the candidate who did not request or did not authorize or approve the advertising.

FISCAL NOTE: Not requested.

EFFECTIVE DATE: Ninety days after adjournment of session in which bill passed.