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SSB 5518 - H COMM AMD ADOPTED 4-10-91

2 By Committee on Energy and Utilities

3 On page 3, line 14, after "whatsoever." strike all material
4 through "directories." on line 15 and insert "'Advertisement' does
5 not include any listing in a white page telephone directory. In a
6 yellow page telephone directory, 'advertisement' includes only
7 yellow page display advertising."

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10 On page 5, line 12, strike "Advertisements" and insert "(a)
11 Except as otherwise provided in (b) of this subsection,
12 advertisements"

13 On page 5, after line 16, insert "(b) In telephone directory
14 yellow page display advertising and in printed materials published
15 not more than three times a year, instead of disclosing the cost of
16 the service, advertisements for information delivery services,
17 shall include the conspicuous disclosure that the call is a pay-
18 per-call service."

EFFECT: Except for yellow page display advertisements,
telephone directory listings are not considered to be
advertisements. In telephone directory yellow page display
advertisements and in materials printed not more than three
times a year, the advertisement is only required to state that
it is a pay-per-call service.