

1 **ESSB 6244** - H AMD TO APP COMM AMD (H4310.3/94) **1196 LOST 02/25/94**
2 By Representative Heavey and others

3 On page 17, after line 10 of the amendment, insert the
4 following:

5 "The appropriations in this section are subject to the
6 following conditions and limitations: Effective July 1, 1994, the
7 agency shall not expend any of its state lottery account
8 nonappropriated resources or lottery administrative account
9 appropriation for advertising, except that the agency may sponsor
10 and pay for public service announcements, such as providing
11 information about parenting skills and the importance of reading
12 with children and other family activities. The public service
13 announcements may include information such as "this message is
14 brought to you by the Washington state lottery" or similar
15 language, and may also announce the time, jackpot amount, and odds
16 of winning, or similar information, for the next lottery drawing.
17 As used in this section, "advertising" means television, radio,
18 outdoor, and newspaper advertising, but does not include point-of-
19 sale promotions."

EFFECT: Adds a proviso that prohibits expenditure of funds by the State Lottery on advertising, including television, radio, outdoor, and newspaper advertising. The Lottery may pay for public service announcements and point-of-sale promotions.