

1 1888-S AAS 4/18/97

2 SHB 1888 - S AMD - 474
3 By Senator Sellar

4 ADOPTED 4/18/97

5 On page 2, line 7, after "trade" insert "and tourism"

6 SHB 1888 - S AMD - 474
7 By Senator Sellar

8 ADOPTED 4/18/97

9 On page 2, line 8, after "increased" insert "tourism and"

10 SHB 1888 - S AMD (H-2364.1) - 473
11 By Senators Anderson and Fraser

12 ADOPTED 4/18/97

13 On page 2, line 12, after "of", strike "twenty-two" and insert
14 "twenty-three"

15 On page 2, line 17, after "representatives" insert "and a member
16 of the senate selected by and from the three members appointed by the
17 president of the senate"

18 On page 2, line 17, after "vice" strike "chair" and insert "chairs"

19 On page 2, after "(iv)" strike all material through "party" on line
20 21, and insert "Three members from the senate, appointed by the
21 president of the senate, at least one from each political party"

22 SHB 1888 - S AMD - 474
23 By Senator Sellar

24 ADOPTED 4/18/97

25 On page 4, strike all material on line 24, and insert the
26 following:

27 "NEW SECTION. Sec. 5. The legislature finds that:

1 (1) The attraction of visitors to this state can enhance the
2 economic well-being of our citizens by increasing the jobs and income
3 derived from commerce with tourists traveling in the state.

4 (2) The state has valuable natural beauty, man-made, and scenic
5 attractions, and the promotion of these attractions by cooperative
6 efforts between the public and private sectors can significantly
7 contribute to economic growth and employment opportunities.
8 Cooperation between the public and private sectors requires a mechanism
9 to coordinate the variety of efforts aimed at promoting and developing
10 tourism in our state.

11 NEW SECTION. **Sec. 6.** A task force to the legislature on tourism
12 promotion and marketing is hereby created. The task force shall
13 consist of nine members from the private sector, four members from the
14 public sector, and three ex officio members. The private sector
15 members shall represent the Washington state hotel/motel association,
16 the Washington state restaurant association, the Washington association
17 of convention & visitor bureaus, the Washington festivals and events
18 association, the association of Washington business, the Washington
19 retail council, the Washington public ports association, and the
20 Washington chamber of commerce executives. The governor shall appoint
21 the private sector members from recommendations made by each of the
22 associations to be represented. Consideration shall be given so as to
23 maintain a state-wide balance of representatives appointed. The public
24 members must include two members from the house of representatives and
25 two members from the senate. The public members must be chosen
26 respectively by the lieutenant governor and the speaker of the house of
27 representatives. The director of the tourism development division, or
28 the director's designee, the director of the state parks and recreation
29 commission, or the director's designee, and a representative of the
30 attorney general's office shall sit as ex officio members of the task
31 force.

32 NEW SECTION. **Sec. 7.** (1) The task force may by majority vote
33 establish working groups to focus on specific issues in the tourism
34 industry.

35 (2) The task force shall by majority vote prescribe rules of
36 procedure for itself and its working groups that are consistent with
37 this act.

1 NEW SECTION. **Sec. 8.** The task force or its working groups are
2 authorized to study tourism promotion and related issues and prepare,
3 for legislative and executive consideration, a comprehensive proposal
4 for the establishment of a private commission to market Washington
5 state and its tourism advantages. The proposal must include, but is
6 not limited to:

7 (1) An evaluation of existing state laws, policies, and programs
8 that promote or affect state tourism marketing;

9 (2) The level of state interdepartmental cooperation needed to
10 ensure an effective and coordinated continuing tourism program within
11 the state agencies;

12 (3) A clear determination of the economic impact to the state of an
13 aggressive, continuous state-wide tourism marketing program;

14 (4) Recommendations from public and private sector organizations
15 concerning the establishing of a legislatively established state-wide
16 tourism commission, its structure, its membership, and its objectives;

17 (5) A specific proposal and plan for the funding from private
18 sources of an acceptable working budget for the commission;

19 (6) The procedure for the established commission to develop a
20 state-wide marketing plan that addresses all areas of the state and the
21 state's relationship to the commission, to other states, and to other
22 nations.

23 The task force shall study the roles and responsibilities of the
24 public and private sector and make recommendations for the roles,
25 responsibilities, and interrelationship between the tourism division
26 and the private commission.

27 NEW SECTION. **Sec. 9.** The department of community, trade, and
28 economic development shall provide the task force with the necessary
29 staff support.

30 NEW SECTION. **Sec. 10.** Members of the task force shall serve
31 without additional compensation, but must be reimbursed for their
32 travel expenses, in accordance with RCW 43.03.050 and 44.04.120,
33 incurred while attending sessions of the task force or meetings of
34 working groups, engaged on other task force business authorized by the
35 task force, or going to and coming from task force meetings.

- 1 On page 1, line 2 of the title, strike "an"
- 2 On page 1, line 3 of the title, strike "date" and insert "dates"

--- END ---