

4428

Sponsor(s): Representatives Heavey, Jacobsen, Fuhrman, Brekke and Sprenkle

Brief Description: Encouraging brewers to adopt voluntary advertising standards and creating a joint select committee on alcohol advertising.

**HCR 4428 - DIGEST**

(AS OF HOUSE 2ND READING 2/14/92)

Encourages the beer and malt liquor industry to regulate itself and adopt the same voluntary Code of Advertising Standards of the wine industry.

Establishes a joint select committee on alcohol advertising to review the progress of the self-regulation process.