

2378

Sponsor(s): Representatives Heavey, May, Sheldon and Sprenkle

Brief Description: Taxing liquor advertising and dedicating the revenue to the alcohol counteradvertising account.

**HB 2378 - DIGEST**

Levies a tax on each sale of advertising time or space promoting the sale of liquor equal to ten percent of the selling price of the advertising time or space.

Creates the alcohol counteradvertising account for deposit of the tax revenue.

Provides for a full-time public information officer to design a public awareness campaign regarding the dangers of alcohol consumption by minors, alcohol-impaired driving, and alcohol abuse.

Takes effect October 1, 1992.